



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICC 119-8

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International Coffee Council
119th Session
13 – 17 March 2017
London, United Kingdom

**Nomination for the post of
Executive Director**

**Mr Rodolfo Trampe Taubert
Endorsed by the Government of Mexico**

Background

1. In accordance with the procedures for the appointment of the Executive Director which were approved by the Council at its 118th Special Session on 23 January 2017 (see documents [ICC-118-2](#) and [ICC-118-4](#)), the Government of Mexico has submitted the attached proposal for the appointment to the position of Executive Director of Mr Rodolfo Trampe Taubert, including his curriculum vitae and a submission from the candidate.
2. The procedures provide that the Council shall review the list of candidates selected by the Pre-Selection Committee.

Action

The Council is requested to consider this document and, if appropriate, decide upon the appointment of the Executive Director.



GBR00456/17

The Embassy of Mexico in the United Kingdom of Great Britain and Northern Ireland presents its compliments to the International Coffee Organization Secretariat and has the honor to refer to the elections for the post of Executive Director that will be held during the 119th session of the International Coffee Council, on 13-17th March 2017.

In this regard, the Embassy of Mexico is pleased to inform that the Mexican government has decided to nominate Mr. Rodolfo Trampe Taubert for the above-mentioned position for the 2017-2022 term. Mexico presents this candidacy as part of its commitment to the International Coffee Organization, as an active exporting member since 1963 and due to the considerable reason that no Mexican has ever held a senior position at the ICO.

The Embassy of Mexico would like to emphasize that the Mexican Government is presenting Mr. Trampe as the endorsed candidate of Mexico after having made relevant consultations, due to his prominent career and experience which qualifies with the terms of reference for the post, and to promote the articulation and stability of the needs and challenges between coffee consumers and producers in the global market and the ICO. The candidate's curriculum vitae and profile, in Spanish and English, are attached.

The appointment of the best possible Executive Director, with a proven and tested track record in the coffee sector, has never been more important for the Organization as it is today. This is why the Government of Mexico is certain that Mr. Trampe has all the credentials and qualifications to manage and contribute with his breadth experience as a coffee grower himself, public servant, delegate at international fora and wide financial background, to the strengthening and revitalization of the Organization in order to face the current challenges of the global coffee growing and market.

The Embassy of Mexico avails itself of this opportunity to renew to the International Coffee Organization the assurances of its highest consideration.

**To the International Coffee Organization
22 Berners St. Fitzrovia
London, W1T 3DD**



23 February 2017

EMBAJADA DE MEXICO
REINO UNIDO

RODOLFO TRAMPE TAUBERT

Date of Birth: October 20, 1953
Place of Birth: Huixtla, Chiapas, Mexico
Marital Status: Married with Three children
Nationality: Mexican
Contact: + 52 1 (55) 1068 8516
rodolfotrampe@aol.com



PROFESSIONAL CAREER

July 2013 to Date: CAFETALERA LA PAZ SA DE CV
Member of the Management Board

August 2006 to 2013: MEXICAN COFFEE ASSOCIATION (AMECAFÉ)
Executive Coordinator

- Main technical advisor to the Mexican Government regarding public investment programmes.
- Implementation of the National Coffee Census.
- Implementation of a technological platform tool allowing the fiscal proof of all commercial operations in the Mexican coffee sector.

2006: SECRETARIAT OF AGRICULTURE
Adviser of the Secretary of Agriculture

- Coordination of the mechanisms among the different sectors in the value chain.
- Sponsor of the establishment of the national Committee of the Coffee Product System.

2001 -2005: MEXICAN COFFEE COUNCIL
Adviser to the CEO

- Founding member
- Design and implementation of financial aid policies (coffee pricing crisis 2001)

September 2001 to 2013: INTERNATIONAL COFFEE ORGANIZATION (ICO)

- Chairman of the International Coffee Council (ICC) for the coffee year 2009/2010.
- Representative of the Committee ICO.
- "Other Milds" Group (21 producing countries) in the Quality.

- 2001 – 2004:** SPECIALTY COFFEE ASSOCIATION OF AMERICA (SCAA)
International Relations Committee Member
- 1983 – 1993:** NATIONAL CHAMBER FOR THE TRANSFORMATION
INDUSTRY (CANACINTRA)
*President and Counsellor to the National Coffee Institute
of Mexico INMECAFÉ*
- President of the Coffee Industry at CANACINTRA.
 - Representative of CANACINTRA before INMECAFÉ.
- 1982 – 1983:** SOFIMEX BANK
Executive Director
- Credit analysis
 - Project Financing
- 1977 – 1982:** ARRENDADORA Y MULTIBANCO COMERMEX
Credit Officer and Corporate Banking
- Credit analysis
 - Project Financing
- 1975 – 1977:** MINISTRY OF COMMERCE AND INDUSTRIAL PROMOTION
Economic Analyst
- Advisor to the Minister of Commerce and Industrial Promotion

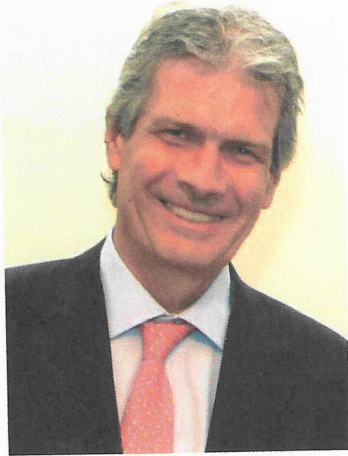
EDUCATION

- Degree in Economics by the Instituto Tecnológico Autónomo de México (ITAM)
- Diploma in Finance by the Instituto Tecnológico Autónomo de México (ITAM)

LANGUAGES

- Spanish (native)
- English (bilingual)
- German (bilingual)

RODOLFO TRAMPE TAUBERT



Rodolfo Trampe Taubert was born in 1953 in Huixtla, State of Chiapas, Mexico, as part of the fifth generation of a long line of Mexican coffee growers.

Mr. Trampe holds a Bachelor's Degree in Economics and has a notable record as a entrepreneur, representing the Mexican Coffee sector both in the domestic and the international ground.

Rodolfo Trampe has been an active member of the Mexican Delegations before the International Coffee Organisation (ICO) since 2001, playing a key role in achieving support for major initiatives such as "Resolution 420" regarding coffee quality, the negotiation of the 2007 International Coffee Agreement and, later on, its consequent ratification by the Mexican Government.

Rodolfo Trampe was unanimously appointed President of the International Coffee Council for 2009/2010 period thanks to his analytical vision from a global perspective, his continued drive for honest and open dialogue between Member States, as well as his permanent interest in promoting and achieving successful agreements.

His experience in the public sector dates from 1975, when he served as advisor for the Mexican Minister of Commerce and Industrial Promotion, taking afterwards various positions in the public finance sector, primarily in the areas of credit analysis and project financing.

In 1983, he was appointed President of the Coffee Industry within the National Chamber for the Transformation Industry (CANACINTRA), position he would hold for the following ten years, acting also as representative of the Chamber before the Mexican Coffee Institute (INMECAFE). During this time, he significantly contributed to strengthen the industrial sector as a

result of the global economic trends in market deregulations and decentralisation policies.

Rodolfo Trampe is a founding member of the Mexican Coffee Council, national body that represents the industry, becoming a special advisor to its Executive President from where he played a crucial role in designing and implementing financial aid policies throughout the international coffee pricing crisis in 2001.

In 2005, he was part of the experts group that put together the current coordination mechanisms among between the different sectors in the value chain, sponsoring as well the establishment of the National Committee of the Coffee Product System, which remains the main body of all coffee-related policies.

From 2005 to 2013, Rodolfo Trampe acts as Executive Coordinator of the Mexican Coffee Association (AMECAFE), main technical advisor to the Mexican Government regarding public investment programmes. Under his leadership, AMECAFE has fostered transparency and accountability, implementing the National Coffee Census and a technological platform tool that allows the fiscal proof of all commercial operations in the Mexican coffee sector. The Association has also created a trust fund that looks after the savings of more than 300,000 producers all over the country.

Mr. Trampe has been keynote speaker in several national forums as well as in international conferences and has published numerous articles in specialised publications. In the private sector, he has founded several companies, of which he remains as part of the Board of Directors to date.

Rodolfo Trampe is fluent in English and German, apart of speaking Spanish. He is married and has three children.

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23.02.2017

Secretariat
International Coffee Organization (ICO)
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Distinguished members of the Council.

I would like to express my deep interest in participating as a candidate for the post of Executive Director of the ICO, according to the procedures and conditions determined by the International Coffee Council and stated in the document ICC 118-2.

I am a person whose personal and professional experience is closely linked to the coffee sector, and my frequent contacts with actors and coffee organizations in different countries, strengthen my conviction that the convergence of purposes among Member States, as well as the dialogue and the search for consensus, constitute the most suitable way to direct the substantive work of the Organization to face the new challenges that the global coffee growing has today.

As a 5th generation coffee grower, I know the implicit processes of a sustainable production, but also the inherent complexities to the competitive development of the market. As a representative, official and responsible for public institutions specialized in coffee, I have worked with various actors in the design, financing and execution of public policies aimed at strengthening all the links of the productive chain. As Delegate of my country and President of the Council of the ICO, I have had the honour to work and collaborate with representatives of the Member States in the achievement of agreements

favourable to the accomplishment of the objectives of the International Coffee Agreement of 2007.

With a solid academic education in economy and finances, my professional experience has always been focused on attaining results and providing balances.

I aim at strengthening, encouraging and leading a work team which is able to develop with key indicators of performance, the most significant tasks that evince the work of the ICO in an environment of permanent innovation, absolute transparency, respect for gender equality and diversity of Thought.

With the endorsement and support of the Government of Mexico, I request the evaluation of my profile for the post of reference, and I give my consent that my personal data and curriculum vitae to be provided to the Pre-selection Committee of the Organization.

Sincerely

Rodolfo G. Trampe Taubert.

