















Game Changers: emerging Public-Private Partnership for agricultural commodities = new financing and aggregation opportunities

WØRLD ECONOMIC FORUM

World Economic Forum PPP initiatives

the sustainable trade initiative

IDH Sustainable trade initiative

The PPP is transforming agriculture of some developing countries:

- Public-private partnership for each commodity task force
- End-to-end support to fill in financial, logistical and technical gaps to complete a viable business model for each commodity value chain
- Viet Nam Public and Private Task Force for Sustainable Agriculture: Indonesia PISAgro; and Maharashtra state in India

A new global coalition for sustainable and ethical commodity market transformation among private companies, governments, and civil society

- technologies, inputs, marketing and financing support for sustainable production and certified exports to premium markets
- €130 million public fund 1:1 matched by private investments
- More than 9 commodities (Cocoa, tea, palm oil, coffee et

Asian Examples: Unprecedented national-scale PPP to develop strong, sustainable & inclusive business case for each commodity ORUM Vietnam Public Private Task **Indonesia Sustainable Force on Sustainable Agriculture** Agriculture (PISAgro) A national PPP program (global and A national PPP platform (the local companies, the governments, the government, global and local research institute and civil society) companies, farmers' organizations and established in May 2010 civil society) established in June 2011 Scale: for coffee, the national research Scale: farming and technical packages institute, all major companies and for 50,000 farmers to date. producers of Robusta are engaged. Impacts to date: yield increase (20-Impacts to date: 17-64% yield gain 36% for cotton & tea) & income (dairy, corn and rice); adoption of increase, export volume and a pilot for sustainable farming; various pilot collateralized financing mechanism schemes of microfinance with Green Growth Initiative







