



INTERNATIONAL COFFEE ORGANIZATION  
ORGANIZACIÓN INTERNACIONAL DEL CAFÉ  
ORGANIZAÇÃO INTERNACIONAL DO CAFÉ  
ORGANISATION INTERNATIONALE DU CAFÉ

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**Programme of Activities for the  
Organization – 2013/14**

## **Background**

1. This document contains the draft Programme of Activities for the Organization for coffee year 2013/14 under the 2007 Agreement.
2. An estimate of the costs of specific activities is given in the Annex. These costs have been incorporated in various scenarios of the draft Administrative Budget for the financial year 2013/14 (to be circulated as document FA-57/13). Members are invited to send preliminary comments on this document to the Executive Director by **31 January 2013**, to enable a revised version to be considered during the 110<sup>th</sup> Session of the Council from 4 to 8 March 2013.

## **Action**

The Council is requested to consider this document.

## LIST OF ACRONYMS USED IN THIS DOCUMENT

ABC	Brazilian Agency for Cooperation
ASIC	Association for Science and Information on Coffee
CFC	Common Fund for Commodities
CFCFSF	Consultative Forum on Coffee Sector Finance
CQP	Coffee Quality-Improvement Programme
FAO	Food and Agriculture Organization of the United Nations
HCP-CEP	Healthcare Professions – Coffee Education Programme
HS	Harmonised System
ICA	International Coffee Agreement
ICBs	International Commodity Bodies
ICC	International Coffee Council
ICO	International Coffee Organization
LDCs	Least Developed Countries
MDGs	Millennium Development Goals
MOU	Memorandum of Understanding
PEA	Project Executing Agency
PSCB	Private Sector Consultative Board
UNEP	United Nations Environment Programme

**PROGRAMME OF ACTIVITIES FOR THE ORGANIZATION – 2013/14**

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
<b>Forum for the development of policies and solutions to strengthen the global coffee sector</b>		
Executive Director/ Secretariat	<p><b>1. To facilitate consultations on coffee-related issues through regular Council sessions, meetings of ICO advisory bodies and committees, and other relevant meetings and activities, including missions and briefings</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Supporting ICO meetings including the Council, and ICO bodies and committees as appropriate</li> <li>• Organization of the CFCSF in consultation with the Chairperson and Core Group (see also Activity 14)</li> <li>• Missions to Member countries</li> <li>• Presentations and participation in national and world coffee events</li> <li>• Press briefings during Council sessions and interviews with national and international media to brief them about the ICO and coffee issues</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Reports, documents and presentations on coffee-related matters</li> <li>• Discussion and decisions by the Council on coffee-related issues and recommendations by ICO bodies</li> <li>• CFCSF held and results disseminated (see also Activity 2)</li> <li>• Information about national coffee policies</li> <li>• Dissemination of information about policies and activities on website</li> <li>• Missions, briefings and interviews</li> <li>• Annual Review</li> </ul> <p><b>Resources:</b> Regular/travel budget</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of meetings, presentations, missions, briefings, interviews, reports and decisions</li> <li>• Usage of ICO website</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics/ Information	<p><b>2. To identify priority issues, emerging concerns and opportunities arising from international and domestic trends, including technological developments, that may affect the coffee economy, and to advise on responses to these issues</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Invitations to Members to inform the ICO about their national development plans, strategies and initiatives to improve the domestic coffee economy</li> <li>• See also Activity 7</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Relevant economic reports, studies and documents</li> <li>• Production of country profiles</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of Members with defined strategic plans for the sector</li> <li>• Use of ICO website</li> <li>• Reports and relevant studies</li> </ul>
Economics	<p><b>3. To investigate and promote means for achieving equilibrium between supply and demand, as well as fair prices for both producers and consumers</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Encouraging Members to promote domestic coffee consumption as well as production</li> <li>• Encouraging Members to produce at lower cost paying due respect to environmental and social aspects, in order to increase profitability</li> <li>• See also Activity 25</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Report on production and consumption trends (See Activity 7)</li> <li>• Recommendations incorporated in updates of the Strategic Action Plan and relevant policy documents</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of reports or presentations</li> <li>• Updated Strategic Action Plan and relevant documents</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Executive Director/ Economics/ Information	<p><b>4. To enhance cooperation and communication on coffee policies and actions, including project activities, with appropriate intergovernmental, international, regional and other organizations, as well as with the private sector</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Discuss with Members areas of action for projects matching relevant national plans and funding institution priorities</li> <li>• Definition of an ICO communication strategy to explore cooperation on coffee matters and activities with international development bodies and other institutions, including the private sector</li> <li>• Participation by ICO representatives in meetings and activities of relevant organizations, including the Codex Alimentarius, as well as relevant private sector events</li> <li>• Dissemination of ICO policy papers and discussion of ICO reports with other partner institutions</li> <li>• Dissemination of information about food safety legislation and food safety procedures</li> <li>• Participation in international coffee events</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Enhanced visibility of work done by the ICO</li> <li>• Interventions and submissions to international meetings</li> <li>• Development of activities in collaboration with other organizations that have signed MoUs with the ICO, including ABC, FAO and UNEP</li> <li>• Definition of an ICO communication strategy to proactively involve partner institutions</li> <li>• Updated information on food safety issues affecting the coffee sector</li> <li>• Missions to relevant organizations</li> </ul> <p><b>Resources:</b> £4,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of events participated in</li> <li>• Memoranda of Understanding signed and implemented with the ICO</li> <li>• Publications and reports</li> <li>• Number of joint activities/events with partner institutions</li> <li>• Increased use of the ICO website</li> </ul>
Executive Director/ Secretariat	<p><b>5. To encourage non-member countries to become Members of the Organization</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Programme of contacts with representatives of non-members to brief them about benefits of and procedures for membership</li> <li>• Preparation and dissemination of documents and information on membership</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Reports and documents on membership</li> <li>• Contacts, missions and briefings</li> <li>• Progress on expanding membership of the ICA 2007</li> </ul> <p><b>Resources:</b> Travel budget</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of new Members of the 2007 Agreement</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
<b>Market transparency</b>		
Economics/ Statistics	<p><b>6. To provide detailed statistical coverage of the coffee value chain, including data related to production, consumption, trade, stocks, differentiated coffees, value distribution and evaluation of efficiency</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Updating software for standardized calculation of production costs</li> <li>• Compilation of additional information on coffee with special characteristics, value of shipments and HS codes in the new Certificate of Origin as and where implemented by exporting Members</li> <li>• Contacts with trade associations, certification agencies and other bodies for supply of data</li> <li>• See also Activity 7</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Expanded statistical information on the coffee value chain</li> <li>• Increased information on markets for coffees with special characteristics included in regular ICO publications and special reports</li> <li>• Updated statistical software</li> </ul> <p><b>Resources:</b> £4,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Economic reports and studies (see Activity 7)</li> <li>• Usage of ICO website</li> </ul>
Economics/ Information	<p><b>7. To prepare reports and studies on the market situation and trends and developments in the coffee sector, especially with regard to structural conditions in international markets, and long-term and new trends in production and consumption that balance supply and demand</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Preparation of monthly market reports</li> <li>• Preparation of six studies on specific aspects of the world coffee sector: <ul style="list-style-type: none"> <li>– Coffee price risk management in selected exporting countries</li> <li>– Trends in consumption in emerging markets</li> <li>– Price elasticity of demand and consumption in importing countries</li> <li>– Impact of price volatility on producer income and mitigation strategies</li> <li>– A cost-benefit analysis of certification schemes</li> <li>– Supply/demand projections</li> </ul> </li> <li>• Preparation of additional fact sheets with information on topical issues including the effect of climate change on coffee production, etc.</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Economic reports and studies</li> <li>• Coffee sector datasheets for all Member countries regularly updated</li> <li>• Fact sheets on topical issues</li> </ul> <p><b>Resources:</b> £17,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Monthly market reports</li> <li>• Number of studies</li> <li>• Number of fact sheets</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics	<p><b>8. To take into account actions related to Article 24 (Removal of obstacles to trade and consumption) in implementing the ICA 2007, including preparing periodical surveys on the effects of tariffs, non-tariff barriers and indirect taxes on coffee consumption and trade</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Preparation of report on obstacles to trade and consumption</li> <li>• Preparation of report on the effect of taxes and duties on coffee consumption and trade</li> <li>• Preparation of report on the effect of non-tariff barriers (e.g. customs regulations, etc.) on coffee consumption and trade</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Updated information on the effect of tariffs, non-tariff barriers and indirect taxes on coffee consumption and trade</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of reports</li> </ul>
Operations	<p><b>9. To submit to the Council periodic reports on compliance with Article 27 (Mixtures and substitutes) of the ICA 2007</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Preparation of report on mixtures and substitutes</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Report presented to the Council</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Report</li> </ul>
Statistics	<p><b>10. To review and revise, as appropriate, statistical matters related to the ICA 2007, including the Rules on Statistics, the system of indicator prices and conversion factors for types of coffee</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Monitoring of the trade of coffee based on information received from Members using expanded HS codes</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Improved indicator prices</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Monthly prices document</li> <li>• Daily posting of indicator prices on the website</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Operations/ Statistics	<p><b>11. To promote private-public partnerships to enhance the transparency and reliability of coffee statistics</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Evaluation of use of DVD providing guidance on compliance with Statistical Rules</li> <li>• Organization of statistical workshops in exporting countries on compliance with Statistical Rules</li> <li>• Investigation of alternative sources of statistics with a view to improving Members' compliance with Statistical Rules and broadening coverage of the coffee market</li> <li>• Establishment of a task force including Member countries that are not complying with Statistical Rules to develop ways of improving their performance</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Enhanced statistical coverage of the world coffee market</li> <li>• Improved compliance with ICO Statistical Rules</li> </ul> <p><b>Resources:</b> £4,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Statistical reports</li> <li>• Compliance with ICO Statistical Rules</li> <li>• Use of DVD</li> </ul>
<b>Development and dissemination of knowledge</b>		
Economics	<p><b>12. To enhance the viability and execution of projects that benefit Members and the world coffee economy by defining coffee development strategies, monitoring project proposals submitted to relevant donors and supervising their implementation</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Updating ICO procedures for the projects cycle in line with priorities of donors</li> <li>• Submission of ICC approved project proposals to CFC and other potential donors</li> <li>• Supervision of projects under implementation, through regular reports, coordination of independent consultants, mid-term and final evaluations and contributions to project workshops (see also Activity 15)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Updated procedures in line with the ICA 2007 and with other institutional partners</li> <li>• Consideration of project proposals by donors</li> <li>• Reports on implementation of projects to the Council</li> <li>• New proposals jointly defined with beneficiary countries and donor institutions</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of project proposals approved by the Council and donors</li> <li>• Number of projects implemented and concluded</li> <li>• Number of revised documents relevant to ICO procedures for the projects cycle</li> <li>• Number of new projects prepared in joint cooperation with partner institutions</li> </ul>



SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics	<p><b>13. To screen project proposals submitted with the support of Members, using consistent mechanisms and involving experts from Members, so as to select proposals that are suitable for potential donors</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Screening of project proposals for submission to the Council</li> <li>• Identification of resources for developing proposals (e.g. each new proposal should contain suggestions for donors)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Sound project proposals tailored to specific donors, including updating of projects in the pipeline</li> <li>• New project proposals submitted for approval by the Council</li> <li>• Updated projects assessment document in line with funding priorities of new partner institutions and donors</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• New project ideas from Members developed into sound projects for consideration by donors</li> <li>• Number of proposals screened, revised by the proponents and submitted to the Council for approval</li> <li>• Projects selected by areas of action matching relevant funding institutions</li> </ul>
Executive Director/ Economics	<p><b>14. To seek finance for projects and other activities, such as training courses, that benefit Members and the world coffee economy</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Development and implementation of a fundraising strategy to ensure that appropriate organizations are approached and identify alternative sources of finance for projects</li> <li>• Use of the CFCSF to identify sources of support for projects, studies and other activities, as well as to promote the exchange of information and possible coordination of activities among the development assistance agencies of Members (see also Activity 1)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• A defined strategy for approaching appropriate organizations and establishment of contacts for fundraising</li> <li>• Identification of additional sources of support for projects</li> <li>• Funding secured for projects</li> <li>• See also Activity 4</li> </ul> <p><b>Resources:</b> £4,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• New pledges or contributions from donors for project implementation</li> <li>• Number of projects funded</li> <li>• Number of new donor agencies involved</li> <li>• Usage of ICO website</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics	<p><b>15. To strengthen country ownership of projects and encourage the capacity-building of local communities and small-scale farmers</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Secure resources from beneficiary countries to replicate successful CFC/ICO projects</li> <li>• Coordination with Governments, PEAs and collaborating agencies on expansion of the results of the projects</li> <li>• Continuing inclusion of capacity-building of local communities and small-scale farmers in all coffee development projects (see Activity 12)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Editing and publication of documents on project results together with coffee authorities (whenever possible in local languages)</li> </ul> <p><b>Resources:</b> Regular and voluntary contributions</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of relevant projects financed/implemented by Member country</li> <li>• Number of projects with expanded activities in beneficiary countries</li> <li>• Number of activities generated by project after completion</li> <li>• Number of Member countries that benefitted from ICO projects including lessons learned and dissemination of successful results</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics	<p><b>16. To encourage greater voluntary technology transfer and technical cooperation, so as to enhance remuneration to producers</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Encouragement of exchanges of information among Member countries on results obtained from successful implemented projects including development of a summary publication of lessons learned from ICO projects</li> <li>• Strengthening of the dissemination of project results to Members via dedicated seminars, round-tables and workshops in partnership with existing relevant training/programmes on coffee</li> <li>• Investigation of the use of new technology to enhance access to information</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Display of results obtained, and ways to reach them, during the final workshops of each project, and on websites of the ICO and local institutions</li> <li>• Successful project outcomes conveyed to Members more effectively</li> <li>• Cooperation initiated on coffee technology discussion/cooperation with specialized agencies</li> </ul> <p><b>Resources:</b> Regular and donor contributions</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of technology transfer activities promoted by projects implemented</li> <li>• Number of attendees at seminars, round-tables and workshops on projects dissemination on technology transfer</li> <li>• Number of projects derived from technologies replicated in producing Member countries</li> <li>• Usage of websites of the ICO and local institutions</li> <li>• Number of activities carried out within the ABC and the ICO MOU framework</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics/ Information	<p><b>17. To promote scientific research and development throughout the coffee chain, including alternative uses for low-quality coffee and by-products of coffee processing, and enhancing existing coffee varieties</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Reporting on scientific research carried out within the framework of implemented projects</li> <li>• Regular updating of the ICO webpage on relevant projects outcomes</li> <li>• Investigation of potential additional sources of funding for basic research projects in the pipeline</li> <li>• Continuation of cooperation with ASIC and other relevant institutions</li> <li>• Establish a database on coffee scientists in Member countries</li> <li>• See also Activity 16</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Dissemination of information on ICO project research activities</li> <li>• Fundraising to implement research projects in the pipeline</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of potential donors considering basic research projects in the pipeline</li> <li>• Number of relevant reports</li> <li>• Number of relevant specialized conferences and meetings attended</li> <li>• Usage of ICO website relevant page</li> </ul>
Economics	<p><b>18. To develop the role of the ICO as Project Executing Agency in appropriate cases</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Revision of ICO monitoring, evaluation, implementation and supervision procedures and documents</li> <li>• Consideration of the role of the ICO as a PEA for coffee development projects on a case by case basis as appropriate</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Clear procedures for the project cycle in a new framework with implementation coordinated by the ICO</li> <li>• Strengthening the in-house ICO capacity to deploy a project team for implementation and development of feasibility studies</li> </ul> <p><b>Resources:</b> Percentage share of total project cost</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of projects successfully implemented under the direct coordination of the ICO as PEA</li> <li>• Number of studies developed under the supervision of ICO as ICB</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Secretariat	<p><b>19. To organize seminars, round-tables and workshops on coffee-related matters, including project results, and disseminate information presented at these events</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Holding a seminar on a topic to be determined by Members</li> <li>• See also Activity 16</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Terms of reference for the seminar prepared and agreed by Members</li> <li>• Conclusions of seminar presented by the Chairman to the Council</li> <li>• Seminar presentations and reports disseminated on website</li> <li>• Input into development of future coffee policies on seminar topic</li> </ul> <p><b>Resources:</b> £10,000</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Usage of ICO website</li> </ul>
<b>Sustainable coffee sector</b>		
Economics	<p><b>20. To promote a sustainable coffee sector so as to contribute to the achievement of the Millennium Development Goals, in particular with respect to poverty eradication</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Strengthening cooperation with other ICBs to determine standard measurements on MDGs achievements</li> <li>• Identification, in collaboration with other development agencies, of key areas where coffee can play a major role in poverty eradication</li> <li>• Inclusion of issues related to the MDGs in the preparation and implementation of projects</li> <li>• See also Activities 2, 4, 19 and 23</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• To evaluate the approximate contribution made to poverty alleviation by projects in producing countries</li> <li>• Increased standards of living of small coffee farmers, particularly in LDCs</li> <li>• Integration of the principles of sustainable development into country policies and programmes</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of producing countries involved in project activities</li> <li>• Impact of projects in terms of poverty alleviation</li> <li>• Number of Member countries with a defined social and environmental policy for the coffee sector</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics/ Information	<p><b>21. To disseminate information about economic, environmental and social sustainability, sustainable techniques and practices, and the efficient use of environmental resources throughout the coffee supply chain, including performance indicators and appropriate organizational structures</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Improvement of information on best practices along the supply chain (including existing certification guidelines)</li> <li>• Encouragement of corporative eco-efficiency practices at the ICO and social-environmental risk management for each project sponsored</li> <li>• Collection and dissemination of information on sustainability and its implications for the world coffee sector</li> <li>• Presentations on sustainability issues to Members</li> <li>• Participation in seminars/workshops on sustainable coffee economy</li> <li>• See also Activities 2 and 23</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Reports and presentations to the Council and disseminated on the website</li> <li>• Enhanced information and increased awareness about the challenges of adapting to a more sustainable coffee economy, sustainable issues and sustainable practices</li> <li>• Editing and publication of documents on project results</li> <li>• Sharing of lessons learned from concluded projects that successfully addressed environmental and social issues by Member countries that have participated in ICO projects, with other countries</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of presentations and reports</li> <li>• Usage of ICO website</li> <li>• Number of seminars/workshops attended</li> <li>• Number and value of activities promoted by Member countries to address environmental and social issues</li> <li>• Number of Member countries that have organized activities to minimize gender-based disparity in the coffee sector</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics/ Information	<p><b>22. To disseminate information on the effects of climate change on the coffee sector, in the light of the United Nations Framework Convention on Climate Change</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Securing funding for the assessment of the effects of climate change on the coffee sector</li> <li>• Strengthening of the links/develop cooperation with organizations working in the field of climate change (see also Activity 4)</li> <li>• See also Activity 2</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Overview of the current situation</li> <li>• Provision of up-to-date information on the consequences of climate change for the sector</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of reports on this topic</li> <li>• Number of projects that tackle/monitor climate change issues</li> </ul>
Economics	<p><b>23. To seek finance for, evaluate and give feedback on project proposals aimed at developing a sustainable coffee sector</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• After examining, in conjunction with other development agencies, the best options for promoting the sustainable management of coffee resources and processing, organize relevant seminars/discussions</li> <li>• Securing funding for this Activity</li> <li>• Exploration of synergies with international initiatives for the sustainable management of natural resources</li> <li>• See also Activities 4, 20 and 21</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Inclusion of the principles of sustainable development in activities that go beyond projects</li> </ul> <p><b>Resources:</b> Regular and donors contribution</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of new projects containing, where appropriate, social and environmental risk assessment</li> <li>• Number of relevant seminars/discussions held on this topic</li> </ul>

SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Economics	<p><b>24. To improve understanding of market structures, including methods of financing stocks and providing wider access to credit and risk management instruments in producer countries and appropriate for smallholders</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Inclusion, where appropriate, of risk management and credit access activities in projects sponsored by the ICO</li> <li>• Use of the CFCSF to promote the exchange of information and possible coordination of activities (see also Activity 1)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Expanded knowledge and use of finance and risk management instruments</li> <li>• Pilot project implemented</li> <li>• Development of a strategy to engage private sector institutions with expertise such as banks, investment funds and trading companies to work with the ICO on advancing finance and risk management issues</li> </ul> <p><b>Resources:</b> Regular and donor contributions to relevant coffee projects</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of relevant projects successfully concluded and replicated</li> <li>• Reports on project implementation</li> <li>• Number of private sector institutions such as banks, investment funds and trading companies working with the Forum on advancing finance and risk management issues</li> </ul>
Operations	<p><b>25. To develop an action plan to encourage increased consumption and market development under the ICA 2007</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Implementation of plan to promote consumption and market development approved by the Council in September 2012 (see ICC-109-13)</li> <li>• Promotion and extension of the use of the ICO CoffeeClub by the world coffee sector</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Development of a multi-stakeholder network of partners and promotion agents who will promote value through quality, health, sustainability and differentiation</li> <li>• Support for producing countries in de-commoditizing coffee through programmes to increase income</li> <li>• New communities established on issues of interest to the coffee sector</li> <li>• Posting of ideas and strategies to promote coffee consumption</li> <li>• See also Activity 3</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of partners and promotion agents</li> <li>• Number of programmes to increase income</li> <li>• Number of members and use of the CoffeeClub</li> </ul>



SECTION	STRATEGIC GOALS AND ACTIONS	2013/14 (PLANNED ACTIVITIES)
Operations	<p><b>26. To disseminate, in conjunction with the private sector, information about issues related to coffee and health</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Provision of operational and administrative support for coffee and health programmes (HCP-CEP and Coffee and Health website)</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Provision of scientifically vetted information about coffee and health issues</li> <li>• Information will be disseminated via newsletters, a dedicated website, and attendance at conferences and other public meetings</li> <li>• Regular reports to the PSCB</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Participation in seminars, congresses, etc.</li> <li>• Number of newsletters</li> <li>• Usage of ICO and Coffee and Health websites</li> <li>• Number of active programmes undertaken by HCP-CEP</li> </ul>
Operations/ Statistics	<p><b>27. To encourage quality assurance measures, including the implementation of quality standards for exported coffee (as provided for in Resolution 420)</b></p>	<p><b>Planned activities in 2013/14:</b></p> <ul style="list-style-type: none"> <li>• Collection of data extracted from Certificates of Origin</li> <li>• Monitoring of grading results on the London and New York futures exchanges</li> <li>• Enhancement of cooperation with the Coffee Quality Institute and other relevant organizations through disseminating and sharing information on quality</li> </ul> <p><b>Expected outputs:</b></p> <ul style="list-style-type: none"> <li>• Periodic reports on the implementation of the CQP</li> <li>• Quality of coffee improved</li> <li>• Periodic reports on the gradings results for Arabica and Robusta coffees</li> </ul> <p><b>Resources:</b> Regular</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>• Number of reports</li> <li>• Share of coffee exports in accordance with the terms of Resolution 420 in comparison with total exports of green coffee</li> <li>• Number of countries implementing the CQP</li> </ul>

**DRAFT ADMINISTRATIVE BUDGET 2013/14****ACTIVITIES FOR WHICH SPECIFIC FINANCIAL PROVISION IS MADE**

<b>Objective</b>	<b>Financial provision</b>
1. Forum for development (Activity 4)	£4,000
2. Market transparency (Activities 6, 7 and 11)	£25,000
3. Development and dissemination of knowledge (Activities 14 and 19)	£14,000
<b>Total</b>	<b>£43,000</b>