

Implementation of the Delta Project

Projects Committee
15th Meeting
10 April 2018
Mexico City, Mexico

Delta Project

- Collaboration between GCP and ICO under existing MoU and as part of “Vision 2030”
- In partnership with Better Cotton Initiative and ICAC
- Objective:
 - Establish framework to measure progress towards SDGs
 - Flexible, cross-commodity approach for public & private sectors





The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the

- International Coffee Organisation (ICO)
- Global Coffee Platform (GCP)
- Better Cotton Initiative (BCI)
- International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)

Presentation to the Projects Committee of the ICO, April 10th, 2018



OBJECTIVES

- **Create a sustainability improvement indicator framework to measure progress towards SDGs**
- **Trigger the development of value-adding services to farmers from (open) performance data.**

MAIN ACTIVITIES



1. Develop a cross-commodity indicator framework linked to SDGs, based on Coffee Vision 2030 and Sustainability Progress Framework, Cotton ICAC-SEEP, ...
2. Link Sustainability Performance to business and government programmes
3. Add Value for Producers through farmer services development based on open and contextualized data

MULTIPLE BENEFITS FOR DIFFERENT PARTIES



Farmers

- Better targeted services (e.g. agricultural extension, finance)
- Information for decision-making and learning



Governments





- Globally relevant metrics for aligned reporting
- Evidence based decision-making for agricultural policies & services



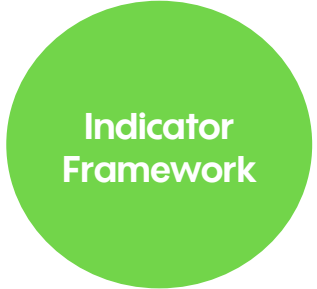
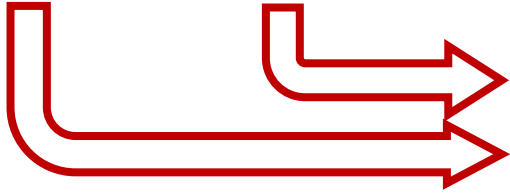
Companies

- Comparable SDG reporting
- Standardised sustainability information to customers
- Simplified data collection

COLLABORATION

	Public	Private
Cotton		
Coffee		

- **Working Groups**
- Broad Stakeholder Consultation Processes
- Endorsement
- Country Pilots



Next steps

- Grant proposal approved → moving into inception phase
- Define concrete activities including timeline
- Establish mechanism for effective collaboration of ICO and GCP



Action for Projects Committee

- PJ-121/18
- Set up **subcommittee** to support the implementation of the Delta Project
- ToR: assess draft set of sustainability performance indicators
- Recommend approval by ICC





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COFFEE
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