### LEVERAGING CAPABILITIES TO MEET SUPPLY CHAIN RISKS

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#### CQI MISSION

To work internationally to improve the quality of coffee and the lives of the people that produce it.

We achieve our mission through programs that:

Foster a global language of coffee quality & value

Enhance producer livelihoods & industry competitiveness

Collaboration to build supply chain reliability



### PROBLEM STATEMENT

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## Produce higher quantity and Setter quantity Edite

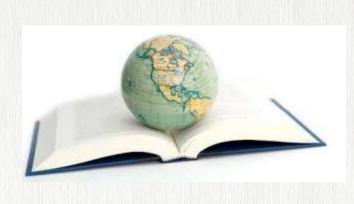


#### THE DATA

- ◆ Of the world's estimated 1 billion poor, 70% are women.
- ◆ Women produce half the world's food, yet own less than 2% of the world's land.
- ◆ Women work two-thirds of the world's working hours, yet earn only a tenth of its income

Source: FAO 2010 – 2011, state of Food and Agriculture





## THE FUTURE OF OUR BUSINESS







# Makti-phase initiative together with industry and Fdevelopment agency partners



#### **GET INVOLVED**

#### Multi-stage process

#### Stage 1

Research
Literature Review
+ Workshops

#### Stage 2

Strategy
Pilots
Investments
Partnerships

#### Stage 3

Broad
Implementation &
Investment in
Scalable Solutions

Catalyze action with industry leaders



## Vibrant farming communities produce higher quantity and better quality coffee

# WE LOOK FORWARD TO WORKING WITH YOU TO ACHIEVE THIS VISION.







If women had the same access to productive resources as men, they could increase yields on their farms by 20-30 percent. This would raise total agricultural output in developing countries by 2.5 to 4 percent, in turn reducing the number of hungry people in the world by 12 to 17 percent.

Source: FAO 2010 - 2011, state of Food and Agriculture