



# UPDATE ON MOU ICO-GCP: COOPERATION FOR VISION 2030

Carlos H. J. Brando – Chairman of the Board  
March 2019



## ICO PARTICIPATION

- Global Event Partner
- Opening panel
- Moderation of Innovation Session on: “Continuous improvement through impact measurement”

**THANK YOU AGAIN!**



**GLOBAL COFFEE  
SUSTAINABILITY  
CONFERENCE 2018**





# **ASSIST ICO TO IMPLEMENT RESOLUTION 465: PARTICIPATION IN EVENTS**

- **Financing investment in inclusive and resilient value chains: the case of the coffee sector**
  - Organizers: ICO and International Fund for Agricultural Development (IFAD)
  - Date and place: 16 April 2019, United Nations Headquarters, NYC
  - GCP representative: Mary Petit, US Ambassador
  
- **Symposium on Coffee Price Level and Volatility: Identifying Solutions for a Sustainable Future of Coffee**
  - An initiative of International Coffee Organization
  - Hosted by European Commission, DG for International Cooperation and Development, in partnership with European Coffee Federation (ECF)
  - Date and place: 6 June 2019, Albert Borschette Congress Centre, Brussels
  - GCP representative: Carlos H. J. Brando, Chairman of the Board Panelist

**HELP ARRIVE AT CONCRETE PROPOSALS**

SEMINAR AS PART OF THE 124TH SESSION OF THE  
INTERNATIONAL COFFEE COUNCIL

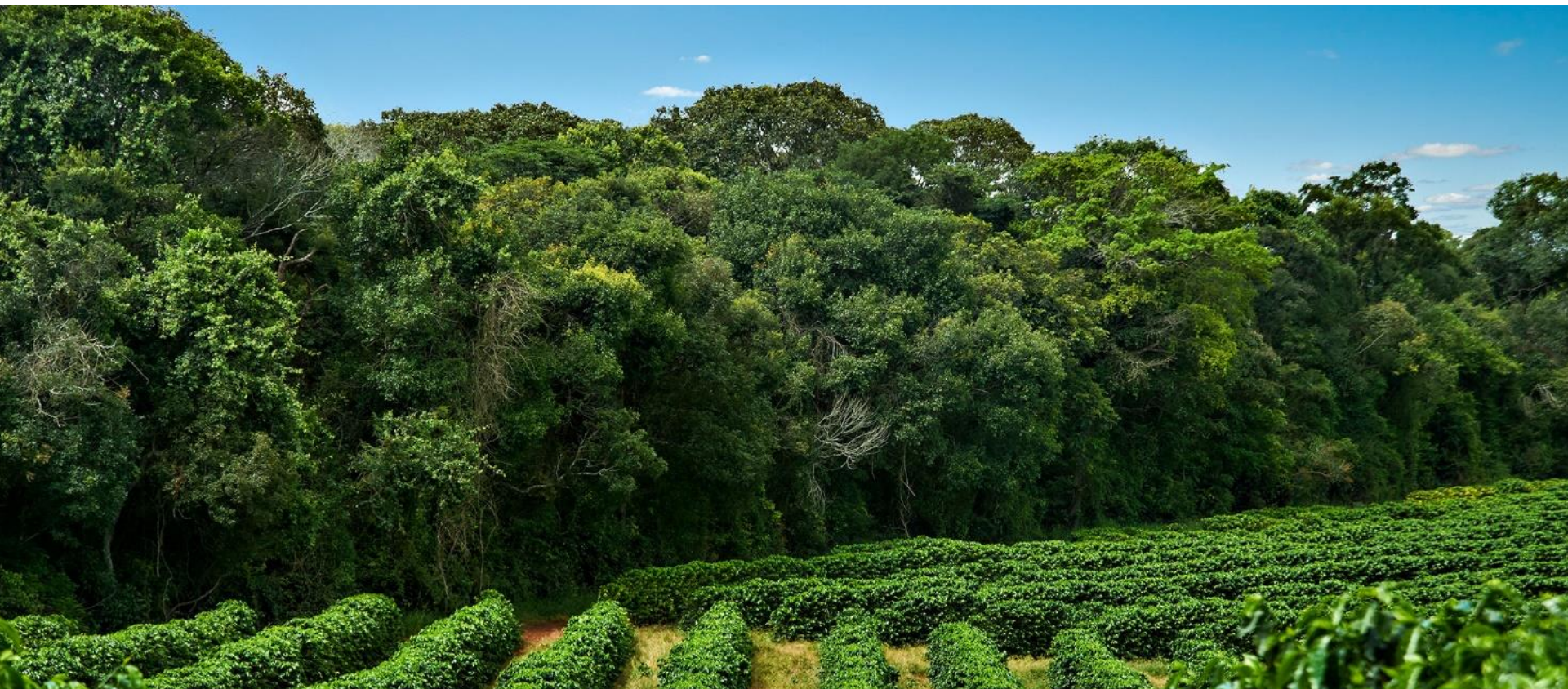
# COFFEE: HOW SUSTAINABLE IS OUR FUTURE?





SEMINAR AS PART OF A 2020 SESSION OF THE  
INTERNATIONAL COFFEE COUNCIL

# COFFEE SUSTAINABILITY SEMINAR 2020





# THE DELTA PROJECT: Collaboration between GCP and ICO under existing MoU and as part of "Vision 2030"

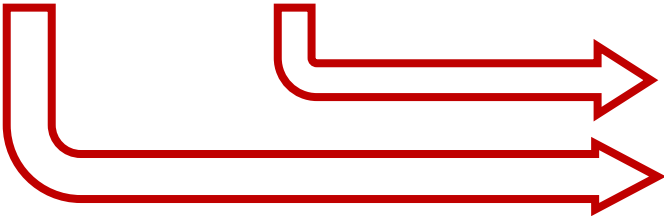
## Objective:

Establish framework to measure progress towards SDGs

Flexible, cross-commodity approach for public & private sectors

	Public	Private
Cotton		
Coffee		 GLOBAL COFFEE PLATFORM for a sustainable coffee world

- Working Groups
- Broad Stakeholder Consultation Processes for co-ownership from the start and subsequent adoption & endorsement
- Country Pilots





# **THE DELTA PROJECT: Collaboration between GCP and ICO under existing MoU and as part of "Vision 2030"**

## **STATUS AS OF TODAY**

- Inception phase finalized & contracts being signed

## **NEXT STEPS**

- Consultation workshops starting soon
- Next working group meeting during International Coffee Council in London 23rd to 27th of September





# COLLABORATION ON ECONOMIC VIABILITY OF COFFEE FARMING (EVoF)

- Integrate work
  - ICO Studies
  - build upon work done by and insights available from GCP's programs and initiatives
- Seek support
  - information/data
  - funding

**TO BE FURTHER DEVELOPED**



# TRANSFER OF GCP METHODOLOGY TO ICO EXPORTER MEMBERS: WHAT TO TRANSFER?

- Enabling of public-private dialogue among key stakeholders:
  - National Coffee Platforms
- Measurement of progress towards shared vision
  - Coffee Sustainability Curricula
  - identify sustainability gaps
- Development of enabling environment
  - infrastructure to make impacts of initiatives long-lasting, perennial



# Transfer of GCP methodology to ICO members: what to transfer?

**MEMBER INITIATIVES**

- ADDRESS SUSTAINABILITY GAPS COLLECTIVELY
- RECOGNIZE MEMBERS' CO-RESPONSIBILITY

**COMMUNICATION & FUND RAISING**

- ORIGIN WORK
- MEMBER INITIATIVES
- COLLECTIVE ACTION TOPICS

**MEASUREMENT**

- IDENTIFY SUSTAINABILITY GAPS
- ENABLE CONTINUOUS IMPROVEMENT
- CREATE SUSTAINABLE COFFEE REGIONS

**MEMBER RELATIONS**

- ENGAGE MEMBERS
- GROW MEMBERSHIP

**National Sustainability Platforms**

**PRODUCING COUNTRIES**

○ Increase the availability of sustainable coffee with added value for growers

**National Coffee Sustainability Curricula:**

○ Create Sustainable Regions

**ENABLING ENVIRONMENT**

- TRAINING AND EXTENSION SERVICES
- ORGANIZATION OF GROWERS
- EFFICIENT SUPPLY CHAIN AND MARKETS
- FINANCING
- LOGISTICS
- OTHERS

● INTANGIBLE      ○ TANGIBLE



# TRANSFER OF GCP METHODOLOGY TO ICO EXPORTER MEMBERS: HOW TO TRANSFER?

- Online exchange and learning
  - from GCP to ICO member countries
  - organized by GCP Secretariat
- Country Platform Congress
  - exchange of GCP Platform experiences
  - organized by GCP Secretariat with assistance of ICO Secretariat
  - in Basel in October 2019, prior to GCP's Member Assembly
- Other
  - to be proposed/defined



Thank You

Maake Asante Shukria Dhanyavadagalu  
Kiitos Manana Dankon  
Dank Je Dankscheen Vinaka Suksama Kösönöm  
Dziekuje Mauruuru Biyan Chokrane Diolch i Chi  
Juspaxar Arigato Gracies Tibi Gracie Terima Kasih  
감사합니다 Bedankt D'akujem धन्यवाद Gracies Matur Nuwun  
Ua Tsaug Rau Koj Grazas Di Ou Mèsi Tack Najis Tuke  
Nirringrazzjak Dëkuji Hvala Danke Merci Go Raibh Maith Agat  
Rahmat 谢谢 Хвала Di Ou Mèsi Tack Kop Khun Khap Obrigado  
Eskerrrik Asko Tingki