



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICC 119-5

1 March 2017
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International Coffee Council
119th Session
13 – 17 March 2017
London, United Kingdom

**Nomination for the post of
Executive Director**

**Ms Delima Hasri Darmawan
Endorsed by the Government of Indonesia**

Background

1. In accordance with the procedures for the appointment of the Executive Director which were approved by the Council at its 118th Special Session on 23 January 2017 (see documents [ICC-118-2](#) and [ICC-118-4](#)), the Government of Indonesia has submitted the attached proposal for the appointment to the position of Executive Director of Ms Delima Hasri Darmawan, including her curriculum vitae and a submission from the candidate.
2. The procedures provide that the Council shall review the list of candidates selected by the Pre-Selection Committee.

Action

The Council is requested to consider this document and, if appropriate, decide upon the appointment of the Executive Director.



**EMBASSY OF THE REPUBLIC OF INDONESIA
IN LONDON**

Ref. 093/V/02/LON/17

The Embassy of the Republic of Indonesia presents its compliments to the International Coffee Organization and has the honour to inform the latter that the Government of the Republic of Indonesia has endorsed Ms. Delima Hasri Darmawan, Ph.D as a candidate from Indonesia for the post of Executive Director of the International Coffee Organization.

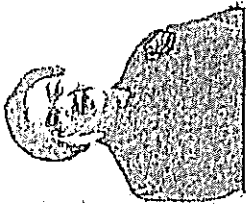
The Embassy of the Republic of Indonesia further has the honour to submit herewith the curricula vitae and personal letter of Ms. Delima Hasri Darmawan, Ph.D to be circulated to the Pre-Selection Committee and member countries of the International Coffee Organization for further consideration.

Ms. Delima Hasri Darmawan holds a Ph.D in Agricultural Economics from the University of Illinois at Champaign Urbana USA. She has more than 20 years experience in the policy making and business development throughout her career in the coffee sector. She had served as the Director General of Agricultural Processing and Marketing at the Indonesian Ministry of Agriculture, and the President Commissioner of the PT. Perkebunan Nusantara XII, a state owned enterprise that produce the fine Java Coffee. She is currently the Senior Advisor for International Cooperation and Agricultural Policy at the Ministry of Agriculture of the Republic of Indonesia. She has also been appointed as the Chair of the Advisory Board of the Specialty Coffee Association of Indonesia (SCAI). With her experience, the Government of Indonesia strongly believes that Ms. Delima Hasri Darmawan has the required qualifications to contribute positively and to manage the ICO in facing future challenges.

The Embassy of the Republic of Indonesia avails itself of this opportunity to renew to the International Coffee Organization the assurances of its highest consideration.

International Coffee Organization
22 Berners Street
London W1T 3DD





Ir. Hji. Delima Hasri Darmawan, MS., Ph.D.

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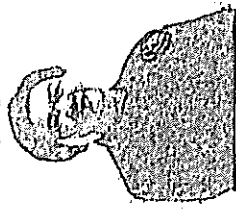
I. PERSONAL DATA

Name : Ir. Hji. Delima Hasri Darmawan, MS., Ph.D

Place/Date of Birth : Tanjung Karang, December, 4, 1956.

Occupation : Senior researcher/ Minister Adviser for International Trade and
Agriculture Policy, Ministry of Agriculture

Education : Ph.D.(Ag.Econ), 1990, University of Illinois, at Champaign Urbana, USA.
MS., (Ag. Econ) 1983, Bogor Agriculture University, Indonesia
Ir., (Engineer, Ag. Soc Econ) 1980, Bogor Agriculture University,
Indonesia



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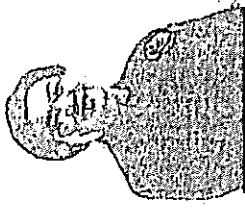
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II. POSITIONS (Government and State Owned Enterprises)

1. Government

- 2007 – present: Senior researcher / Minister Adviser for International Trade and Agriculture Policy Ministry of Agriculture.
- 2005 – 2007 : Assistant Minister of Agriculture for Institutional and International Cooperation
- 2003 – 2005 : Director General of Agriculture Processing & Marketing, Ministry of Agriculture
- 2001 – 2003 : Director General of Agriculture Quarantine, ministry of Agriculture
- 1991 – 2001 : Deputy Assistant for Agriculture Office of Coordinating Minister for Economy, Finance & Industry



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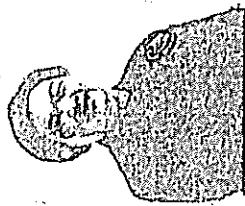
II. POSITIONS (2)

2. State Owned Enterprise

- 2013 – 2016 : **President Commissioner PTPN VI**
- 2008 – 2013 : **President Commissioner PTPN XII (Core Business in Coffee)**
- 2003 – 2008 : **President Commissioner PTPN XI**
- 1998 – 2003 : **Commissioner PTPN XI**
- 1996 – 1998 : **Commissioner PT. Petrokimia Gresik**
- 1994 – 1996 : **Commissioner PT. Pupuk Sriwijaya**

III. ORGANIZATION

1. 2017 – Present : **Chair of Advisory Board of Specialty Coffee Association Of Indonesia (SCAI).**
2. 2015 – 2017 : **Vice Chair of Advisory Board of Specialty Coffee Association Of Indonesia (SCAI).**
3. 2014 – Present : **Chair Of Indonesian Plantation Association (GPPI)**
4. 2012 – Present : **Vice Chair Indonesian Palm Oil Board (IPOB)**



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IV. EXPERIENCES ON INTERNATIONAL COFFEE EVENT

- 2016 (Dublin, Ireland) : The World Of Coffee 2016
- 2016 (Atlanta, USA) : The 28th Annual Specialty Coffee Association of America (SCAA) Exposition
- 2015 (Paris, France) : Specialty Coffee Exhibition of France
- 2015 (Gothenburg, Sweden) : The World of Coffee Goes To Nordic 2015
- 2014 (Washington, USA) : The 26th Annual Specialty Coffee Association of America (SCAA) Exposition
- 2013 (Boston, USA) : The 25th SCAA 2013
- 2010 (Anahaim, USA) : Speaker Note at Specialty Coffee American Association (SCAA)
- 2005 (London, England) : Session International Coffee Organization (ICO)
- 2005 (Geneva, Switzerland) : Session International Coffee Organization
- 2005 (Sao Paolo, Brazil) : World Coffee Conference

To.
International Coffee Organization
22 Beners Street, London, WIT, 3 DD England
Tel: +44 (0)2076120600
Fax: +44 (0)2076120630
Jakarta, February, 2017

Ref: Executive Director of International Coffee Organization

Dear Sir or Madam:

With this letter, I would like to express my interest in Executive Director of International Coffee Organizaton (ICO) position

I am very familiar with the work of International Coffee Organization (ICO) since I was in charge as Senior Advisor of Indonesia Minister of Agriculture for International Cooperation and Agriculture Policy, whose in charged, among others in coordination with several International Organization.

I was very delighted to find the opportunity to spend time as Executive Director of ICO, as I believe my experiences and knowledge in coffee industry in Indonesia for more than 20 years could be shared with international community. As a formers Director General of Agriculture Processing and Marketing of the Ministry of Agriculture of the Republic of Indonesia and as a President Commisioner of the PT. Perkebunan Nusantara XII, a state owned enterprise which produced fine Java Coffee, I had experinced in developing of Indonesia Coffee Policy and in the coffee business development as well.

I am currently appointed as the chair of Advisory Board of The Specialty Coffee Association of Indonesia (SCAI), the organization which was established in 2007 when several farmers group, exporters, roasters and retailers decided to form the organization with the objective to improve and increase the quality of Arabica and Robusta coffee planted in Indonesia.

SCAI membership is open for individual and organization including company who deal with specialty coffee (both Arabica and Robusta) from Indonesia. Including into it individual farmer, farmers group, buyers, roasters, exporters, retailers, experts, academician and practioners with the same mission.

The tagline of the association is "Excellence in Diversity" which reflect the diversity of the coffee flavors of Indonesia, the variety among farmers who grow it and environment where it is planted spreading out from Sabang to Merauke. Every ecosystem and Soil of Indonesia created the coffee with unique cupping profile according to where coffee is planted. Indonesia posseses a natural diversity that creates uniqueness to their coffeese from any areas. Besides the unique flavors, the story behind the coffee also is always alluring. As the fourth coffee producing country, Indonesia produces about 700.000 tonnes of coffee and it will significantly determined world coffee production.

Furthermore, Indonesia's role in coffee's chain is more than the fourth largest coffee producing country, because Indonesia is not only part of coffee bean belt but also ring of fire's country. This landscape type gives Indonesia lucrative advantages on Indonesia coffee production.

As we all know, world coffee production faced a climate change challenges. Actions against climate change is our responsibility, because we all live in one earth. In 21century, we have to see the world as well and fast connected, that the problem in one place somehow related

and having impact to others. By putting coffee 'business' as earth-friendly business, we are not only promoting coffee as a good (product) and organic coffee but also way of thought that we put the importance of coffee sustainability as part of battling climate change.

We have to start to make broad campaign of " Coffee For Earth. This theme will raise awareness of all coffee stake holders --and hopefully wider—on the essence value of coffee.

Vision:

Taking and bringing, spreading and maintaining ICO as an International Coffee Organization that promoting coffee 'business' as sustainable, livelihood oriented and giving fair share benefit for all stake holders.

Mission:

Setting series and continuous campaign in implementing consciousness the important about coffee's ecosystem those have biodiversity surrounding and sustainable environment.

Promoting uniqueness of coffee's landscape that part of ring of fire that create many single origin coffee those have varieties of flavors.

Bringing action against climate change by cultivating coffee trees which shade by other varies of trees to maintain biodiversity (shade-grown coffee).

Bringing global understanding on putting coffee not only as product and favorite beverage but as one of earth sustainability guardian.

I am sure it would strongly enrich the future of ICO since most of the coffee producing countries are also the developing countries such as Indonesia. Moreover I consider the Executive Director of ICO position as a great opportunity to get in touch with other coffee producing countries . Last but not least, I am very curious about different approaches to the geography at the foreign coffee producing and consuming countries

I have chosen to apply the ICO's Executive Director , because I really like to increase the awareness about how important coffee to the economy of the country members. I specially recognized the wide gap in skill of the coffee production and consumption The third main reason why I have chosen is commercialization of coffee industry should maintained its contribution on sustainability and awareness of the climate change.

As requested I am enclosing my resume, where you can find details information on my experiences and skills. References are available on request, or you can contact the reference persons listed below on your own. If you need additional information or documents, feel free to call me on +628118002888 or send me an email on delimahasridarmawan@yahoo.com

Your faithfully

Delima Hasri Darmawan, Ph.D. ,MS, Ir.