

Achieving Gender Equality in Agribusiness through Private Sector Investments

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European Bank
for Reconstruction and Development

Promotion of Gender Equality at EBRD



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The EBRD's **Strategy for the Promotion of Gender Equality 2016-2020** recognises gender equality as a principal element in the promotion of **well-functioning market economies, sound business management and inclusive societies.**

Our Vision

Promote a **future** in EBRD Countries of Operation in which **women and men** regardless of socio-economic status, have the **same rights and opportunities**

Our Aim

Increase women's economic empowerment and equality of opportunities using a combination of **investments, technical cooperation and policy dialogue.**

Create an enabling environment through **targeted research and policy dialogue**

Our Operational Approach

The Bank's operational response focusses on three key approaches

- **Access to Finance and Entrepreneurship**
- **Access to Employment and Skills**
- **Access to Services**

- **Address all forms of sexual harassment and violence against women at work**

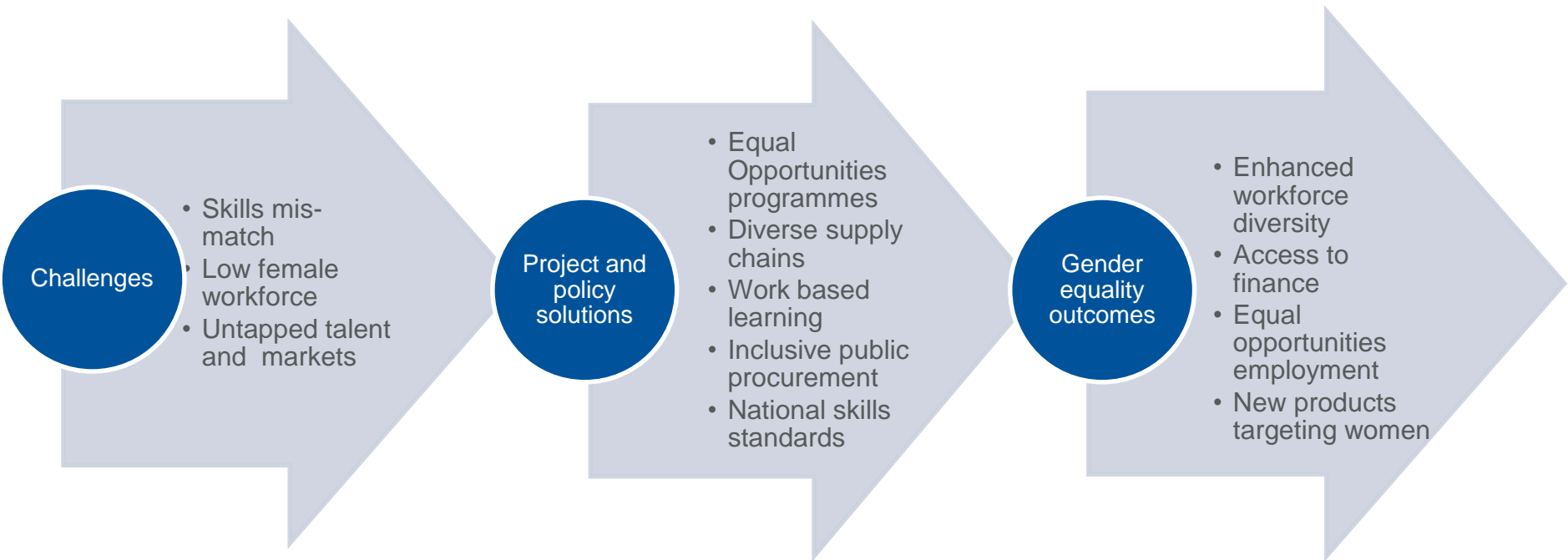
Directly contributing towards SDG 5 (gender equality), SDG 8 (decent work) and SDG 10 (inequality)



Creating economic opportunities through private sector investments



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Analysing gender 'gaps' to target investments



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	Legal Regulations and Social Norms	Health Services	Education and training	Labour Policy	Labour Practices	Employment and business	Access to Finance
Central Europe and Baltic States							
Croatia	Small	Small	Medium	Medium	Medium	Medium	Small
Estonia	Small	Small	Medium	Small	Large	Medium	Medium
Hungary	Small	Small	Medium	Small	Medium	Medium	Medium
Latvia	Small	Small	Medium	Small	Large	Medium	Medium
Lithuania	Small	Small	Medium	Negligible	Medium	Medium	Medium
Poland	Small	Small	Small	Small	Medium	Medium	Medium
Slovak Republic	Small	Small	Medium	Small	Medium	Medium	Medium
Slovenia	Small	Negligible	Medium	Small	Medium	Medium	Medium
South-eastern Europe							
Albania	Medium	Small	Small	Small	Medium	Large	Medium
Bosnia and Herzegovina	Medium	Medium	Medium	Small	Medium	Large	Medium
Bulgaria	Small	Small	Medium	Small	Medium	Medium	Small
Cyprus	Small	not available	Negligible	not available	not available	Medium	Small
Greece	Medium	not available	Small	Medium	Medium	Large	Medium
Kosovo	not available	not available	not available	not available	not available	not available	Large
Macedonia, FYR	Medium	Medium	Medium	Small	Large	Medium	Large
Montenegro	Small	Medium	Negligible	Medium	Large	Large	Medium
Romania	Small	Medium	Small	Small	Large	Medium	Medium
Serbia	Small	Small	Small	Small	Large	Medium	Medium
Turkey	Small	Small	Medium	Small	Large	Large	Large
Eastern Europe and Caucasus							
Armenia	Medium	Medium	Small	Negligible	Large	Medium	Medium
Azerbaijan	Small	Medium	Medium	Medium	Medium	Large	Large
Belarus	Small	Small	Medium	Medium	Large	Small	Medium
Georgia	Medium	Medium	Medium	Small	Large	Medium	Small
Moldova	Medium	Medium	Medium	Small	Large	Small	Small
Ukraine	Small	Small	Medium	Small	Large	Medium	Medium
Russian Federation	Small	Small	Negligible	Medium	Large	Medium	Medium
Central Asia							
Kazakhstan	Medium	Medium	Negligible	Medium	Medium	Medium	Medium
Kyrgyz Republic	Medium	Medium	Medium	Medium	Large	Medium	Small
Mongolia	Small	Medium	Small	Medium	Large	Small	Small
Tajikistan	Medium	Medium	Medium	Small	Large	Large	Large
Turkmenistan	Medium	Medium	not available	Medium	Large	Medium	Large
Uzbekistan	Medium	Medium	Medium	Medium	Large	Large	Large
Southern and Eastern Mediterranean							
Egypt	Large	Medium	Medium	Medium	Large	Large	Large
Jordan	Large	Medium	Medium	Medium	Large	Large	Large
Libya	Large	Medium	Small	not available	not available	Large	not available
Morocco	Medium	Large	Large	Medium	Large	Large	Large
Palestine	Large	Large	Medium	not available	not available	Large	Large
Tunisia	Medium	Small	Medium	Small	Medium	Large	Large
Comparator Countries							
France	Small	Small	Medium	Medium	Medium	Medium	Medium
Germany	Negligible	Small	Medium	Negligible	Medium	Medium	Small
Italy	Small	Negligible	Small	Small	Medium	Medium	Large
Sweden	Negligible	Negligible	Medium	Negligible	Small	Small	Small
UK	Medium	Small	Medium	Small	Medium	Medium	Small

Access to Finance & Entrepreneurship



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Challenges

Unlock the potential of SMEs led by women to address the global gender finance gap of USD320 billion

- Customs and inheritance laws limit ownership and access to collateral;
- Financial Institutions lack tailored solutions for women-led businesses;
- Overall lack of access to professional networks, business information and know-how

EBRD provides

An approach which targets both the supply and demand side

- Access to finance for women-led SMEs which can be supported through risk-sharing and credit enhancement mechanisms
- Technical Assistance to Partner Banks to help them provide tailored lending solutions to women-led businesses; and,
- Business advisory services to female entrepreneurs including online business diagnostics and training in key entrepreneurial skills

Examples:

Credit lines targeting women entrepreneurs in agribusiness sectors



Global best practices in banking
for women-led SMEs

October 2014

March 2018

Lending to support adoption of energy efficient and climate

OFFICIAL USE

Access to Employment & Skills



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Challenges

Significant gender gaps in employment limiting women's economic empowerment

- Sector and organisational cultures and practices that discourage women's work and advancement;
- Legal barriers to employment and/or a lack of accessible and affordable services to support care obligations, which further exacerbate women's double burden and translates in to lower career opportunities and mobility; and,
- Pervasive social and cultural norms

EBRD provides

Support to Clients in the area of Equal Opportunities

- Technical Assistance targeted at improving Human Resources and practices including assessing ways of attracting more women into non-traditional sectors or roles; and
- Targeted policy dialogue to highlight the challenges faced by EBRD clients and contribute to identifying and removing legal barriers

Example:

Women in Agribusiness value chains – from production to processing and marketing / sales



Challenges

Barriers can impact mobility, employability and freedom of movement and so restrict equal access and economic empowerment.

- Inefficient service provision which doesn't maximise sustainability and performance by addressing the differentiated needs of users; and
- Barriers which disproportionately affect women with respect to issues such as availability, safety and reliability

EBRD provides

Support to Clients through dedicated programmes

- Technical Assistance to enhance service provision by incorporating the needs of women as users in to the planning, provision and resourcing of services ranging for transport to water to district heating; and
- Policy dialogue to promote service provision which accounts for the needs of the full population and promotes women access to and employment in such sectors

Example:

Gender sensitive stakeholder engagement processes and capacity building of client and local communities



Thank you



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