

CG 13/13

11 September 2013 Original: English



Core Group on the Consultative Forum 4th Meeting 12 September 2013 Belo Horizonte, Brazil 3rd Consultative Forum – communication from Finance Alliance for Sustainable Trade (FAST)

Background

The attached communication has been received from Noemí Pérez, Executive Director of FAST, an advisor to the Core Group for 2012/13.

Action

The Core Group is invited to consider this document.



11 September 2013

Re: Contributions to the Consultative Forum

CHAIR OF THE CORE GROUP
INTERNATIONAL COFFEE ORGANIZATION

Dear Chair of the Core Group,

As much as I would have like to attend this session of the Consultative Group, I am unable to travel during those days due to a small medical intervention. Sean Watters, Project Manager of FAST, who would attend on my behalf, has not yet received the Visa from the Consulate of Brazil in Montreal, therefore he cannot attend the event.

The following are my contributions to the meeting:

Item Document

- 1. Draft Agenda No comment
- 2. Report of the last meeting of the Core Group No comment
- 3. 3rd Consultative Forum on Coffee Sector Finance No comment
- 4. Studies on risk and finance in the coffee sector No comment
- 5. Dissemination The Group will consider how best to disseminate the results of the Forum and to message/position the Forum in a way that generates interest and participation. FAST will be happy to disseminate this report among our members in 31 countries and our partners around the world through our website, newsletters, etc. This reaches out thousands of stakeholders including financial institutions, producer organizations, certification bodies and other key stakeholders of the coffee sectors and the sustainable industry. A webinar, presented by the World Bank, could be organized by FAST to present the results among our 20 socially and environmentally oriented financial members, who are actively lending to the coffee sector.

The Progreso Network has also good coverage and could also disseminate the results as well as Communicaffe International.



6. Considerations for future Forum events.

In terms of topics: Focus on financing mechanisms on coffee renovation, this is very important especially for Latin America.

In terms of Presenters:

Suggest presenting the Coffee Renovation program: The case of the Government of Costa Rica so that they can share their experiences and lessons learned.

Suggest for FAST to present the results of the Financial Literacy Toolbox developed for the coffee sector in English. The tool has already been successfully implemented in Kenya together with a FAST Financial Fair. This tool was developed with the support of ICO, CFC, FAO, Solidaridad and HIVOS. It is planned to adapt and implement the Financial Literacy Toolbox in Tanzania in 2014.

7.Core Group – The Executive Director will organize conference calls with the Chairperson and Core Group experts. **No comments**

- 8. Next steps No comments
- 9. Other business It would be great to consider a mechanism to attend the meetings virtually, as twice, due to unforeseen and unavoidable circumstances I have not been able to attend. At least facilitate to listen in and provide any feedback by chat in order not to disrupt the in-person meeting.
- 10. Date of next meeting **Noted**.

I appreciate the opportunity to contribute,

With best wishes,



Noemi Perez
President and CEO
Finance Alliance for Sustainable Trade

Cc: Mr. Robério Oliveira Silva, Executive Director, ICO.