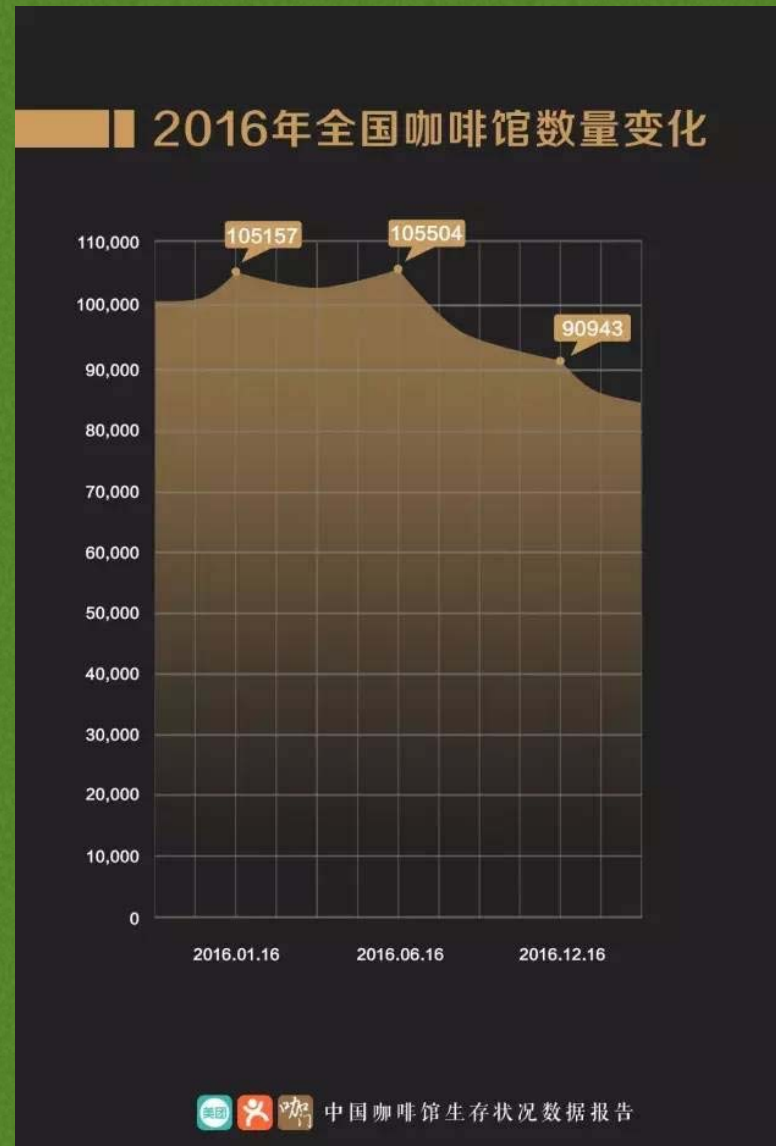


Coffee Consumption Of China

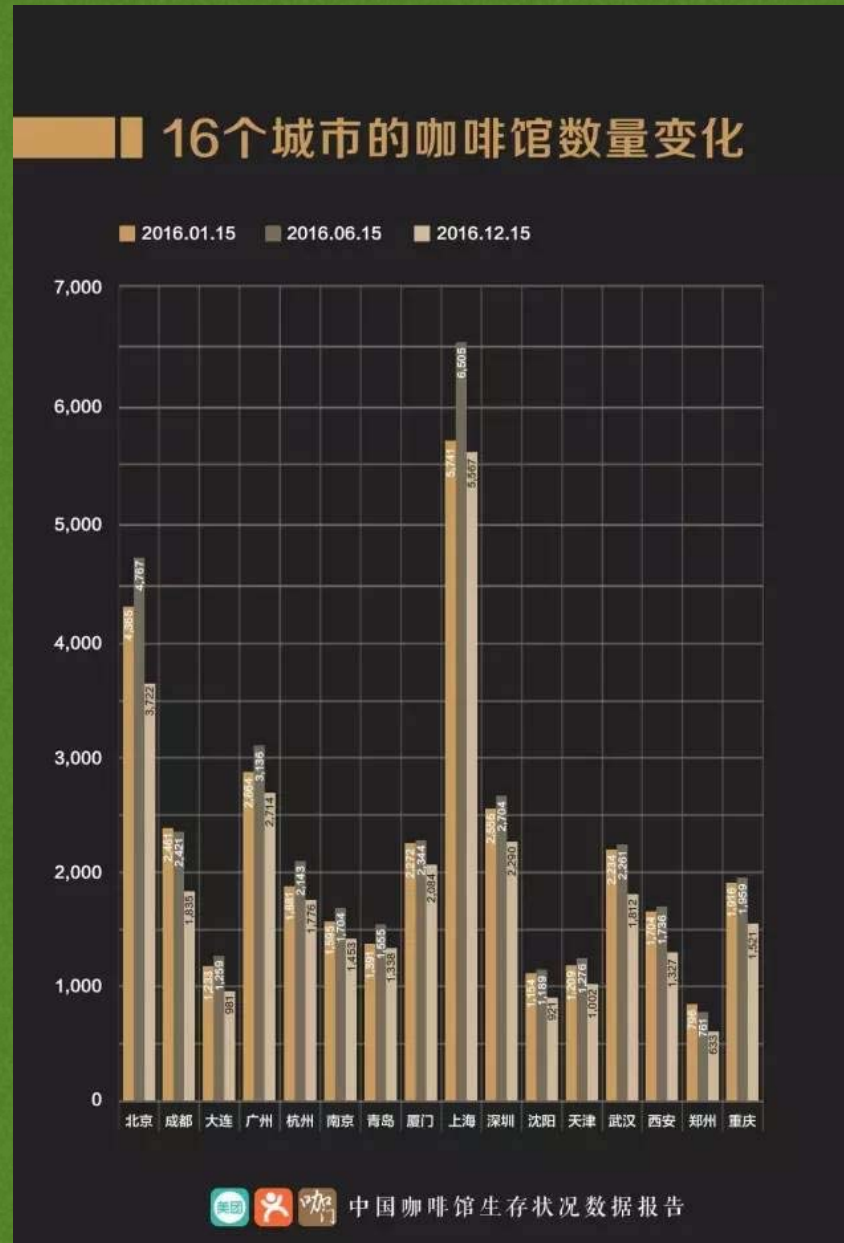


26.09.2017 CCA

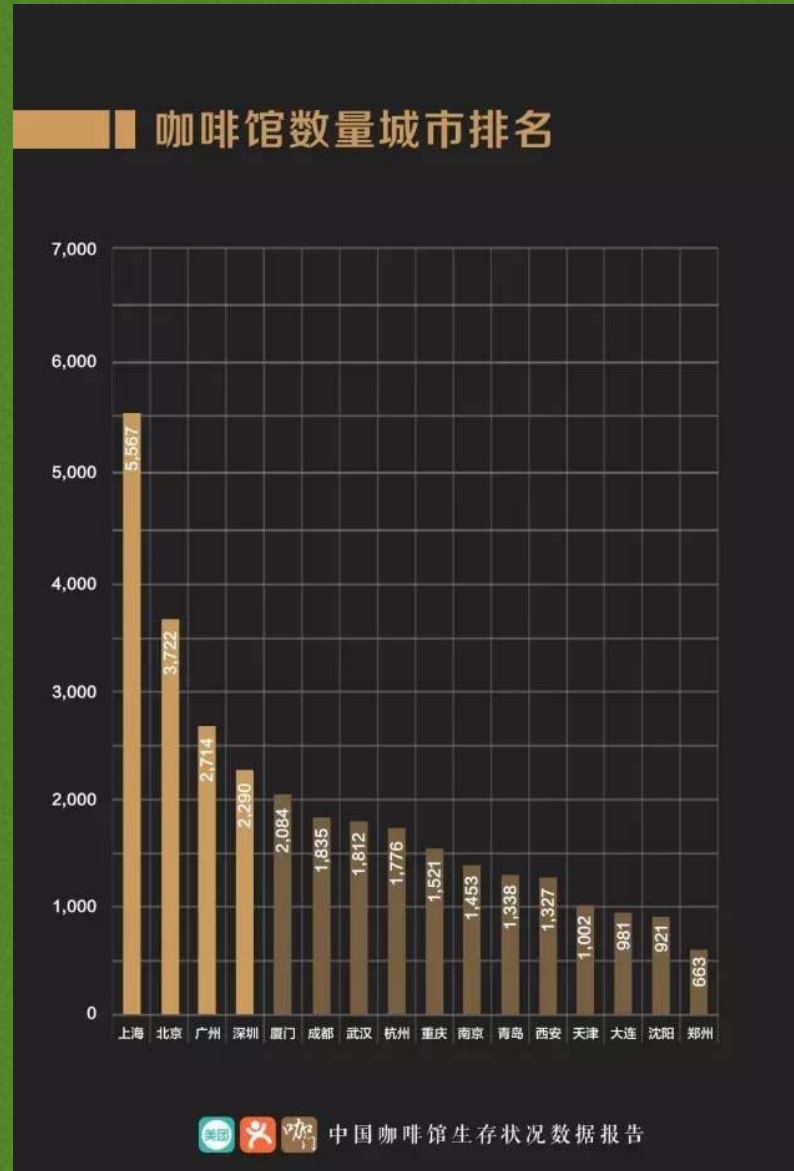
Pic 1. The Amount Of Coffee Shops Changed In 2016.



Pic 2.1 The Change Of Coffee Shops In 16 First Tier Cities



Pic 2.2 The Rank of Coffee Shops In 16 First Tier Cities



Pic 3. The Rank of Regional Coffee Consumption Index



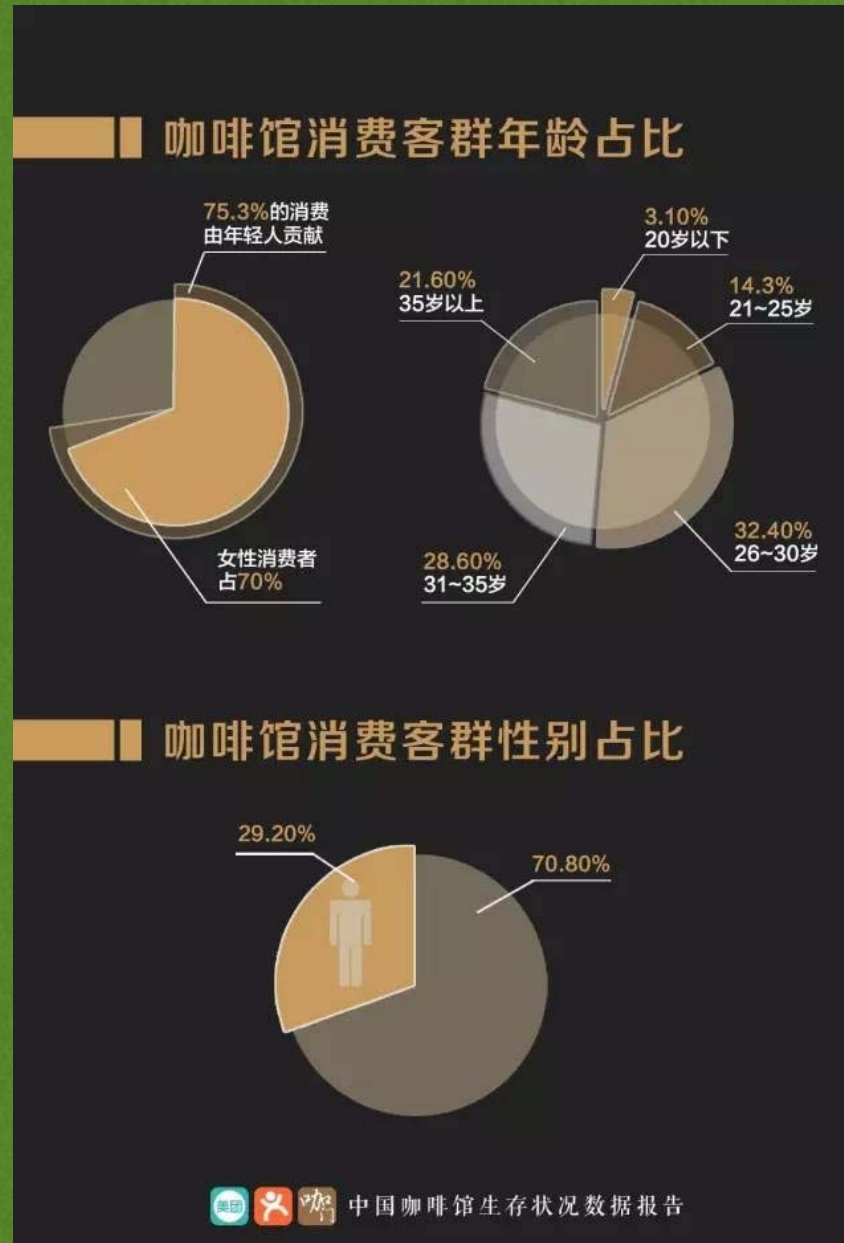
Pic 4. The Rank of 15 Cities' Commercial Attraction Index (2017)



Pic 5. The Rank Of Coffee Products Population In 16 First Tier Cities



Pic 6. The Ratio Of Customer Gender & Age

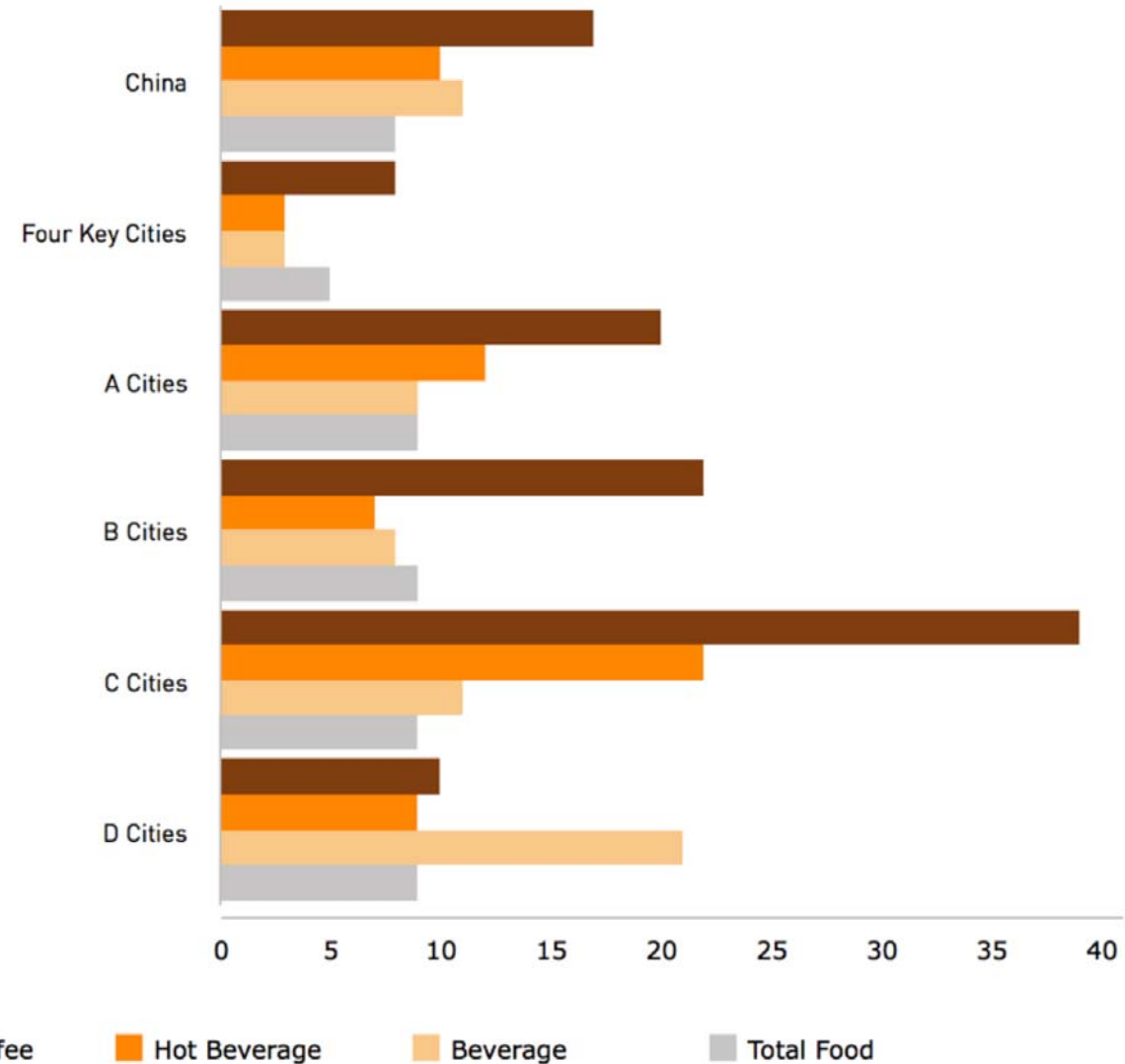


Pic 7 . Calculation Of Coffee Market Space



Pic 8. Instant Coffee Market

Value growth over a year ago (%)

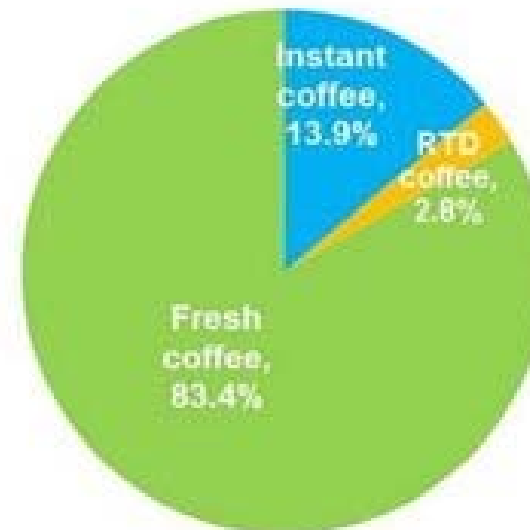


Pic 8. Fresh Coffee Market In 1-2 Tier Cities

The total coffee value is
19.4 billion Yuan
in China tier 1-2 cities from
Jan.-Nov.,2015



coffee categories value% from Jan.-
Nov.,2015



Pic10 Coffee Becomes Popular Media for Other Business Achievement



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