

**Private Sector Consultative Board**37th meeting

11 September 2013 (14:30)

Belo Horizonte, Brazil

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PSCB-136/13 Rev. 1
2. Report on the meeting of 6 March 2013 – to approve	PSCB-135/13
3. Coffee market situation – to note The Head of Operations will introduce an analysis of the market situation.	Monthly Coffee Market Report – August 2013 ED-2155/13
4. Coffee leaf rust – to consider The Executive Director will report on the situation of coffee leaf rust and actions taken by the ICO with respect to this issue following the adoption of Resolution 451 in March 2013.	ED-2157/13
5. Coffee Quality-Improvement Programme (CQP) – to consider The Head of Operations will introduce reports on gradings for Arabica and Robusta coffees and the implementation of the CQP. The PSCB will consider a report on information on national quality standards received from Members.	PM-27/13 PM-28/13 PM-29/13
6. Coffee and health – to note The PSCB will consider reports on coffee and health programmes.	verbal
7. Coffee consumption – to consider The representative of the Coffee Association of Canada (CAC) will report on the impact of improved coffee quality on consumption in the Canadian coffee market, both mainstream and speciality, and the key trends affecting consumption in Canada. The representative of the Coffee Branch of China Fruit Marketing Association will make a presentation on the coffee industry in China.	verbal

- 8. Food safety aspects – to note** [ICC-111-7](#)
- The PSCB will consider updates on food safety matters.
- 9. Consultative Forum on Coffee Sector Finance – to consider** [ED-2159/13](#)
- The PSCB will consider the outcome of the 3rd Forum held on 10 September.
- 10. Certification and sustainability – to consider** verbal
- The PSCB will continue discussions on this topic.
- 11. Association Management Issues – to consider** verbal
- The PSCB will continue discussions on this topic.
- 12. Interaction between the PSCB and the Council – to consider** verbal
- The PSCB will consider ways of following up suggestions to strengthen the relationship between the PSCB and the Council raised at the last meeting.
- 13. PSCB representatives and office holders** [WP-Council 238/13](#)
- PSCB representatives for 2013/14 and 2014/15 – to consider*
- Proposals for representation on the PSCB for the next two coffee years will be considered by the Council in September 2013.
- PSCB Chairperson and Vice-Chairperson for 2013/14 – to elect*
- 14. Other business – to consider** verbal
- 15. Future meetings – to consider** verbal
- The PSCB is invited to suggest matters for consideration at the next meeting.
- The next meeting will take place in London at the time of the 112th Council Session from 3 to 7 March 2014.

REFERENCE DOCUMENTS

Terms of reference for the Private Sector Consultative Board (Annex II)
