Statistics Roundtable

Helping the ICO to deliver world-class data, analysis & information

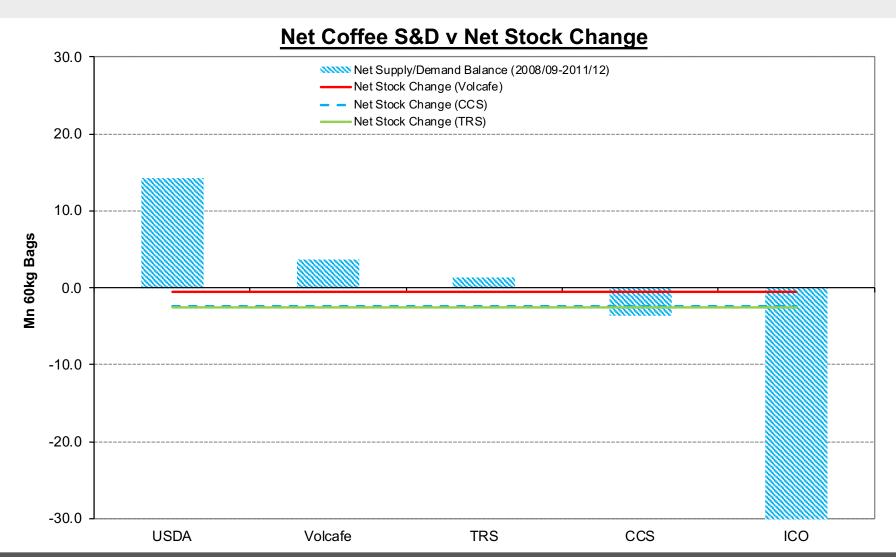
- I originally spoke to the Statistics Committee in Jan-13 about the (sizeable) disconnects between ICO Supply/Demand Statistics & 'Market Consensus'.
- At that time, we set up a small group of statistical experts to help the ICO review its Supply/Demand (focussing on Demand) and, where appropriate, make recommendations to help improve the reliability of ICO Statistics.
- We met informally during 2013, before presenting again to the Statistics Committee in Mar-14. In Mar-14, the ICO proposed we formalise the group.
- At that time, the 'Statistics Roundtable' was born and has met on a quarterly basis ever since – including members from Volcafe, Neumann, Cofco, Sucafina, Armajaro/Ecom, ETG, Touton, Nestlé in addition to independent experts from CCS, TRS & LMC.
- Although there is still much more to do, at this moment we should pause to celebrate the huge progress made by the ICO in reviewing and improving the quality of its Supply/Demand Statistics...

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Coffee S&D v Stock Change



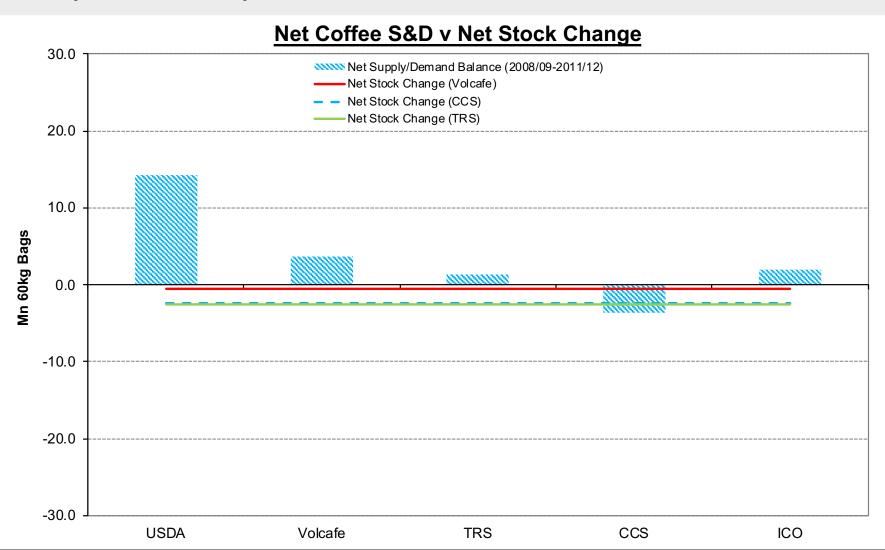
Jan-13 Statistics Committee



Coffee S&D v Stock Change



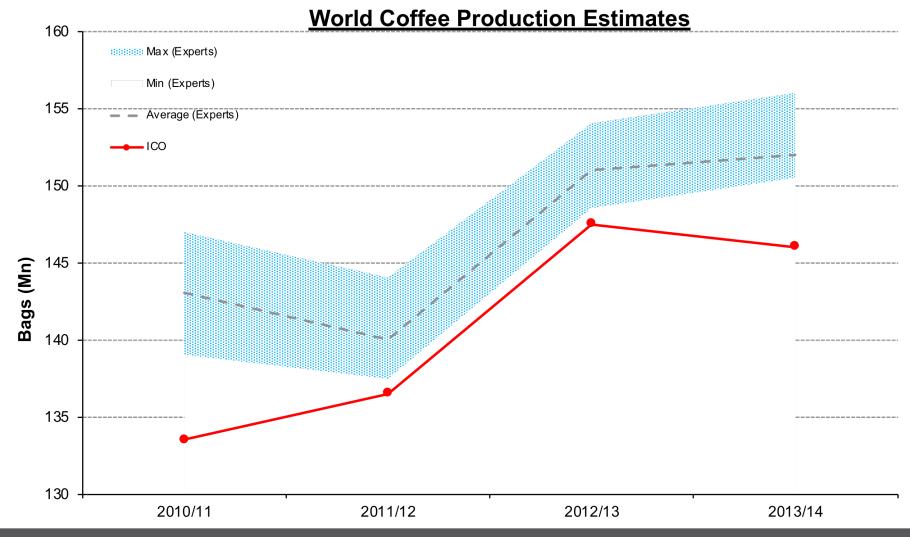
ICO updated as of Sep-18



Production

Mar-14 Statistics Committee

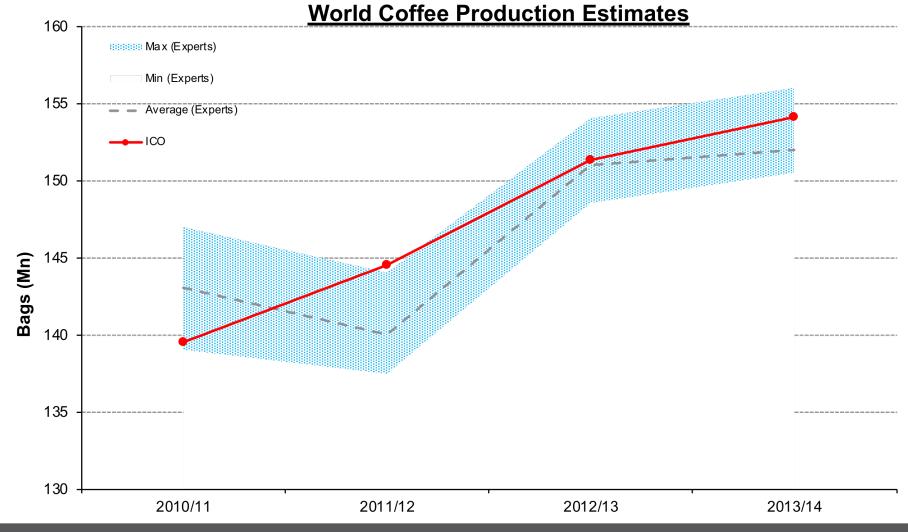




Production

ICO as of Sep-18

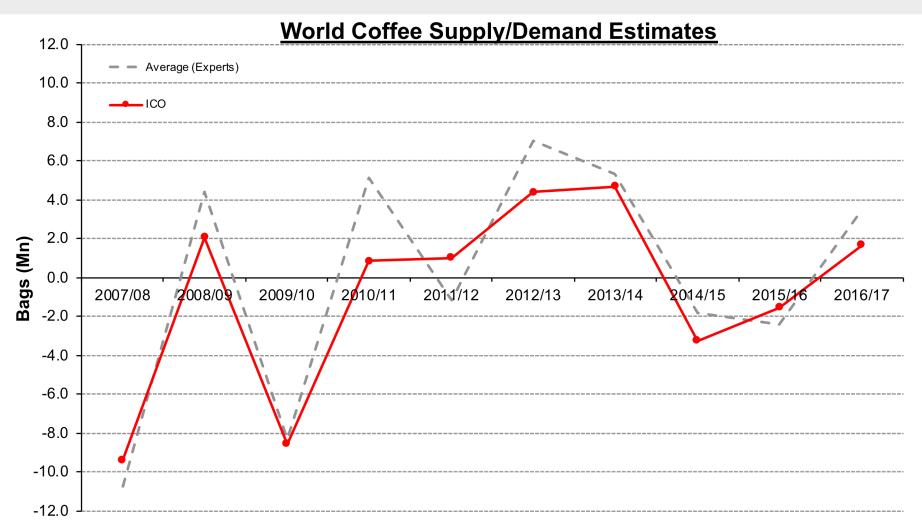




Global Supply/Demand



Sep-18 Statistics Committee



Statistics Roundtable

Plans for 2018 & beyond



ICO to finalise 2006/07 to 2016/17 S&D Review

Historical Review

- Existing Statistics Roundtable participants have agreed to extend the review of ICO Supply/Demand Statistics back to 1997/98.
- This should ensure that the ICO Statistics can be relied upon as the independent arbiter
 of Coffee Statistics through the high price cycles of 1997/2011/2014 and the low price
 cycles of 2000-2003, 2013 and indeed 2018.

Annual Review

- Establish annual meeting to review the previous season's Supply/Demand.
- First meeting to be held in Mar-19 to review the 2017/18 Coffee Year (as well as 2015/16 and 2016/17 to ensure consistency).
- Meeting open to any statistical expert from the coffee sector as long as they share their data, keep all data in strict confidence, and contribute to discussion.