

incredible  Welcomes you



Apr 2020 | Bengaluru India

Tribute to Late Mr Robério Oliveira Silva
Former Executive Director - International Coffee Organization



incredible  Welcomes you



Apr 2020 | Bengaluru India



Coffee Board of India

The core activities are ;

- Enhancement of production, productivity & quality by focused efforts in R&D and transfer of technology
- Export promotion for achieving higher value returns to Indian Coffee
- Supporting development of Domestic market in coffee consumption.
- Chairman Coffee Board of India steers *India International Coffee Festival*





India Coffee Trust (ICT)

India Coffee Trust is a forum for Coffee Growers, Exporters, leading Corporate Brands, Equipment Manufacturers and Experts. ICT regularly organises with the support of Coffee Board of India Biennial *India International Coffee Festival* in Bengaluru.

MM Activ is the leading Event Curator in India assisting ICT to manage its IICF Events.





India International Coffee Festival

IICF Objectives

- Promote the unique & diverse shade grown coffees of India globally.
- Promote domestic coffee consumption and provide platform to tap India market
- Showcase latest equipment and technologies from Coffee Plantations to Cafes
- Promote Coffee Tourism across established and emerging coffee regions of India
- IICF 2018 will be held from 18-20th January



IICF Over the years

2002 - Bangalore | 2007 – Bangalore | 2009 – Bangalore | 2012 - New Delhi 2014 – Bangalore | 2016 - Mumbai



IICF Over the years

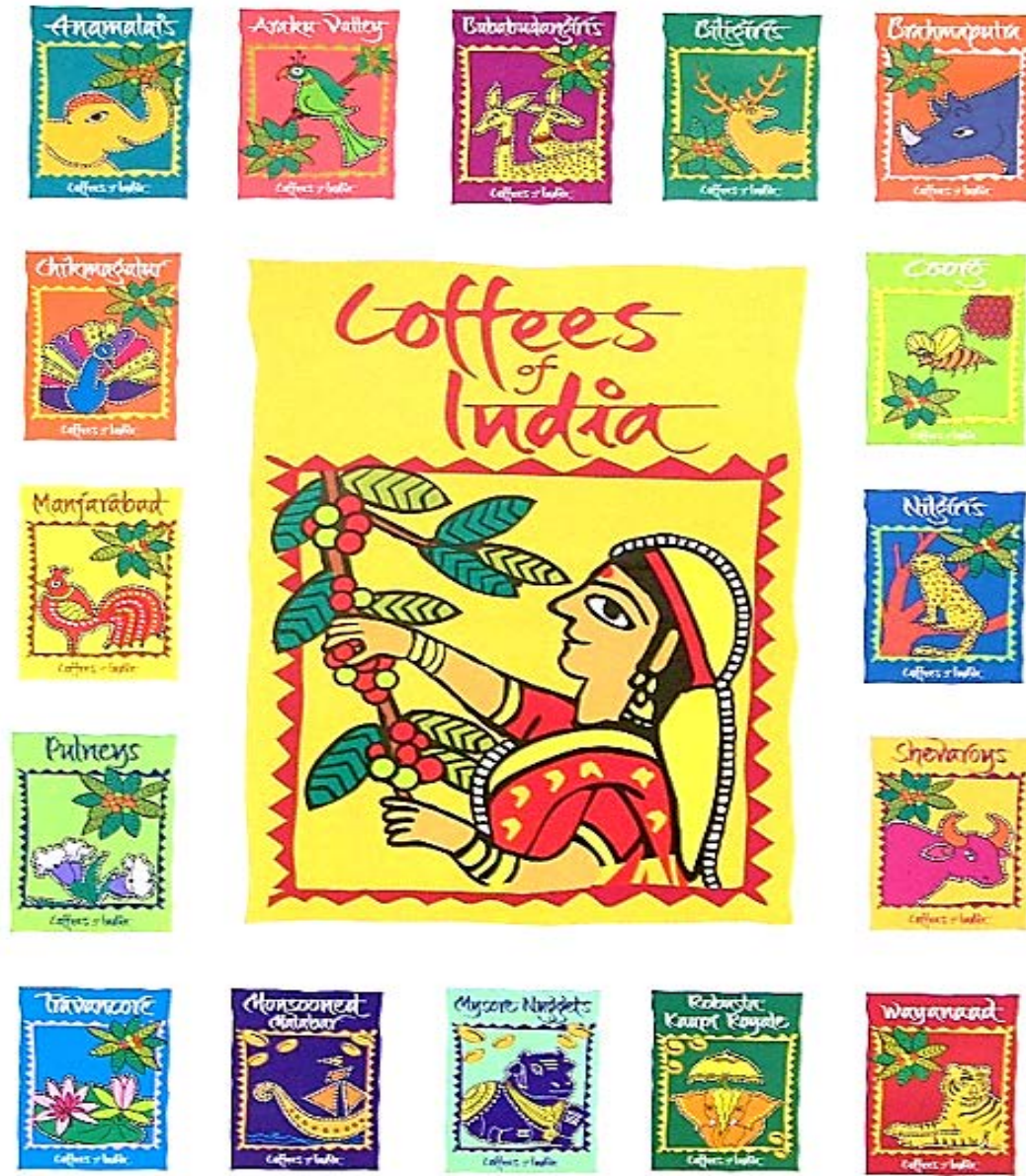
2002 - Bangalore | 2007 – Bangalore | 2009 – Bangalore | 2012 - New Delhi 2014 – Bangalore | 2016 - Mumbai



- Since the first four editions of WCC have been conducted across Europe, Latin America and Africa now Asia is the natural choice
- India is the sixth largest coffee exporter and producer
- It's emerging as a major coffee consuming country.
- India is the fastest growing economy and vibrant market
- Govt of India has a strong focus on increasing coffee plantation
- Global community to connect with Coffee growers from India and Asia



Why India



Diverse growing regions.
One unifying spirit.



INDIA



WCC 2020 Proposed Venue – Bengaluru

- Bengaluru is the Coffee & Café Capital of the Country
- Bengaluru belongs to State Karnataka that produces nearly 70% of India's Coffee
- Govt of Karnataka has extended its complete support to the proposed WCC 2020
- Bengaluru is known as the “Silicon Valley of India”
- **Bengaluru** has been ranked the most **dynamic city** in the world (Jones Lang LaSalle's fourth annual City Momentum Index of cities around the world)
- Due to its high elevation, **Bangalore** usually enjoys a more moderate **climate** throughout the year



Bengaluru International Airport



Air Connectivity to Bengaluru(BLR)



- Globally Connected
- Bengaluru Airport handles more than 23 Million Passengers every year
- All major Airlines are connected to Bengaluru





Bengaluru is a
City of Culture, Heritage, Technology & much
more....



Hospitality

Bengaluru offers

- ✓ Ultra Luxury and Luxury Hotels
- ✓ Business & Budget Hotels
- ✓ Service Apartments
- ✓ Government Guest Houses
- ✓ Various category of hospitality for
 - VVIPS
 - VIP
 - Speakers
 - Conference Delegate
 - Exhibitors



Accommodation

Star, Luxury & Business Hotels in Bengaluru

Hilton



JW Marriott



Lalit Ashok



Zuri



Grand Hyatt



Taj West end



Accommodation

Star, Luxury & Business Hotels in Bengaluru

Hotel Chancery



Windsor Manor



Leela Palace



Le Meridien



Shangrila



Oberoi Hotel



Bangalore International Exhibition Centre



**India's first "LEED - Certified" Green
Exhibition & Conference Facility**



BIEC INTERNATIONAL EXHIBITION & CONVENTION CENTRE

A state-of-the-art building complex that features an Exhibition & Conference Centre

- 34 Acres beautifully landscaped complex
- 5 Exhibition Halls – 60000 sqmts
- 5 Conference Halls – 5600 sqmts
- Boardroom
- Media Lounge
- 2 Food Courts – 7500 sqmts
- Dedicated Registration Area
- Amphitheater
- VIP Lounge
- Ample Car Parking
- Helipad



BIEC INTERNATIONAL EXHIBITION & CONVENTION CENTRE



Event Spectrum



World Coffee Conference

Council/ICO bodies

Workshops

Exhibition

Awards

Cultural Evening

Gala Dinner

Networking Programme

Co-Located with



Innovations in 5th World Coffee Congress

- ☕ Bollywood Night
- ☕ Indian Food Festival
- ☕ Coffee Trail
- ☕ Café Crawl
- ☕ Coffee Table Book



Consultative Forums

Day 1 - Consultative Forum

Day 2 - Council / ICO bodies meetings

Day 3 - Council / ICO bodies meetings

Day 4 - Council / ICO bodies meetings

Day 5 - Council / ICO bodies / Departure by delegates

Day 6 - Tour/visit (optional) / Departure by delegates



World Coffee Conference 2020 in Numbers



76 COUNTRIES

500 ORGANIZATIONS

1500 DELEGATES

100 EXHIBITORS

5000 EXHIBITION VISITORS



Profile of Participants

Nations

States

Agencies

Corporates

R&D Labs

Industry

Start-Ups

Academia

NGOs



Coffee Trail

- An exclusive Tour
- Delegates explore coffee plantations
- Visits to Curing Works and Roasting Units
- Sight seeing Tour



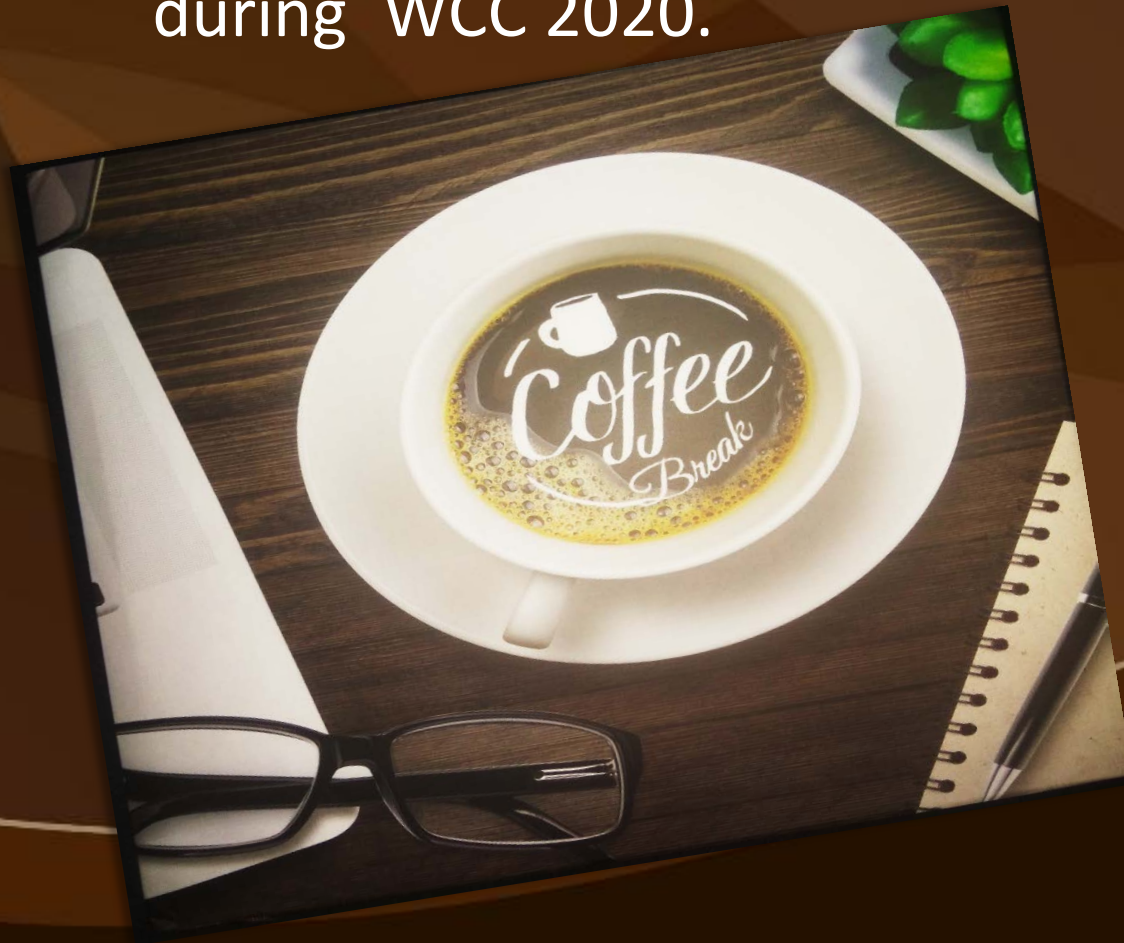
Café Crawl

- An organized tour for the most happening and iconic cafes
- Each café serves their signature Coffee



Coffee Table Book

- A Coffee Table Book “World of Coffee” to be released during WCC 2020.



India Tourism

- Local Tours organized by Karnataka State Tourism Department
- National Tours organized by Government of India Tourism Department
- Facilitate visits to Explore Asia
 - Daily Local Tours
 - Tours for Accompanying
 - Pre Conference Tours
 - Post Conference Tours



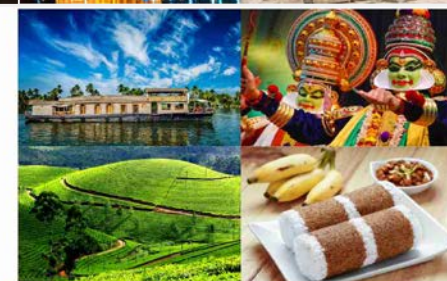
Exotic WILDLIFE



Divine TEMPLES



Enchanting BACKWATERS



Mesmerizing MONUMENTS



Namasthe



*We welcome you and promise you that
“Team India with Team ICO”
will make 5th World Coffee Conference at
Bengaluru an inclusive event that offers the best
outcome and experience to every member country
delegations of ICO.*

