



Update: Collaboration between International Coffee Organization and Global Coffee Platform

Intern. Coffee Council Meeting
Carlos Brando, Chair of GCP Board
26.09.2019

7 A 9 DE NOVEMBRO
BELO HORIZONTE
BRASIL 2018



- ICO participation as global event partner
 - Focus: Viability of Coffee Farming
- 3 innovation sessions
- Improving through measurement
 - Co-investing for sustainability impact
 - Developing young leaders
- 340+ participants from 16 countries
 - All segments of coffee industry



GLOBAL COFFEE
SUSTAINABILITY
CONFERENCE 2018

LOCAL ACTION FOR GLOBAL RESULTS:

ICO participated in GCP's 2018 Country Platform Congress
Sharing of best practices of 10 coffee producing countries





The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the

- International Coffee Organisation (ICO)
- Global Coffee Platform (GCP)
- Better Cotton Initiative (BCI)
- International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)



OBJECTIVES

- **Create a sustainability improvement indicator framework to measure progress towards SDGs**
- **Trigger the development of value-adding services to farmers from (open) performance data.**

DELTA PROJECT: STATUS AND NEXT STEPS

Project started after successful inception phase:

- Desk Study on sustainability performance frameworks in review
- Delta Project Website to be published by 1st week of October
- Theory of Change drafted and in review
- Working group by ICO being created
- Alignment with other complementary/relevant frameworks/projects ongoing

Next Steps:

- Next Steering Committee meeting in London, November 2019
- Preparation for field testing indicators (Coffee: Vietnam)

GCP ASSISTING ICO TO IMPLEMENT RESOLUTION 465

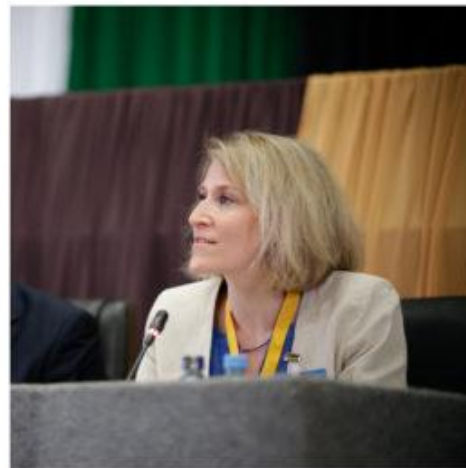
1. GCP & ICO Sustainability Seminar – Nairobi, Kenya

- **Coffee: How sustainable is our future?**
- Nairobi, Kenya – March 25 - first day of ICO Council week
- 600+ participants
- Three panels with eminent speakers
 1. East Africa focus – by Kenyan government
 2. Public-private partnership focus – concrete examples
 - moderated by GCP's Chair Carlos Brando
 - examples from Platform work in Uganda, Vietnam, Brazil
 3. Debate around sustainable future of coffee

Impressions: GCP & ICO Sustainability Seminar – Kenya



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2. Participation in and financial contribution to sector dialogue

- **Financing investment in inclusive and resilient value chains: the case of the coffee sector, NYC, April 2019**
 - Organizers: ICO and International Fund for Agricultural Development (IFAD)
 - GCP representative: Mary Petit, North America Ambassador
- **Symposium on Coffee Price Level and Volatility: Identifying Solutions for a Sustainable Future of Coffee, Brussels, June 2019**
 - International Coffee Organization, European Commission (DG for International Cooperation and Development), in partnership with European Coffee Federation (ECF)
 - GCP representative: Carlos H. J. Brando, Chairman of the Board

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2. Participation in and financial contribution to sector dialogue

- **CEO and Global Leaders Forum, London, Sept 2019**
 - GCP facilitated participation of several of its roaster & trade members
 - Provided input to declaration development
 - GCP is signatory as “supporting organization”

Next steps:

GCP willing to contribute to Roadmap development, details tbd

- **ICO invited to GCP Country Congress and Membership Assembly 2019 in Basel, Switzerland, Oct 7+8**
 - Follow-up action on [GCP's Call to Action to Collectively Address the Coffee Price Crisis](#) will feed into ICO Declaration's Roadmap development
 - Continuation of work with public-private Country Platforms and Member Initiatives
 - Continuation of work on data collection, indicators and measurement
 - Roaster & Retailer reporting on sustainable purchases underway



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www.globalcoffeeplatform.org