

# Coffee Market Outlook

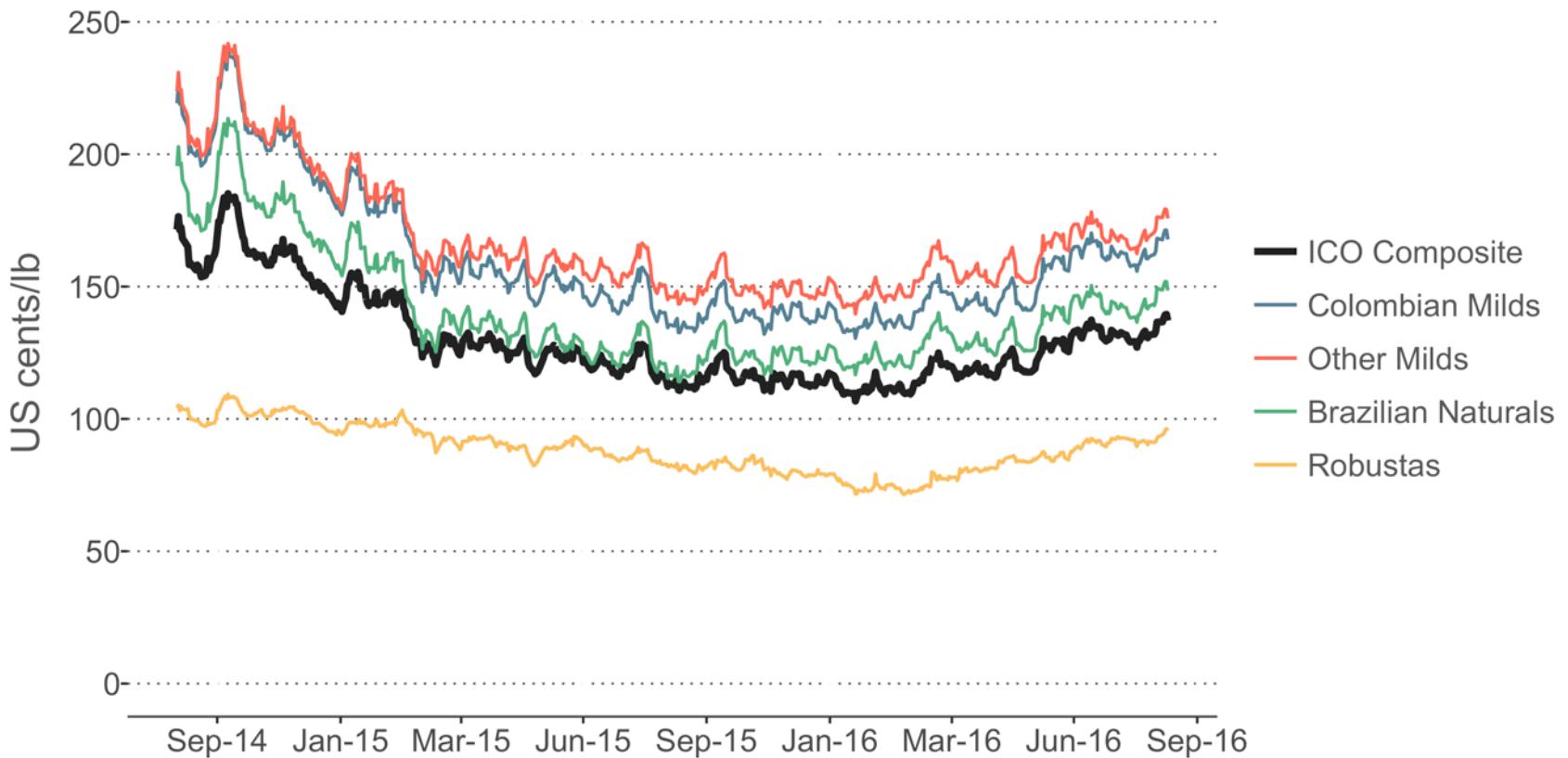
117<sup>th</sup> International Coffee Council  
September 2016

# Prices

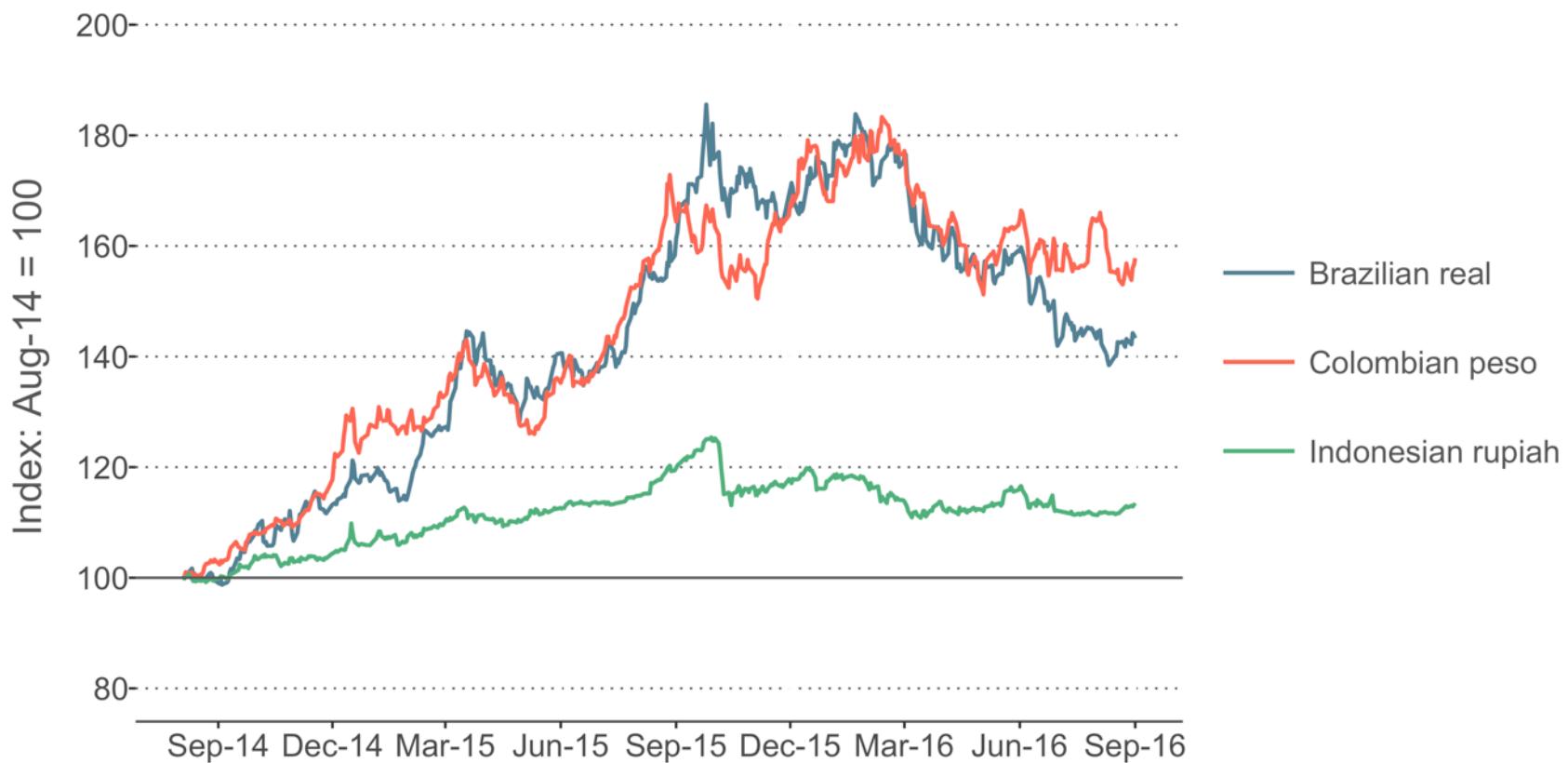
Market  
Price



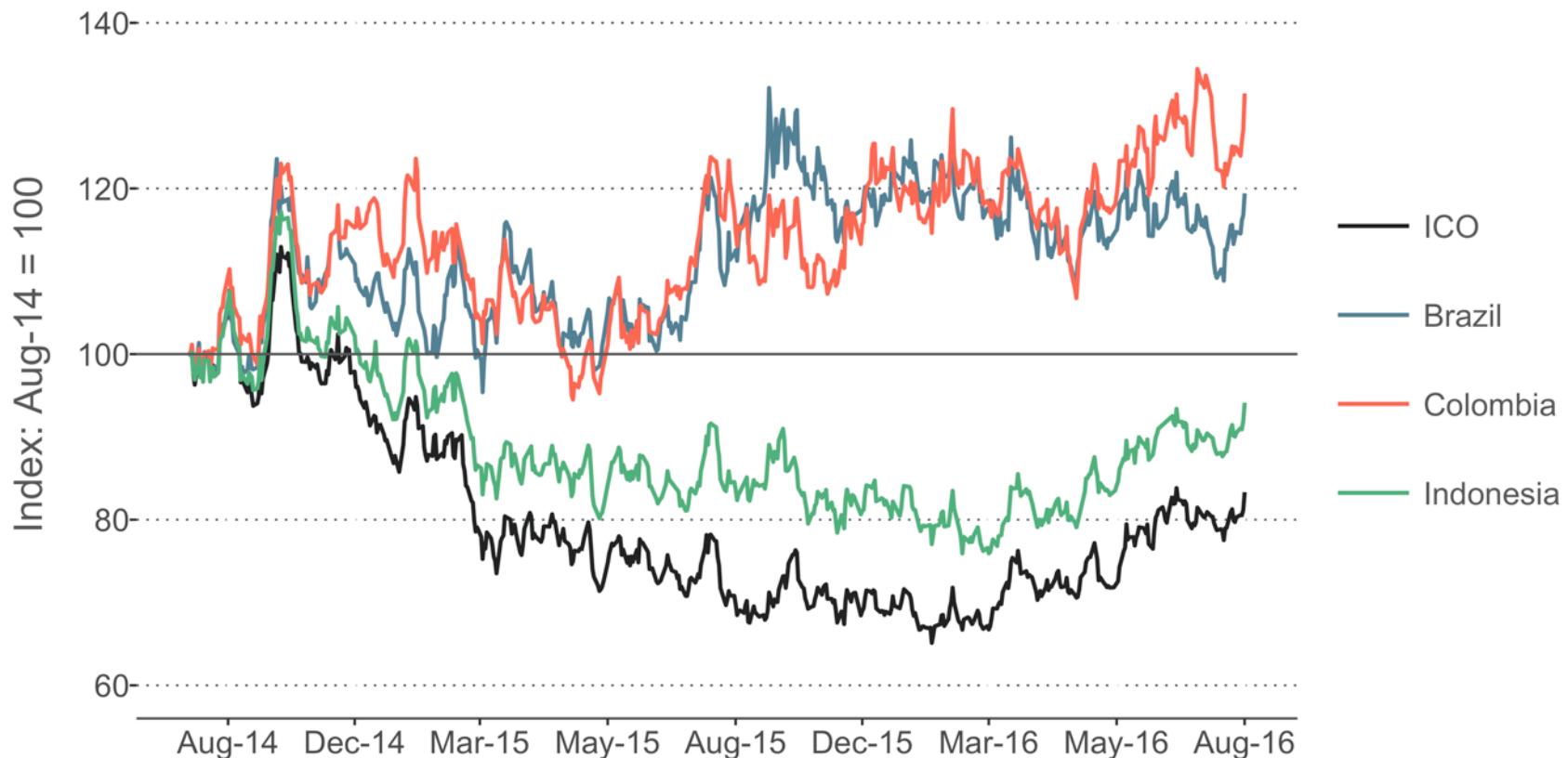
# Daily prices: Last two years



# Movements in exchange rates (US\$ against local currencies)



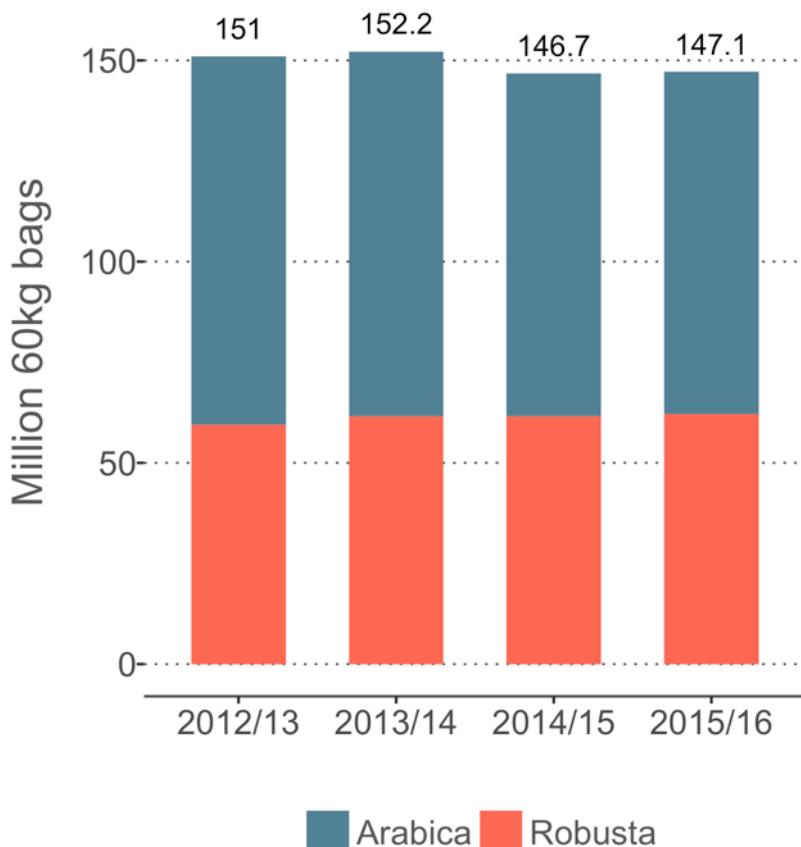
# Currency depreciation offsets decline in world market price





# Supply & Demand

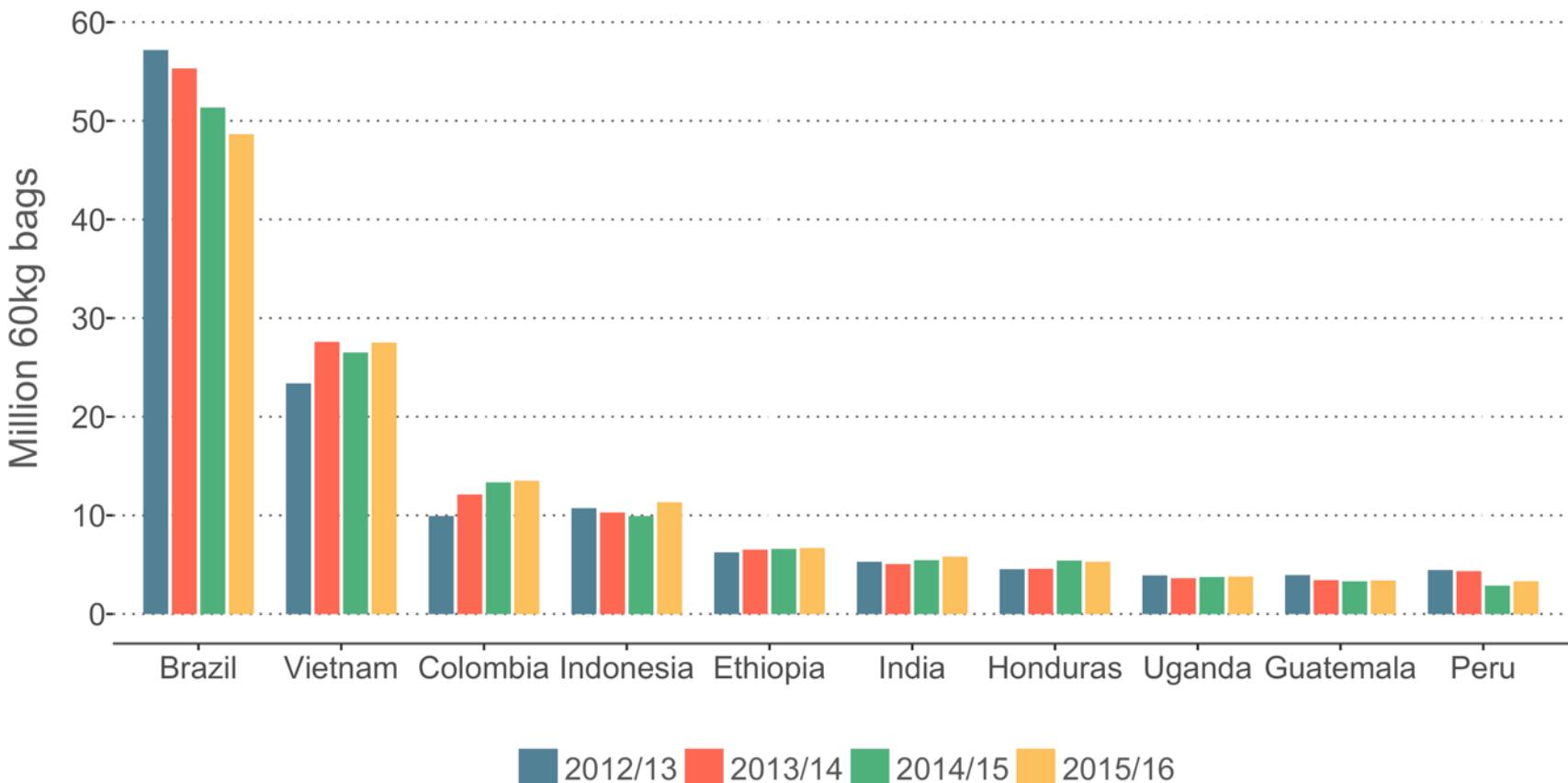
# World coffee production



- 147.1 million bags in crop year 2015/16
- 0.3% increase on 2014/15
- Arabicas unchanged
- Robustas ↗ 0.9%

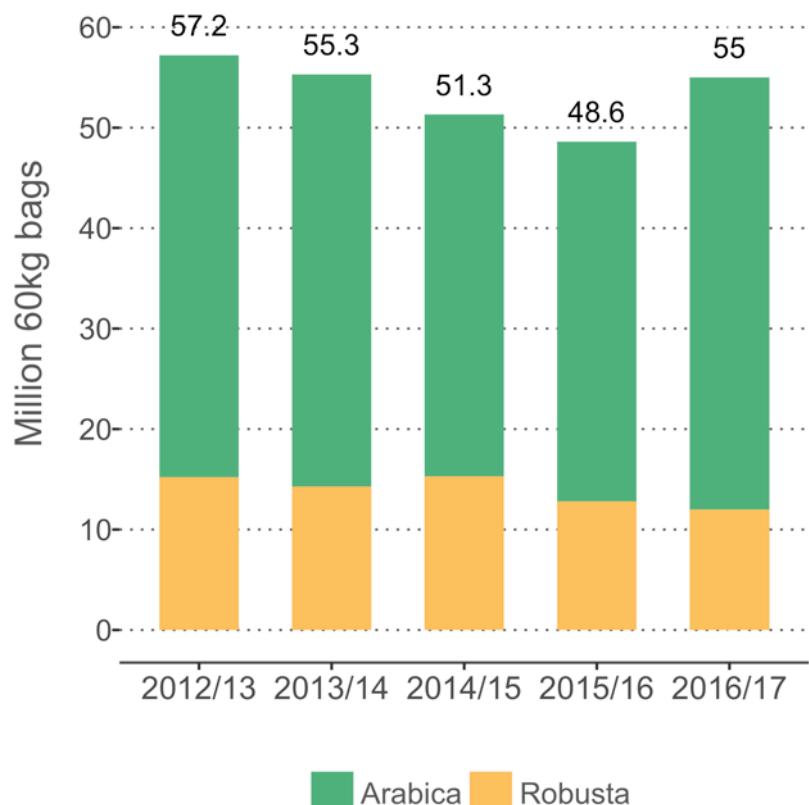


# World coffee production (2)

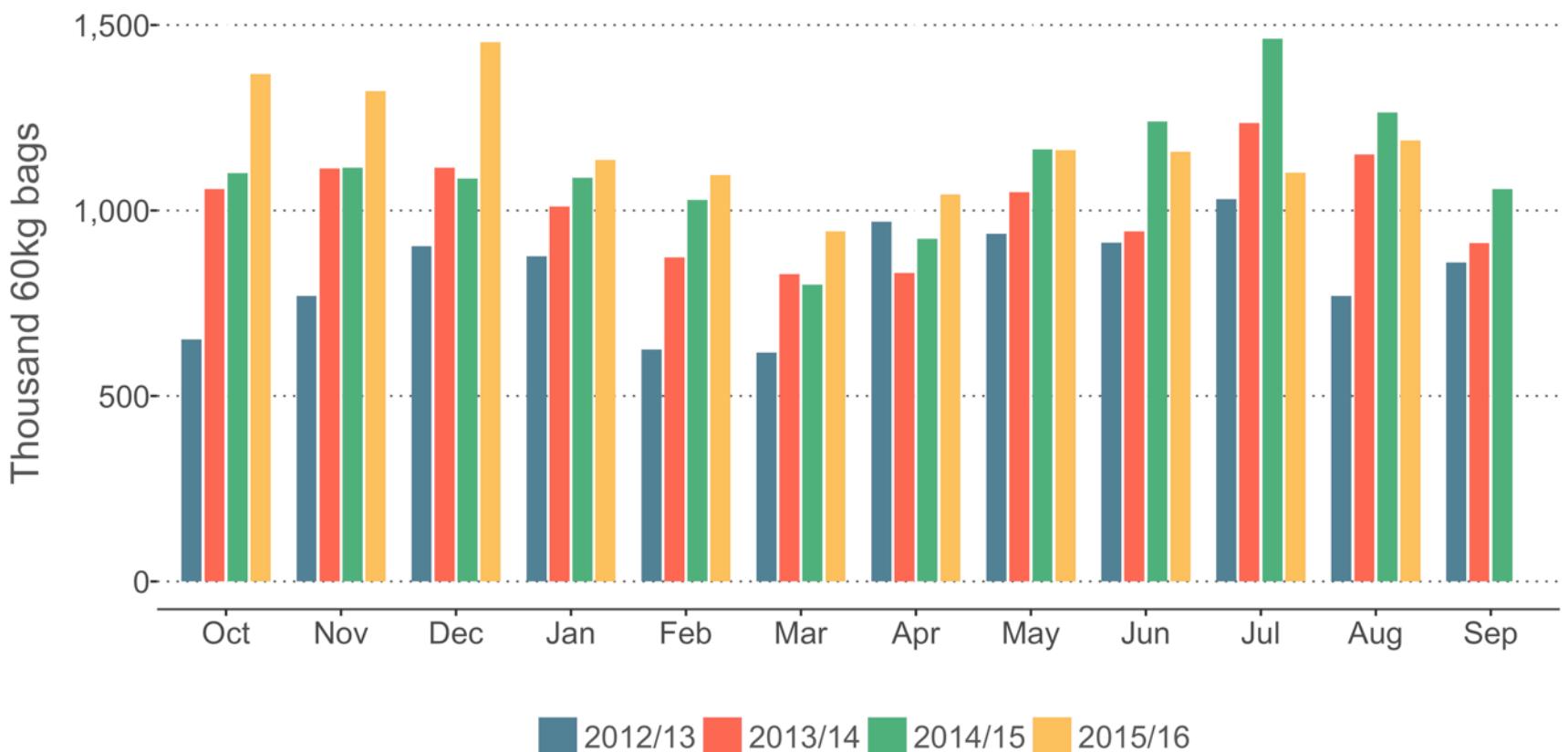


# Production in Brazil

- Current ICO estimate of 2016/17 production: 55 million bags
- Significant recovery after three consecutive years of lower output
- Domestic consumption estimated at 20.5 million bags

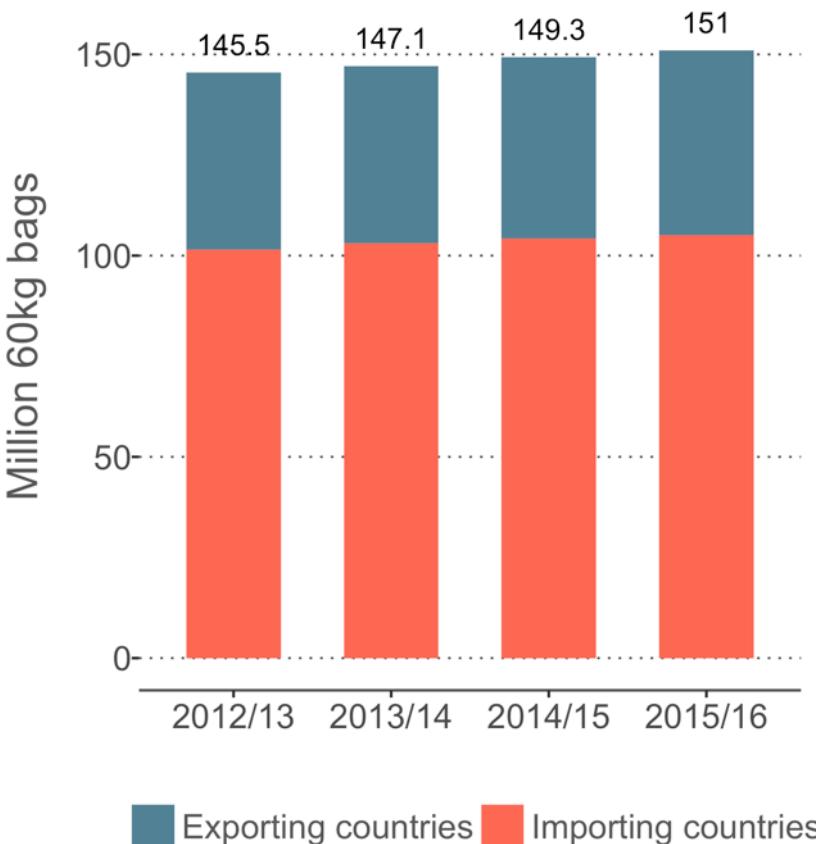


# Production in Colombia

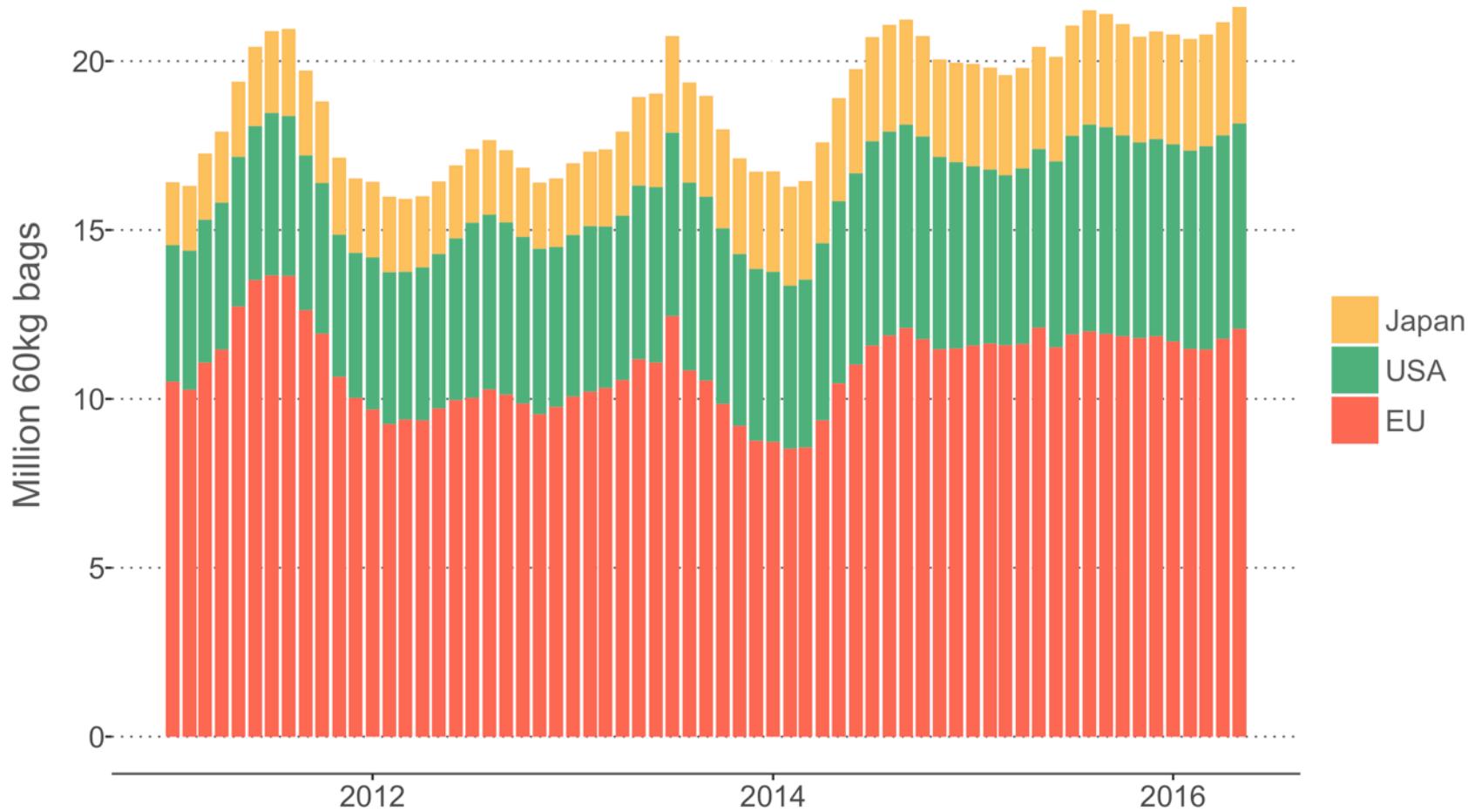


# World consumption

- Increasing by 1.1% to 151.0 million bags in coffee year 2015/16
- Still strong demand in many countries, particularly some traditional markets
- But biggest potential is emerging markets and exporting countries



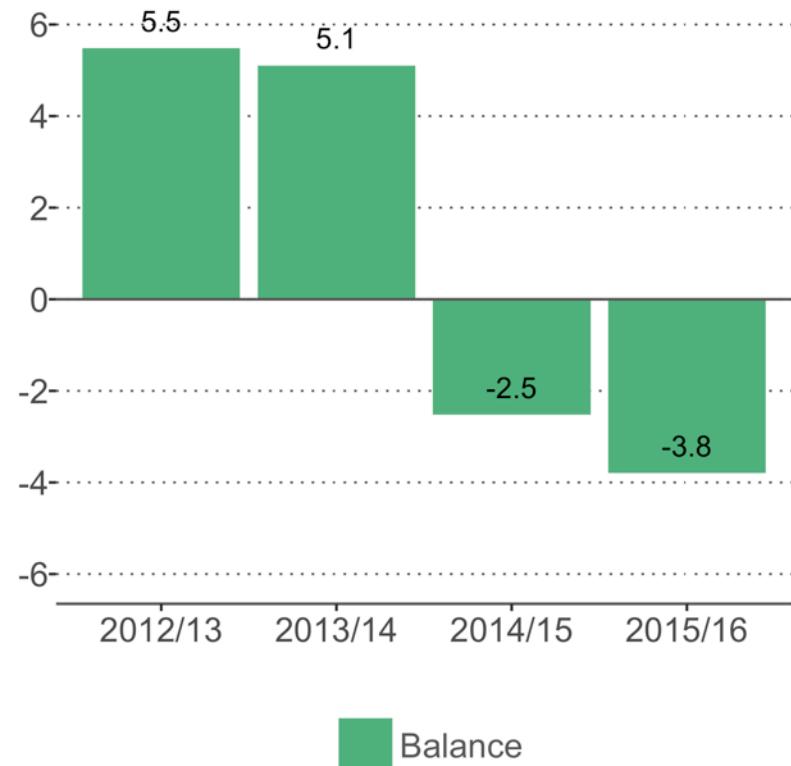
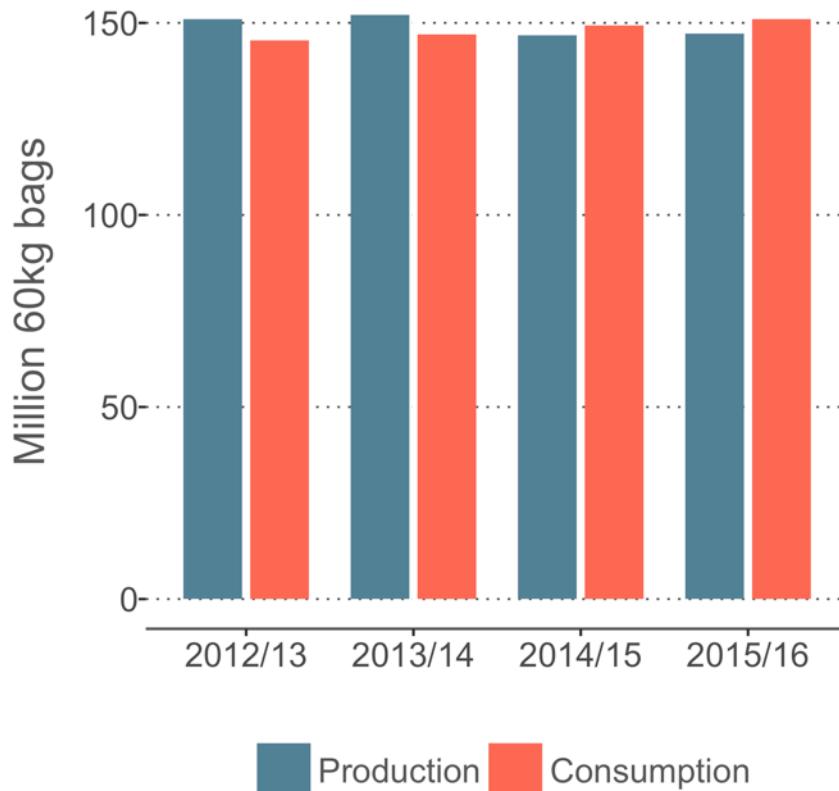
# Inventories in importing countries



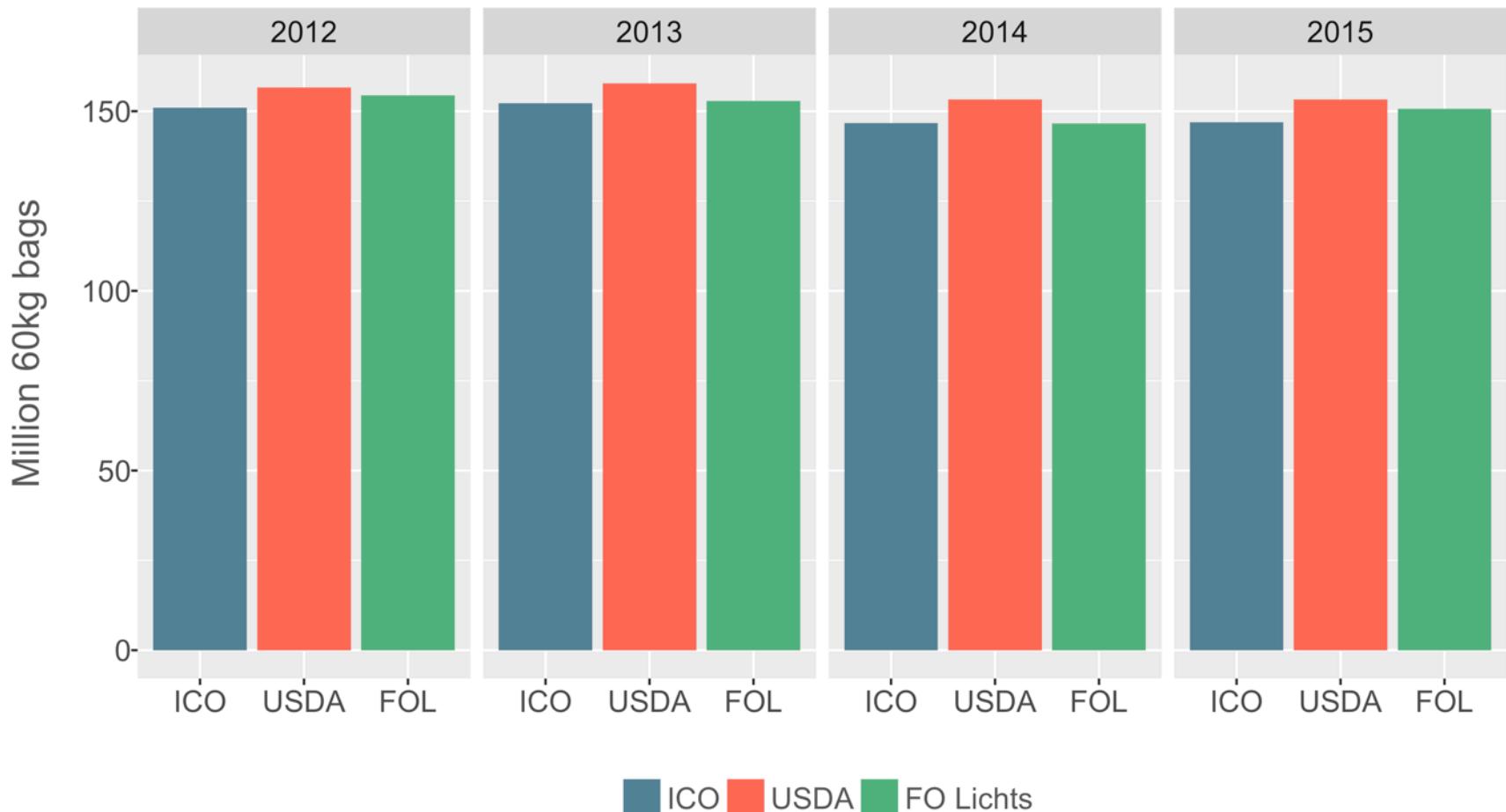


Balance

# Supply/Demand Balance



# Comparison with other sources



ICO USDA FO Lichts





# Conclusions

**Coffee market in deficit for  
second consecutive year  
in 2015/16**



# **Concerns ahead for Robusta in 2016/17**





And finally



# Comparison with vanilla (1)

## Expensive Vanilla

Since 2012, a global shortage has sent U.S. prices surging

\$260/kilogram

Highest since 2003



Source: Cook Flavoring Co.

Note: Chart reflects high end of annual price ranges for top-quality beans

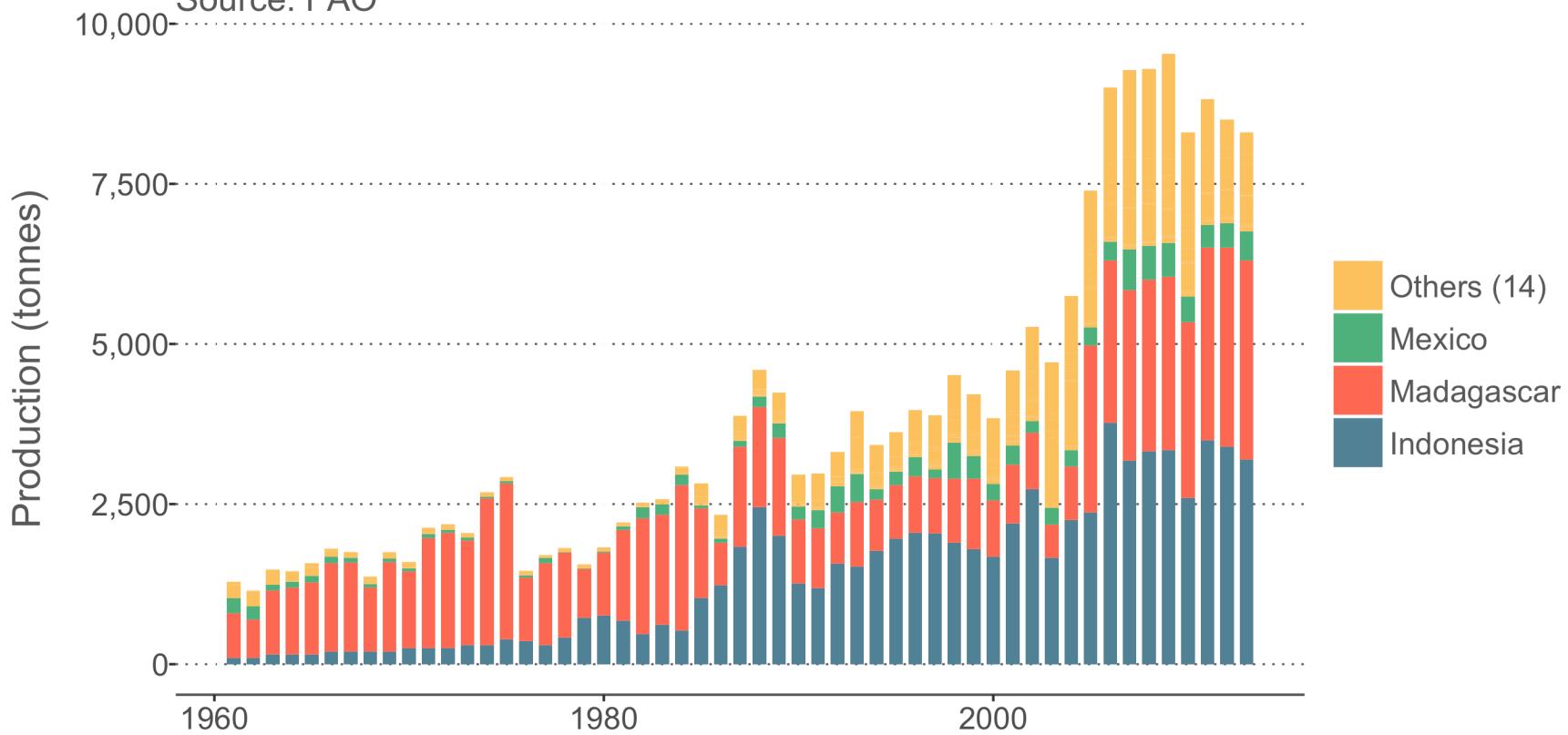
Bloomberg



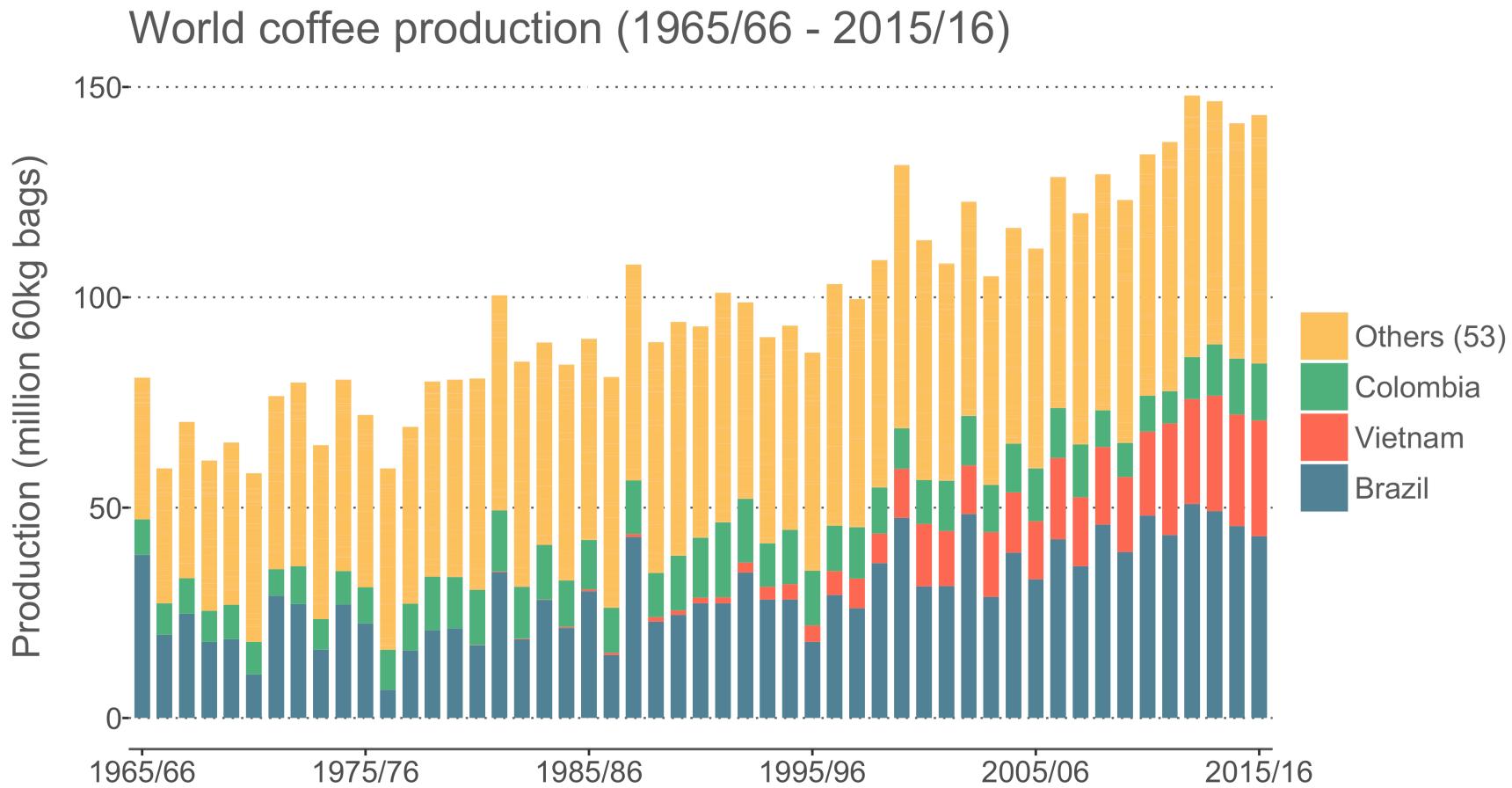
# Comparison with vanilla (2)

World vanilla production (1961 - 2013)

Source: FAO

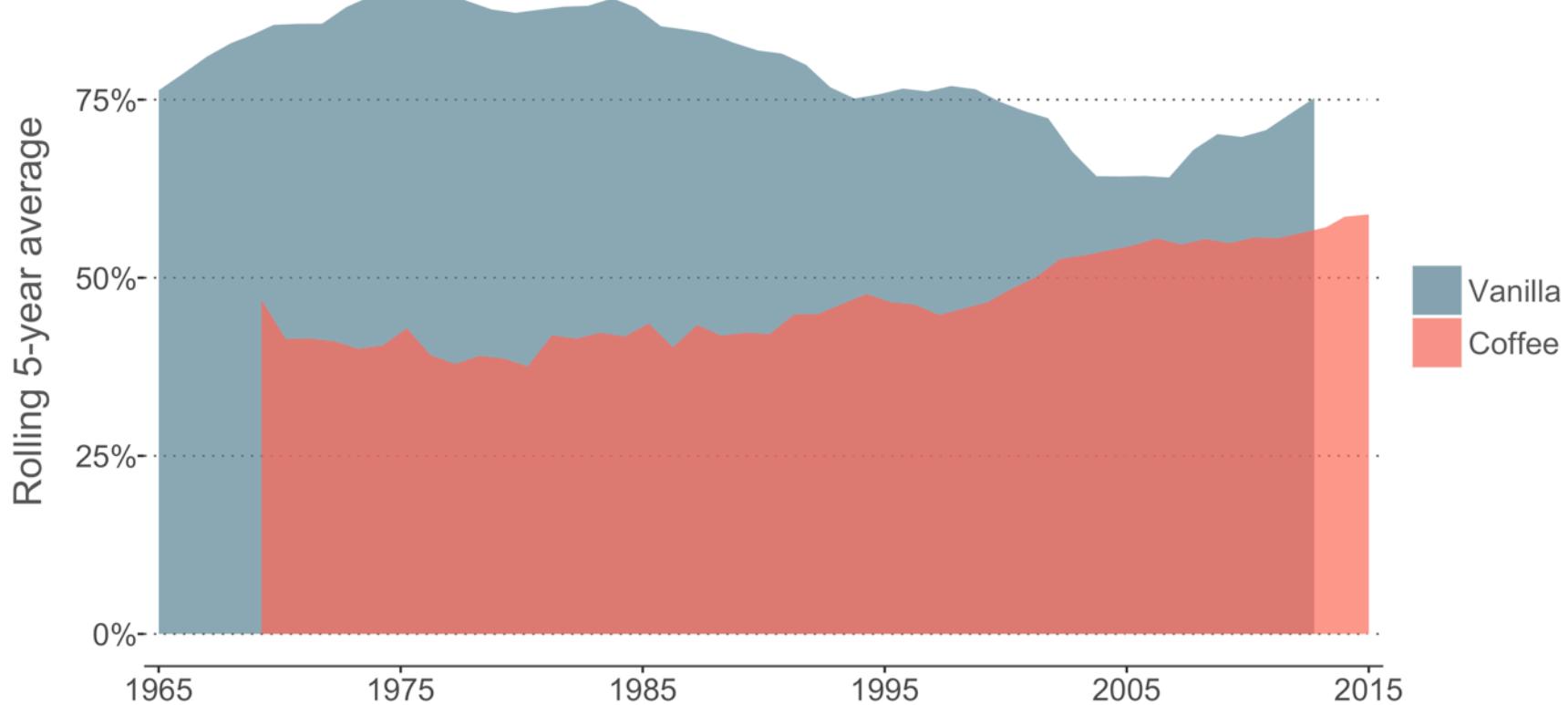


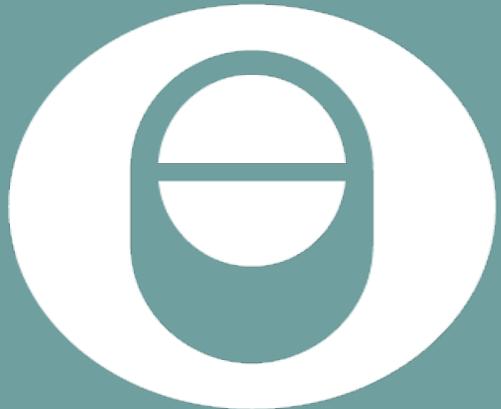
# Comparison with vanilla (3)



# Comparison with vanilla (4)

Market share of top 3 producers





INTERNATIONAL  
COFFEE  
ORGANIZATION

Thank you