Connect.

Empower.

ADVANCE.



ICO Private Sector Consultative Board Mexico City, MX, Apr. 11, 2018 Kellem Emanuele, President of IWCA Global Organization

## **IWCA** Mission

To empower women in the international coffee community to achieve meaningful and sustainable lives;



and

to encourage and recognize the participation of women in all aspects of the coffee industry.





## CONNECT. Empower. Advance.

#### 22 IWCA CHAPTERS

- Independent
   Organizations
- Self-Organized
- Self-Defined
- Self-Governed
- Self-Driven





### CONNECT. Empower. Advance.

#### Global Presence

- 880+ chapter members
- 18,700+ chapter beneficiaries
- 1 Global Board of Directors
- Partners & Supporters





#### CONNECT. EMPOWER. Advance.

# IWCA Pillars: Interventions for Impact

- 1. Capital & Construction
- 2. Leadership
- 3. Education
- 4. Market Access
- 5. Advocacy & Policy Change





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#### Data assembled from national sources by IWCA Research Alliance

Country	Estimated Number of Female Producers	Females as % of Total Producers	Year of Estimate
Costa Rica	15,450	34%	2013
El Salvador	6,700	33%	2013
Guatemala	4,000 - 7,000	19 - 22%	2016/17
Honduras	19,764	pending	2013
Burundi	117,990	20%	2006/07
Rwanda	113,846	32%	2015
Colombia	164,000	30%	2015



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ADVANCE.





#### CALL TO ACTION

- 1. Build awareness through accomplishments
  - ☐ Connect with IWCA GLOBAL
- 2. Invest in Data to understand Women in Coffee
  - ☐ Connect with IWCA RESEACH ALLIANCE
- 3. In-country partnerships at local level
  - ☐ Connect with IWCA CHAPTERS



## Why this Call to Action

## What Can be Achieved with Diversity & Inclusion

- 1. Attract new partnerships: intergovernmental, public-private, impact investors.
- 2. Improve investment effectiveness at community, country, value chain levels.
- 3. Achieve meaningful, sustainable progress economic, social, environmental across value chain and international communities.





## CONNECT. EMPOWER. ADVANCE.

development strategy more beneficial to society as a whole—women and men alike—than one which involves women as central players. No other policy is as likely to raise economic productivity, lower infant and maternal mortality or improve nutrition and promote health. When women are fully involved, the benefits can be seen immediately: families are healthier; they are better fed; their income, savings and reinvestment go up. And what is true of families is true of communities and, eventually, whole countries."

- Kofi Annan, UN Secretary General 1997-2006, 2001 Peace Noble prize award



#### THANK YOU

## www.womenincoffee.org

Kellem Agnew Emanuele, IWCA President kellem.iwca@gmail.com

Ruth Ann Church, IWCA Research Alliance & Impact Assessment rachurch@artisancoffeeimports.com

Blanca Castro, IWCA Global Chapter Manager blanca.iwca@gmail.com