



Update: Collaboration between International Coffee Organization and Global Coffee Platform

Intern. Coffee Council Meeting
Carlos Brando, Chair of Board
20.09.2018

Enabling the coffee sector towards sustainability

4. Programs and Funding MEMBER INITIATIVES

1. Country Sustainability Platforms:

creating sustainable regions

2. Collective Action Networks on Key Issues

Climate Smart Agricul.
Economic Viability of Farming
Gender & Youth

Our partner SCC leads 4 complementarily



Brazil



Colombia



Peru



Honduras



Vietnam



Tanzania



Uganda



Indonesia



Kenya

National Sustainability Curricula

3. Tools: Sustainability Framework, Indicators, Baseline Code, Reporting



EXAMPLE TOOLS FOR CONTINUOUS IMPROVEMENT OF COFFEE FARM PERFORMANCE, BY GCP BRAZIL PROGRAM



Member Initiative: Brazil - Responsible Use of Agrochemicals

Objective

Improve all Coffee Sustainability Curriculum (CSC) practices related to agrochemical issues at farm level

Activities

Trainings and capacity-building activities

Measuring adoption of practices via CSC

S

Funding for scaling

Result

50% of coffee aligned with CSC after 5 years

Member Initiative Participants



Advanced conversations and potential partners under evaluation

Member Initiative: Vietnam – More Coffee with Less Water

Objective

Ensure equitable and sufficient water availability in the Central Highlands of Vietnam

Activities

Training on irrigation management

Water saving and monitoring

Advocacy on water policies with

200 trainers trained in 5 provinces

80.000 farmers trained

150.000 training contacts reached

Water policies improved

Result

Member Initiative Participants



Swiss Agency for
Development and
Cooperation (SDC)



Hanns R. Neumann Stiftung



the sustainable
trade initiative





COOPERATION ICO – GCP

OUR COLLABORATION - INITIAL STEPS



- **Strategic collaboration on**
 - ICO observer status in GCP governance
 - Fundraising



The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the

- International Coffee Organisation (ICO)
- Global Coffee Platform (GCP)
- Better Cotton Initiative (BCI)
- International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)



OBJECTIVES

- **Create a sustainability improvement indicator framework to measure progress towards SDGs**
- **Trigger the development of value-adding services to farmers from (open) performance data.**

OUR COLLABORATION - NEXT STEPS

- **ICO participation in Collective Action Networks**
 - **Climate Smart Agriculture:**
 - ICO contribution to Mapping of Climate Initiatives in Coffee
 - **Gender & Youth:**
 - Dissemination of tools and joint Webinar on Oct 1st



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world



INTERNATIONAL
COFFEE
ORGANIZATION



OPEN WEBINAR

Gender: From Research to Commitment to Action

What? This webinar highlights:

- Gender gaps in the coffee supply chain
- Effectively addressing these identified gaps through collaboration
- Concrete **engagement opportunities** presented by

- International Women's Coffee Alliance
- Partnership for Gender Equity



The Partnership
for Gender Equity

When? 1st October 2018 at 2 pm GMT - 3 pm CEST - 9 am EDT

How? Registration [here](#) and through GCP website:

<https://www.globalcoffeeplatform.org/latest/2018/webinar-with-ico-and-gcp>



INTERNATIONAL
COFFEE DAY

OCTOBER 01

OUR COLLABORATION - NEXT STEPS (CONT)

- ICO as Global Event Partner of & participation in
 - **Global Coffee Sustainability Conference and Country Platform Exchange:**
Brazil, Nov 8-10, linked to the International Coffee Week





INVITATION

8 and 9 November

Global Coffee Sustainability
Conference - GCSC 2018

9 November
GCP Member
Assembly

10 November
Country Platform
Exchange

Belo Horizonte, MG, Brazil
International Coffee Week

www.gcsc.coffee

#GCSC2018

Brazil. November.
Collective Action.
Save the Date for
#GCSC2018!

Don't miss out on the most important
coffee sustainability event of the year.
People, topics, trends, opportunities for
local action – everything you need for
sustainability in one beautiful place!

OUR COLLABORATION - NEXT STEPS (CONT)



- **Joint Sustainability Seminar** during next ICO Council Meetings in Nairobi, Kenya, March 2019
 - Interactive Seminar with learnings and best practices from public-private collaborations – towards sustainable coffee regions



A word cloud of the phrase "Thank You" in various languages and scripts, arranged in the shape of a heart. The words are in different sizes and orientations, with "Thank You" being the largest and most prominent. Other visible words include: Vinaka, Maake, Asante, Shukria, Dhanyavadagalu, Manana, Dankon, Kiitos, Maana, Suksama, Kösönöm, Suksama, Dankscheen, Спасибо, Maake, Arakish, Diolch i Chi, Gratias Tibi, Terima Kasih, Dank Je, Mauruuru, Biyan, Chokrane, Dankscheen, Спасибо, Diolch i Chi, Gratias Tibi, Terima Kasih, Taiku, ၇၈၈၈၈၈၈၈, Dziekuje, Arigato, Najis Tuke, Juspaxar, Gracias, Matur Nuwun, 감사합니다, Bedankt, Dakujem, धन्यवाद, cảm ơn bạn, Grazas, Tack, Kop Khun Khap, Obrigado, ありがとう, Nirringrazzjak, Dėkuji, Hvala, Di Ou Mèsi, Merci, Go Raibh Maith Agat, Eskerrik Asko, Rahmat, 谢, 谢, Xbala, Danke, Merci, Salam, Go Raibh Maith Agat, Tingki, and many others.

www.globalcoffeeplatform.org