

Promotion and Market Development Committee
7th meeting
5 March 2014
London, United Kingdom

**Progress report on the implementation
of the Coffee Quality-Improvement
Programme (CQP)
Calendar years 2005 to 2013**

Background

1. Resolution 420 requests exporting Members to indicate in box 17 of all Certificates of Origin, on a voluntary basis, information on the quality of the coffee exported in respect of defects and moisture content, in order to permit the monitoring of the level of compliance with the target standards set out in the Resolution.
2. Participation in the CQP has varied considerably since its inception in June 2004 when Resolution 420 came into effect, as Members that have volunteered the information on quality either joined the programme or temporarily ceased providing data during this period. In addition, membership of the Organization has also changed since 2004 when the ICA 2007 came into effect in February 2011. The previous progress report on the CQP is contained in document PM-28/13.
3. The Rules on Statistics – Certificates of Origin – contained in document **ICC-102-9**, request that exporting Members provide, **on a voluntary basis**, in box 17a of each Certificate of Origin issued, information on the quality of the coffee covered thereby. It is expected that exporting Members comply with this request in order to ensure greater market transparency.

Action

The Promotion and Market Development Committee is requested to take note of this report.

**PROGRESS REPORT ON THE IMPLEMENTATION OF THE
COFFEE QUALITY-IMPROVEMENT PROGRAMME (CQP)
CALENDAR YEARS 2005 TO 2013**

1. Since Resolution 420 came into effect, 32 exporting countries have provided full or partial information on the quality of their coffee through Certificates of Origin. Under the current membership of the ICA 2007, 29 out of the 39 exporting Members fully or partially implemented the Resolution in their countries and 25 out of 39 have generally provided information on quality regularly since June 2004.

2. For calendar year 2013, the 39 exporting Members under the current membership can be grouped into six categories regarding the information on quality extracted from Certificates of Origin issued:

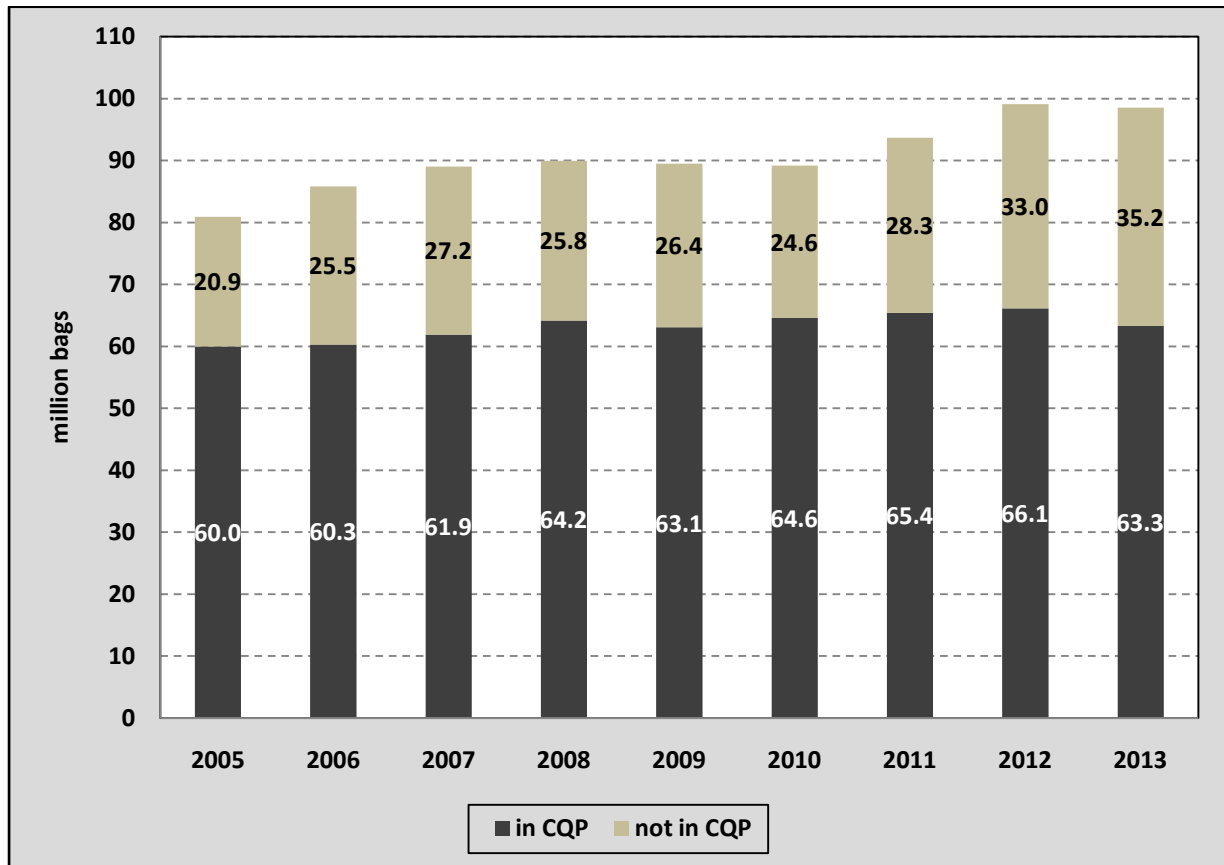
- a. Members generally providing data regularly: 16 Members
- b. Members providing partial data: 5 Members
- c. Members not providing data on quality: 1 Member
- d. Members that have ceased providing Certificates of Origin: 8 Members
- e. Members yet to issue Certificates of Origin: 8 Members
- f. Members that appear to have opted not to issue Certificates of Origin¹:
1 Member

In addition, there are three exporting countries that send information on quality that are still to become Members of the ICO under the ICA 2007: the Democratic Republic of Congo, Dominican Republic and Jamaica.

3. The total volume of green coffee exported in calendar year 2013 by the 23 exporting countries providing information on quality – based on Certificates of Origin – amounts to 63.3 million bags – equivalent to 64.3% of the total volume of 98.5 million bags exported by all producing countries. Graph 1 shows the volume of green coffee exported by all exporting countries and those participating in the CQP during calendar years 2005 to 2013.

¹ Paragraph 4 of Article 33 of ICA 2007 allows exporting Members to use an alternative method to convey data contained on Certificates of Origin to the Organization. No official request to this effect has been received from this Member.

**Graph 1: Volume of green coffee exported by exporting countries
(showing participation in the CQP) Calendar years 2005 to 2013**



4. Table 1 provides a summary of the volume of green coffee exported by all Members participating in the CQP in calendar years 2005 to 2013. Information is shown by each of the categories specified in Resolution 420 as follows:

- Coffee in full compliance with defect and moisture standards – “S”
- Coffee not in conformity with the defect standards – “XD”
- Coffee not in conformity with the moisture standards – “XM”
- Coffee not in conformity with either defect and moisture standards – “XDM”
- Unspecified

Table 1
Volume of green coffee exported by the countries participating in the CQP
in accordance with Resolution 420 – Calendar years 2005 to 2013
(60-kg bags)

	2005	2006	2007	2008	2009	2010	2011	2012	2013
"S"	50 948 280	55 624 488	56 439 889	58 229 395	54 280 982	59 701 183	62 842 435	60 588 324	54 042 713
"XD"	384 330	262 523	159 322	166 680	176 034	160 564	246 865	446 611	231 738
"XM"	7 706	15 101	23 473	8 786	1 786	9 901	7 887	0	17 608
"XDM"	7 244	10 661	30 516	4 958	1 984	690	6 670	4 054	14 256
Unspecified	8 645 158	4 400 966	5 229 711	5 779 008	8 641 446	4 693 062	2 311 803	5 079 482	9 010 148
Total in CQP	59 992 717	60 313 738	61 882 910	64 188 826	63 102 232	64 565 400	65 415 659	66 118 471	63 316 462
Total volume of green coffee exported	80 909 881	85 830 428	89 042 475	89 968 754	89 489 714	89 174 857	93 689 399	99 103 570	98 522 551
Total not in CQP	20 917 164	25 516 689	27 159 565	25 779 929	26 387 482	24 609 457	28 273 739	32 985 099	35 206 089

6. Based on the data received from October 2005 to December 2013, the volume of green coffee exported in full compliance with Resolution 420 ("S") stands at 62.9% of the total volume exported throughout the period. Shipments for which there is no available information on quality are equivalent to 36.9% with the balance of 0.3% covering exports of green coffee that does not comply with the defects and moisture standards set out by the Resolution.

7. As agreed at the Private Sector Consultative Board meeting held in September 2013, an analytical report on the CQP programme is to be prepared, in co-operation with the representative of the Speciality Coffee Association of Europe. Meanwhile, the Organization will continue to monitor and provide occasional updates on the compliance by exporting Members with Resolution 420.