

PJ 121/18

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Projects Committee 15<sup>th</sup> Meeting 10 April 2018 (09:30) Mexico City, Mexico Proposal for implementation of the Delta Project

SUBMITTED BY THE EXECUTIVE DIRECTOR

## **Background**

- 1. The attached document contains a proposal for the implementation of the Delta Project. The objective of the three-year project is to develop a sustainability performance measurement and reporting framework for the coffee sector and across different agricultural commodity sectors, helping to implement commitments set out in the Sustainable Development Goals (SDGs)
- 2. The project is a joint activity of the ICO and GCP under the existing MoU with additional partners and is funded by a grant from the ISEAL Innovations Fund.

## **Action**

The Projects Committee is requested <u>to consider</u> the setting up of a subcommittee to support and monitor the implementation of the Delta Project, including the assessment of a draft set of sustainability performance indicators, and if appropriate, <u>to recommend approval</u> by the International Coffee Council.

## PROPOSAL FOR THE IMPLEMENTATION OF THE DELTA PROJECT

## I. Introduction

- 1. At its 120<sup>th</sup> Session in September 2017 in Yamoussoukro, Côte d'Ivoire, the International Coffee Council approved the Memorandum of Understanding (MoU) between the International Coffee Organization and the Global Coffee Platform (GCP), to continue and expand public-private collaboration in the coffee sector towards a sustainable, thriving coffee community at the same time as contributing to the Sustainable Development Goals (document ICC-120-14). This collaboration is known as 'Cooperation for Vision 2030'.
- 2. In line with the objectives of the MoU and the Cooperation for Vision 2030, the ICO has supported the GCP in developing a proposal for the 'Delta Project'. This is a joint project to develop a commonly agreed sustainability performance measurement and reporting framework. The framework will include a set of indicators that will help track the implementation of SDG commitments by the public and private sectors.
- 3. The data required to implement the measurement framework will be collected at farm level. As part of the project, innovative technology for data collection will be tested. Hence, further benefits of the project will derive from the development of digital services to farmers based on the collected performance data (e.g. enabling farmers to assess their productivity against a peer group, informing production decisions).
- 4. Under the Delta Project, it is envisaged that the ICO and GCP collaborates with additional partners, the Better Cotton Initiative (BCI) and the International Cotton Advisory Committee Social, Environmental & Economic Performance of Cotton (ICAC-SEEP), in order to develop a measurement and reporting framework that is applicable not only to the coffee sector but across different agricultural commodity sectors. Existing indicator frameworks developed by ICAC-SEEP (for cotton) and GCP (for coffee) will serve as a starting point in the Delta Project.
- 5. The project duration is three years starting in May 2018. The scope of work includes:
  - i) The development of sustainability performance indicators at a conceptual level.
  - ii) Field testing of data collection technology and the proposed set of indicators.
- 6. The project will be funded by a 550,000 CHF grant from the ISEAL Innovations Fund.