

6.

Implementation
of Programme of
Activities and
Resolution 465



Implementation of Programme of Activities and Resolution 465 Agenda Item 6

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Head of Operations

International Coffee Council
125th Session

Background

- (a) The Programme of Activities 2018/19, as approved by the 122nd Session of the International Coffee Council, was adjusted to implement Resolution 465 on Coffee price level
- (b) PoA budget for 2018/19 was not sufficient to carry out the work plan and the Resolution 465 therefore extra-budgetary resources were successfully mobilised.
- (c) The revised WP integrating PoA and resolution 465 was presented at the 32nd Meeting of the FA Committee (24/01/19), receiving strong and encouraging support from Members.
- (d) Report on the implementation of Resolution 465 on Coffee Price Levels – Implications on the work of the Secretariat and actions taken merged with Mid-term report on implementation of the Programme of Activities was presented at the ICC124 in March 2019.





**ICO Programme of Activities
Coffee year 2018/19**

Programme of Activities for coffee year 2018/19

Approved by the International Coffee Council (122nd Session) on 21 September 2018.

Activities targeted to implement the (2017-2021) Five-Year Action Plan for the ICO and decisions adopted by the International Coffee Council.

Refocused to allocate resources for the implementation of Resolutions 465 on coffee price levels



**Programme of Activities (PoA) for coffee year 2018/19:
Main Objectives adjusted to implement Res 465**

Objectives PA 2018-19		Changes/ Res 465
a)	Contribute to achieving the strategic objectives of the ICO Five-Year Action Plan	continued
b)	Minimize the impact of the downsizing of the Organization	continued
c)	Implement decision of 121st ICC (climate change as ICO annual theme/Flagship Report) and ICO Award for Excellence in Coffee-Related Research.	Changed
d)	Organize the 9th Consultative Forum on Coffee Sector Finance, focusing on the impact of climate change on the global coffee sector.	Changed
e)	Mobilize partnerships and resources, through the operationalization of the Coffee Sustainability Projects Trust Fund (CSPTF);	Expanded
f)	Implement MoUs: AFCA, GCP, SCC/CI Foundation and IWCA	Adjusted



PoA for coffee year 2018/19 and Resolution 465:

RESOURCES

DREAM



Operation Division



INTERNATIONAL
COFFEE
ORGANIZATION

PoA £76,000



Partnerships





Report on
Implementation

Programme of Activities (PoA) for coffee year 2018/19

STRATEGIC GOAL I:

DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS

I.A IMPROVING STATISTICAL DATA COLLECTION, STORAGE, PROCESSING AND DISSEMINATION

The main focus of Item I.A is ensuring that ICO statistics are collected, processed and disseminated efficiently, on schedule and with quality. Specific actions are planned to improve collection systems and the database, to assess the quality of ICO data and to build capacity in Member countries.



FROM 1 OCT TO 25 JAN ONLY 2
STAFF IN THE STATISTICS DIVISION
NEW STAFF JOINED ON 25
JANUARY



STRATEGIC GOAL I:

DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS

I.A IMPROVING STATISTICAL DATA COLLECTION, STORAGE, PROCESSING AND DISSEMINATION

coffee year 2018-19	
I.A.1 Improving Member compliance and data quality	%
Expected outputs:	
Two reports on level of compliance assessed, using the new indicators	100
Up-to-date and higher quality database	10
One capacity-building workshop in Africa, as part of the MoU with AFCA	100
Development of a revised training package for ICO Members' statistical focal points	50
ICO statistical focal point certification scheme/award developed	n/a
At least two webinars for capacity-building of ICO Members' statistical focal points	n/a
Responses to all requests for customized data sets	100
12 Monthly Trade Statistics	100
4 Quarterly Statistical Bulletins	100
1 Annual Trade Statistics	100
12 monthly Coffee Market Reports	100
At least 2 meetings of the Statistics Roundtable	100
A new SOP developed to streamline processes for Members to submit/provide data	n/a
Permanent secretariat assistance to the Statistics Committee	100



STRATEGIC GOAL I:

DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS

I.A IMPROVING STATISTICAL DATA COLLECTION, STORAGE, PROCESSING AND DISSEMINATION

I.A.2 Upgrading the data management system	%
Expected outputs:	
Invitation to tender for upgrading current data management system	100
Documentation of the plan for implementation of upgraded system	100
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Statistical Compliance assessment of Members: ICO-SCI/E and ICO-SCI/I	100



Programme of Activities (PoA) for coffee year 2018/19

- Implementation of **new compliance indicators** in document SC-92/19, which will enable Members to quickly assess their strengths and weaknesses in terms of compliance with the Rules on Statistics.
- Held an ICO **training workshop** during the 2019 AFCA conference
- Held **two meetings of the Statistics Roundtable**, which consists of companies from the private sector involved in coffee trade and processing operating globally. The ongoing work with the Roundtable has resulted in higher-quality data that has reduced the gap between ICO official statistics and those of other public and private sector providers.
- **Responding to data requests** in a timely fashion that has resulted in ICO data being featured in several news articles and media programs as well as academic research.

REDUCED SCOPE
website design and functionality



Programme of Activities (PoA) for coffee year 2018/19

STRATEGIC GOAL I:

DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS

I.B CONDUCT ECONOMIC ANALYSIS AND DISSEMINATE RESULTS

The main focus of Item I.B is to improve the ICO's ability: (i) to deliver high-quality research and analysis in the area of socio-economics of coffee production, trade and consumption; (ii) to increase user and Member satisfaction; and (iii) to increase the interest of donors and partners in the opportunities and challenges of the global coffee sector.



STRATEGIC GOAL I:**DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS****I.B CONDUCT ECONOMIC ANALYSIS AND DISSEMINATE RESULTS**

coffee year 2018-19	
I.B.1 Development and dissemination of topical and relevant analytics and economic analysis related to the global coffee sector	%
Expected outputs:	
Conduct economic research and empirical analysis on the global coffee sector using ICO data and third parties' microdata.	100
Prepare and disseminate the first ICO Flagship Report on the theme for 2018/19: Economic sustainability	100
Develop a strategy and formalize research partnerships with universities and research centres to conduct joint research, co-supervising Master/PhD theses on coffee economics	100
Host interns to assist ICO operations	2 interns
Arrange presentations by experts on coffee-related matters during ICO meetings	100
Implement the ICO Award for Excellence in Coffee-Related Research	100
Provide permanent secretariat assistance to the work of the Consultative Forum on Coffee Sector Finance	100
Regular reporting in line with the ICA 2017	100



STRATEGIC GOAL I:**DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION TO THE INDUSTRY AND POLICY-MAKERS****I.B CONDUCT ECONOMIC ANALYSIS AND DISSEMINATE RESULTS**

coffee year 2018-19	
I.B.1 Development and dissemination of topical and relevant analytics and economic analysis related to the global coffee sector	%
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Satisfaction among users of economic research (Members, subscribers, wider public) regarding usefulness and quality	
Number of invitations to present at conferences/political forums	>10
Number of agreements with universities/research institutions signed	n/a
Number of entries in the ICO Award	16
Satisfaction of participants at ICO events	n/a
Number of ICO presentations at coffee-related events	>10
Media coverage of studies	high



Programme of Activities (PoA) for coffee year 2018/19

REVISED TO IMPLEMENT RESOLUTION 465 on coffee price level

- Flagship Report: **Coffee Development Report (2019)** 😊
- 4 research studies on emerging issues
- Presentations of research output at external conferences/political forums
- Presentation of 1st **ICO Award for Excellence in Coffee-Related Research** 😊
- Coffee-related matters addressed by top experts during ICO meetings
- Partnership agreements signed with at least two universities/research centres and joint research carried out (*operational partnership*)
- At least 2 master/PhD students co-supervised for work on coffee economics and related subjects
- Report on obstacles to consumption prepared and submitted to the ICO Council
- Survey on impact of price crisis on social and economic development
- 3 Country coffee profiles published



Programme of Activities (PoA) for coffee year 2018/19

Additional activities

- Identification of 50 solutions to address price level and volatility 😊
- Sector Dialogue: 7 events including CEO and Global Leaders Forum and Forum on finance 😊
- Stakeholders and donors engagement and funds mobilisation 😊
- Benchmarking of farmers costs and profitability..

REVISED TO IMPLEMENT RESOLUTION 465 on coffee price level



STRATEGIC GOAL II: USING THE ORGANIZATION'S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.A STRENGTHENING MEMBERSHIP ENGAGEMENT

The main focus of Item II.A is to use the ICO convening power to provide a platform for a constructive and productive dialogue between exporting and importing countries, the public and private sectors, and wider coffee stakeholders to address the challenges and opportunities facing the global coffee sector.



STRATEGIC GOAL II: USING THE ORGANIZATION'S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.A STRENGTHENING MEMBERSHIP ENGAGEMENT

II.A.1 Provide a forum for dialogue on coffee-related issues	%
	100
Consultations, decisions and recommendations by the Council and other ICO bodies on coffee-related issues	
Chairs, Vice-Chairs and ICO Members provided with information on a regular basis and organization of intersessional sessions when required	100
Progress report on preparations for the 5 th WCC in India 2020	50
9 th Consultative Forum on Coffee Sector Finance held in September 2019	100
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Number of Member countries attending ICO meetings and level of representation	*
Number of Members, non-members and observers attending the two yearly Council sessions	*
Number of high level representatives (ministers and heads of agencies) attending ICO meetings and the 9 th Consultative Forum on Coffee Sector Finance.	*

* Can be calculated only after the conclusion of the 125th ICC



STRATEGIC GOAL II: USING THE ORGANIZATION'S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.A STRENGTHENING MEMBERSHIP ENGAGEMENT

coffee year 2018-19	
II.A.2 Enhance communications and engagement with Members and observers	%
Expected outputs:	
Reports on missions to Member countries	50
Upgraded ICO website to provide better services and information to Members and the public	
Articles on ICO activities featured in coffee-related magazines	8
Contributions received to support ICO activities	YES
Report on new initiatives established with private sector associations, NGOs, enterprises, international organizations and financial institutions	n/a
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Number of Member countries visited	6
Traffic to/engagement with ICO website and social media channels	n/a
Media coverage of ICO activities	n/a
Sponsorships and donations received	High



STRATEGIC GOAL II: USING THE ORGANIZATION'S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.B STRENGTHENING ENGAGEMENT WITH THIRD PARTIES

The main focus of Item II.B is to improve engagement with the private sector, NGOs, IOs and IFIs so as to advocate support to the coffee sector and attract resources and funding

coffee year 2018-19	
II.B.1 Strengthen links with private sector organizations (national/regional/international private sector initiatives, associations, NGOs)	%
Expected outputs:	
Participation in at least two leading coffee events	200
Progress reports on implementation of MoUs	n/a
Active participation in meeting/boards/task forces of two private sector organizations	3
Contribution to the GCP Coffee Climate Change Catalogue	n/a
ICO/GCP Sustainability Seminar, March 2019	100
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Number of third parties (i.e. representatives from IOs and IFIs, NGOs, national coffee boards) attending ICO events	High
Number of events attended by ICO staff financed by the organizers	High
Number of MoUs/Joint declarations	2
Activities implemented relating to signed MoUs or Joint Declarations	50



STRATEGIC GOAL II: USING THE ORGANIZATION’S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.B STRENGTHENING ENGAGEMENT WITH THIRD PARTIES

coffee year 2018-19	
II.B.2 Strengthen links with public organizations (IOs, IFIs, bilateral agencies) that support or potentially support the coffee sector	%
Expected outputs:	
At least two ICO dissemination/awareness/mobilization side-events organized	100
Reports on the ICO’s participation at meetings and events and on partnerships	DONE
Report of the meeting of ICBs	DONE
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Number of experts attending ICO events	*
Number of collaborative initiatives with IOs, IFIs, bilateral agencies and coffee research institutions	HIGH
Number of ICBs attending the annual meeting hosted by ICO	n/a
<i>* Can be calculated only after the conclusion of the 125th ICC</i>	



STRATEGIC GOAL II: USING THE ORGANIZATION'S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS

II.B STRENGTHENING ENGAGEMENT WITH THIRD PARTIES

coffee year 2018-19	1 semester
II.B.3 Increase engagement with non-member countries	%
Expected outputs:	
Missions to 4 target countries, including participation in coffee events	100
Reports on missions to non-member countries	n/a
Non-member country representatives attending ICO events	*
Key Performance Indicators:	
Outputs produced on schedule and with high quality	100
Number of non-member countries visited	3
Change in number of ICO Members	*
Number of non-member country representatives attending ICO events (face-to-face and remote)	*
Number of missions of ICO staff funded by host organizations/governments	2-4
<i>* Can be calculated only after the conclusion of the 125th ICC</i>	



STRATEGIC GOAL III: FACILITATING THE DEVELOPMENT OF PROJECTS AND PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

III.A FOSTERING THE DEVELOPMENT OF TECHNICAL COOPERATION PROJECTS

The main focus of Item III.A is to support ICO Members and coffee stakeholders in the design, fundraising, implementation, monitoring and evaluation of technical cooperation projects with a focus on public-private partnerships.

coffee year 2018-19	
III.A.1 Assist in the preparation of coffee sector development project proposals and access to funding	%
Expected outputs:	
Database on coffee-related technical cooperation projects established and maintained	
At least four project proposals designed with support of the ICO	50
Coffee development projects supported by the ICO gain support by the donors	50
Key Performance Indicators:	
Outputs produced on schedule and with quality	100
Number / value of project proposals addressing key challenges and for SDGs developed	2
Number / value of project proposals addressing key challenges and for SDGs approved	1
Funds mobilized through the CSPTF	-100k
Sponsored invitations/cost covered for ICO staff missions	1
Level of coverage of the database on coffee-related technical cooperation projects	75%
At least US\$3 million mobilized for projects supported by the ICO	n/a



STRATEGIC GOAL III: FACILITATING THE DEVELOPMENT OF PROJECTS AND PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

III.B FACILITATING PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

The main focus of Item III.B is to provide Members and all coffee stakeholders with tools and actions to foster the promotion of coffee and consumption with a focus on public-private partnerships.

coffee year 2018-19	
III.B.1 Promotion of International Coffee Day (ICD)	%
Expected outputs:	
Report on the results of the ICD 2018	100
Campaign for ICD 2019 developed and presented to the Council in April 2019	100
ICD 2019 campaign implemented	*
Best ICD photo awarded	**
Key Performance Indicators:	
Number of events organized by third parties and posted on the ICD website	n/a
Country coverage of ICD events	n/a
Media coverage of ICD	n/a
Photos received	**
Value of sponsorships/extra budgetary funding received	€20k + inkind
<i>* Can be calculated only after the conclusion of the 125th ICC</i>	
<i>** Photo competition replaced with submission through social media</i>	



STRATEGIC GOAL III: FACILITATING THE DEVELOPMENT OF PROJECTS AND PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

III.B FACILITATING PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

The main focus of Item III.B is to provide Members and all coffee stakeholders with tools and actions to foster the promotion of coffee and consumption with a focus on public-private partnerships.

coffee year 2018-19	
III.B.2 Other activities to promote coffee consumption	%
Expected outputs:	
ICO participation at national/international coffee events	HIGH
Key Performance Indicators:	
Number of national/international coffee events in which the ICO participated	n/a
Sponsored invitations/cost covered for ICO staff for coffee promotion and marketing events	n/a





INTERNATIONAL
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Coffee Development Report 2019

ICO FR/01/19E
ISBN: 978-9-2-911-8-111
eISBN: yyyy-zzzz-yy-z-uzzzzz

Download the report at www.lco.org/edr2019



A Flagship Report of the
International Coffee Organization

Coffee Development Report 2019

Growing for prosperity
Economic viability as a catalyst for
a sustainable coffee sector

Coffee Development Report 2019



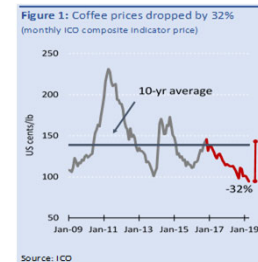
INTERNATIONAL
COFFEE
ORGANIZATION

Structured sector-wide dialogue to address the coffee price crisis

The International Coffee Organization is calling for partners to join and support a structured consultation process involving high-level decision-makers of the coffee industry, sector stakeholders and development partners, to identify and implement innovative proposals that seek to address the negative impact of low coffee prices on smallholder farmers and to foster the long-term sustainability of the sector.



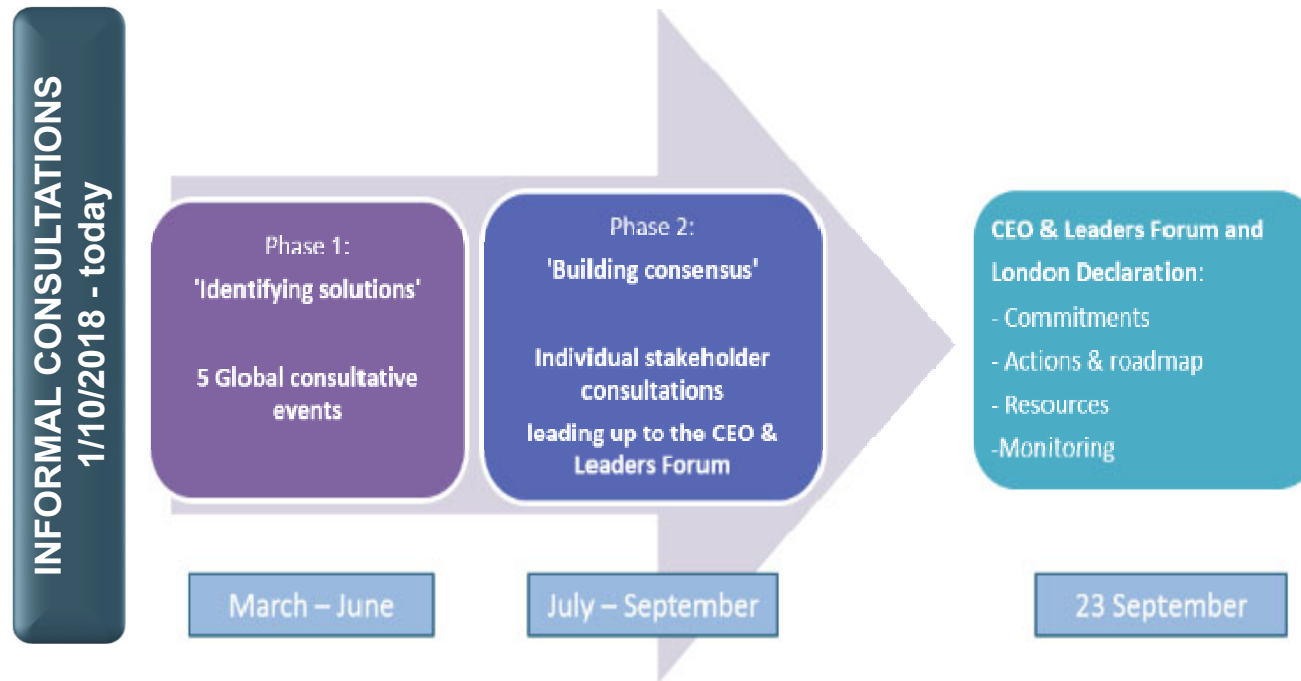
The coffee sector faces a dramatic prices crisis



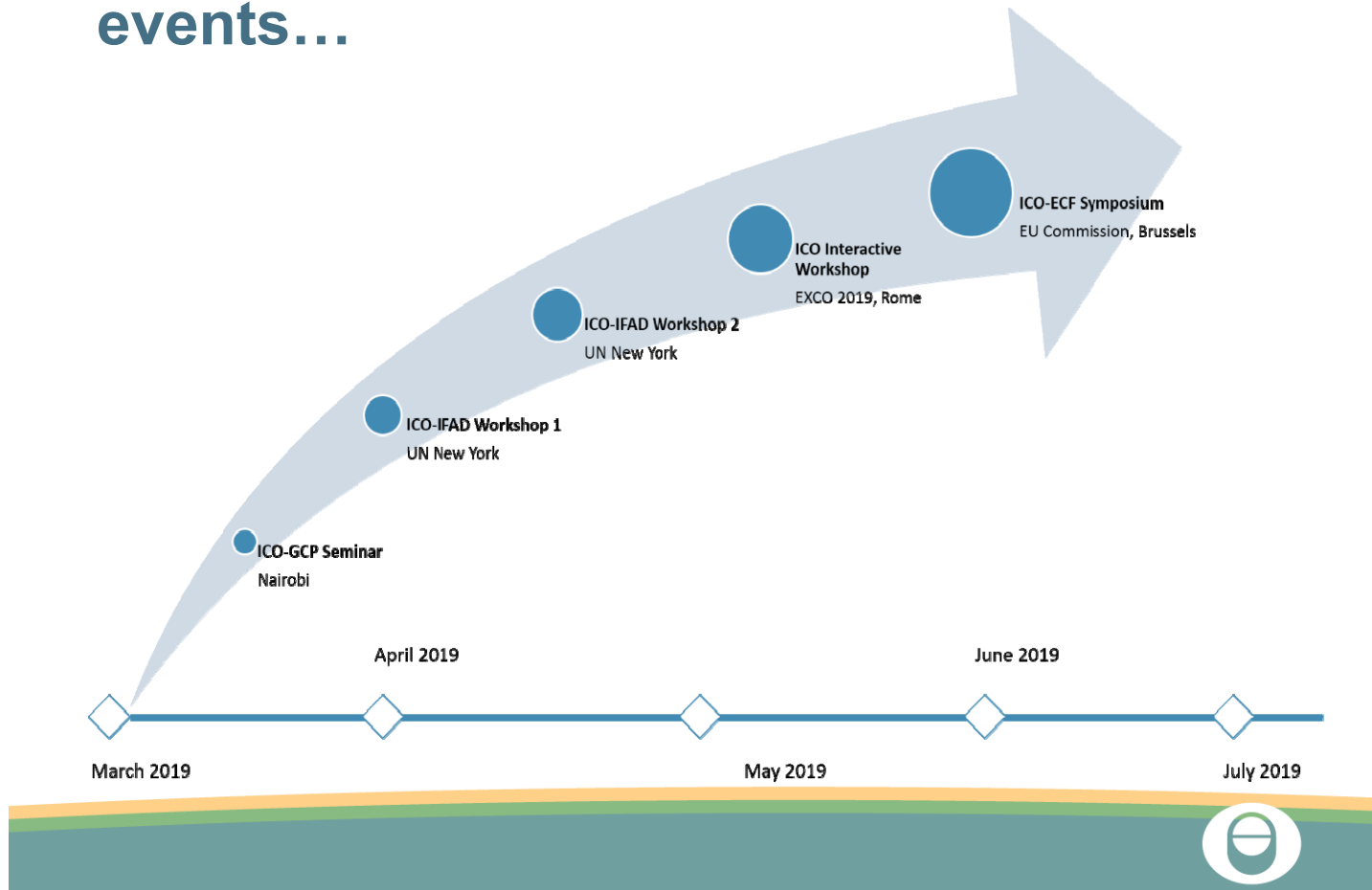
In response, the ICO launched a structured sector-wide dialogue

- Resolution 465 adopted by the ICC at its 122nd Session in September 2018
- Strong mandate to respond to current coffee price levels through
 - independent economic research on the causes and impacts of the market situation
 - calling on sector stakeholders to work together on solutions to mitigate the impact as well as address long-term sustainability challenges.

Effecting change through the Sector Dialogue



Phase 1: A series of 5 global consultative events...



.... with contributions from more than **80 experts** and industry representatives involving over **2,000 sector stakeholders**



The CEO and Global Leaders Forum

The screenshot shows a web browser window with the URL internationalcoffeecouncil.org/eng/ceo-forum.php. The page features a large red banner on the left with the following text:

EVENT /
CEO & GLOBAL LEADERS FORUM
#cglf_coffee
VENUE /
International Maritime Organization, London
Sector Dialogue

On the right, a scenic background image of a coffee plantation at sunrise is overlaid with the text: **Monday 23 September 2019 /** and a red circular icon with a camera and the text **Available via livefeed**.

A white text box in the center-right contains the following information:

The ICO is proud to be hosting the first CEO and Global Leaders Forum of the coffee sector on 23 September 2019 at the International Maritime Organization in London, UK.

Held as part of the ICO-led sector dialogue, this high-profile event brings together top executives of the coffee value chain, producers, traders, roasters, retailers and high-profile policy leaders, together with development partners and civil society will review the outcomes of the stakeholder dialogue and seek to converge towards measurable commitments for the sustainable future of coffee growers and of the whole coffee sector in line with the UN Sustainable Development Goals. It is envisaged that these decisions will form a Declaration of Intent and Roadmap with concrete actions to be endorsed and resources allocated at the 125th Session of the International Coffee Council.

The browser's taskbar at the bottom shows the Windows search bar, system tray with the date 21/09/2019 and time 19:10, and various application icons.



....But also the 9th Consultative Forum for Coffee Sector Finance

Effectively managing price risks in the coffee value chain: A response to the coffee price crisis

The screenshot shows a web browser window with the URL internationalcoffeecouncil.org/eng/9th-Consultative-Forum.php. The page features a green and white color scheme with a background image of a coffee plantation. The main heading is "9th Consultative Forum for Coffee Sector Finance" with the hashtag #9thConsultativeForum. The venue is listed as "International Maritime Organization, London". A "Register" button with a right-pointing arrow is visible. The event date is "Tuesday 24 September 2019 /". A red circular icon indicates "Available via livefeed". A white text box contains the following text:

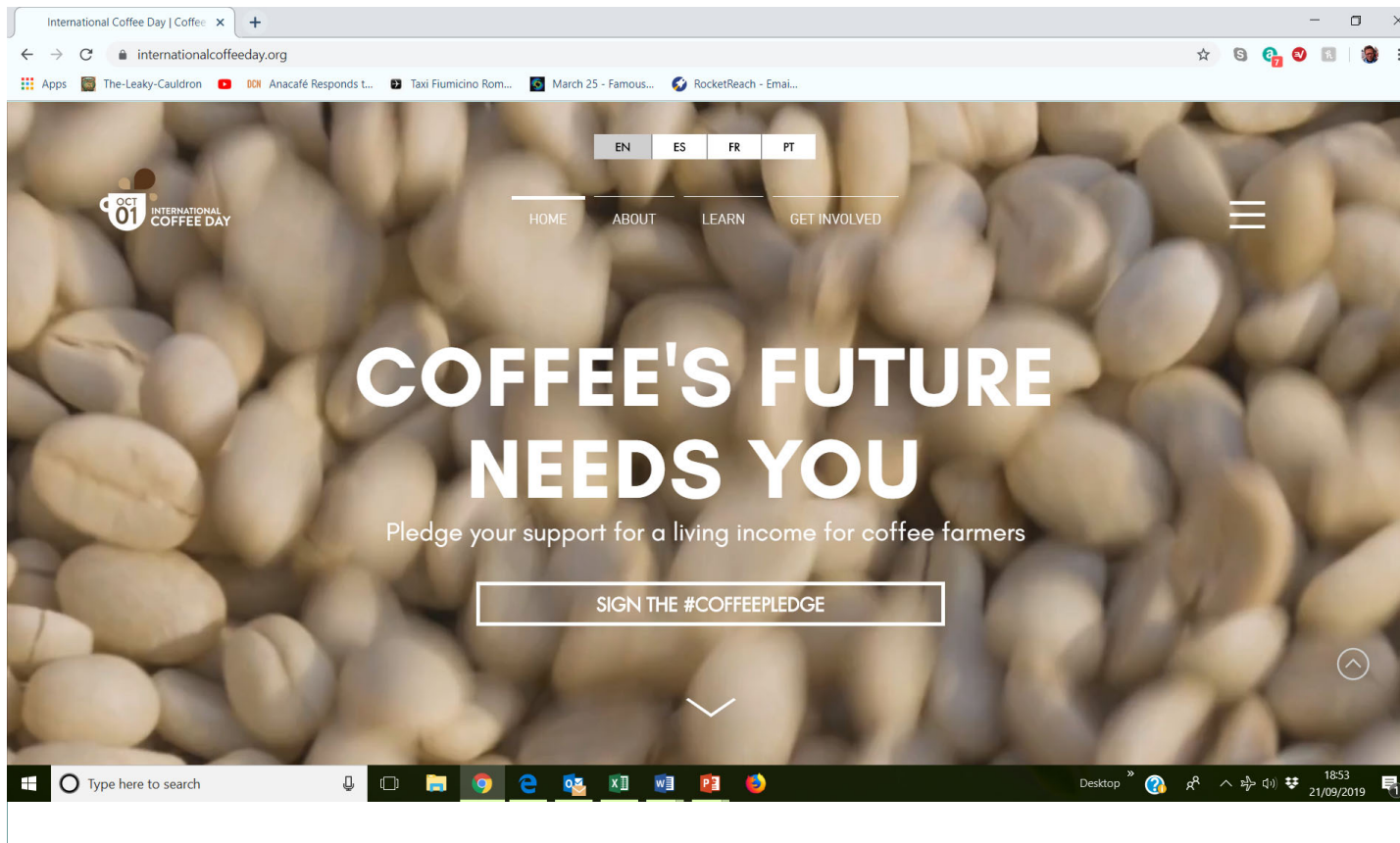
9TH CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE

Effectively managing price risks in the coffee value chain: A response to the coffee price crisis

Coffee prices are notoriously volatile. **The market has been experiencing a continued downward trend since 2016** and coffee prices today are 30% below the average of the last ten years. Many of the over 12 million coffee farms worldwide struggle to cover their operating costs, while prices decrease, but inputs, compliance and transaction costs rise. As a result, farm incomes decline and the livelihoods of coffee-producing households, the majority of which are smallholders in low- and middle-income countries, are

The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray on the right displays the time as 10:33 and the date as 22/09/2019.

ICD 2019: As a contribution to the Resolution 465 on a global coffee campaign



The screenshot shows a web browser window displaying the International Coffee Day website. The browser's address bar shows the URL internationalcoffeeday.org. The website features a background image of coffee beans. At the top, there are language selection buttons for EN, ES, FR, and PT. Below these are navigation links for HOME, ABOUT, LEARN, and GET INVOLVED. The main heading reads "COFFEE'S FUTURE NEEDS YOU" in large white letters. Below the heading is the text "Pledge your support for a living income for coffee farmers" and a prominent button that says "SIGN THE #COFFEEPLEDGE". The Windows taskbar at the bottom shows the date as 21/09/2019 and the time as 18:53.

International Coffee Day | Coffee x +

← → ↻ internationalcoffeeday.org ☆ S 7 1 1 1 1

Apps The-Leaky-Cauldron DCM Anacafé Responds t... Taxi Fiumicino Rom... March 25 - Famous... RocketReach - Emai...

EN ES FR PT

HOME ABOUT LEARN GET INVOLVED

COFFEE'S FUTURE NEEDS YOU

Pledge your support for a living income for coffee farmers

[SIGN THE #COFFEEPLEDGE](#)

Type here to search Desktop 18:53 21/09/2019


ICD 2019 as a contribution to the Resolution 465 on a global coffee campaign

International Coffee Day | Coffee x Petition - Support a living income x +

change.org/p/international-coffee-organization-support-a-living-income-for-coffee-farmers-sign-the-coffeepledge?utm_content=bandit-starter_cl_share_content_en-gb%3Av2&recru...

Apps The-Leaky-Cauldron DCH Anacafé Responds t... Taxi Fiumicino Rom... March 25 - Famous... RocketReach - Emal...

Support a living income for coffee farmers: Sign the #coffeepledge



3,588 have signed. Let's get to 5,000!

International Coffee Day 2019 signed this petition

Charlene U... signed 32 minutes ago

angel le signed 1 hour ago

First name

Last name

Email

London, EC2V United Kingdom

Yes! Tell me if this petition wins, and how I can help other relevant petitions

No. I do not want to hear about this petition's progress or other relevant petitions.

[Sign this petition](#)

Do not display my name and comment on this

International Coffee Day 2019 started this petition to international coffee organization

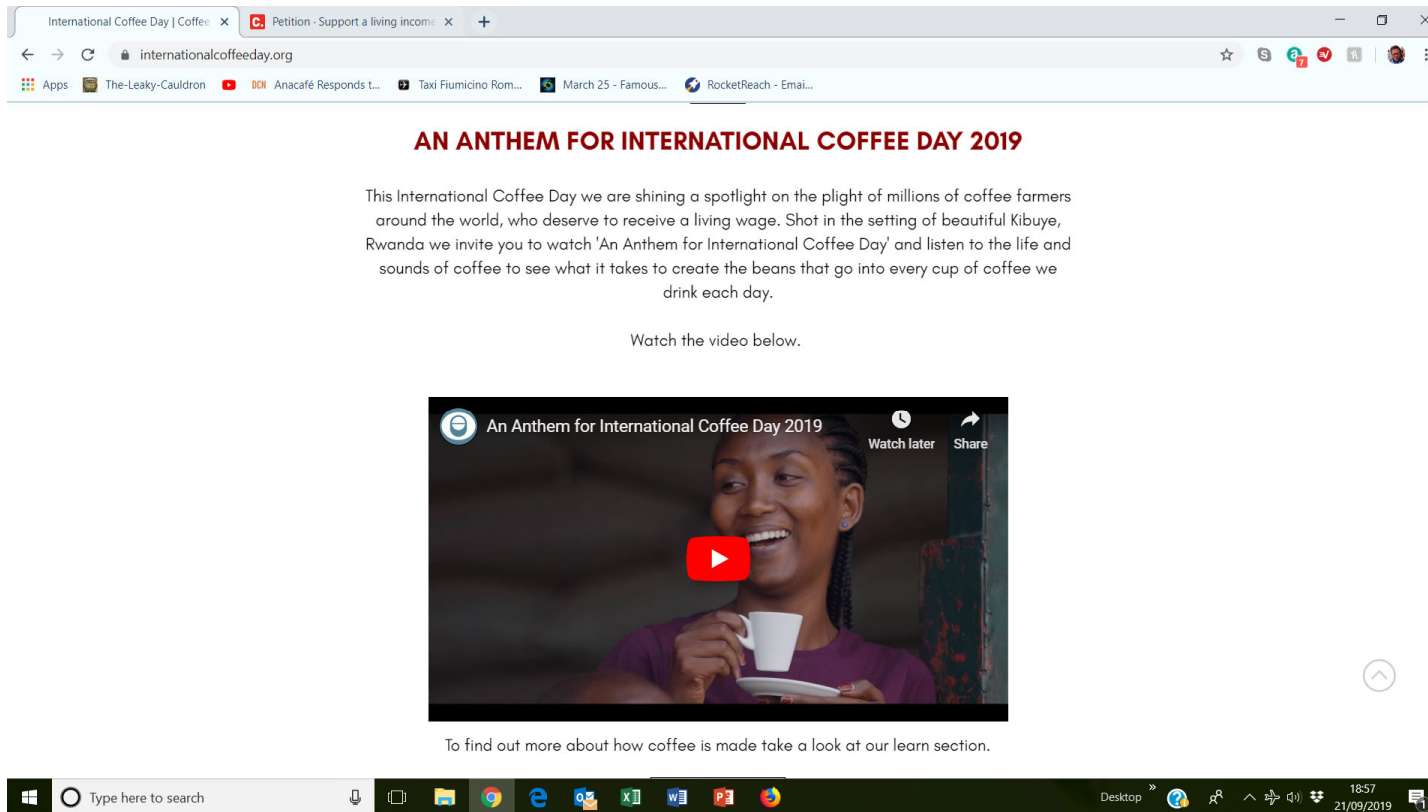
Support a living income for coffee farmers: Sign the #coffeepledge

Coffee is among the world's most-loved beverages, with an estimated **three billion cups** enjoyed every day. It has become vital in our everyday lives, especially to the farmers who harvest the beans that make our favourite cup of coffee possible.

Type here to search

Desktop 18:55 21/09/2019

ICD 2019 as a contribution to the Resolution 465 on a global coffee campaign



International Coffee Day | Coffee x Petition - Support a living income x +

internationalcoffeeday.org

AN ANTHEM FOR INTERNATIONAL COFFEE DAY 2019

This International Coffee Day we are shining a spotlight on the plight of millions of coffee farmers around the world, who deserve to receive a living wage. Shot in the setting of beautiful Kibuye, Rwanda we invite you to watch 'An Anthem for International Coffee Day' and listen to the life and sounds of coffee to see what it takes to create the beans that go into every cup of coffee we drink each day.

Watch the video below.

An Anthem for International Coffee Day 2019

Watch later Share

To find out more about how coffee is made take a look at our learn section.

Type here to search Desktop 18:57 21/09/2019

Initial estimate of voluntary contributions

Cost items	Cost (£)
A.1 Contract PR/communication company and pilot campaign	50,000
A.2 Additional funds for advocacy travel (i.e. G20, bilaterals, international organizations events etc.)	10,000
B.1 Organization of two consultative events (UN NY and EU Brussels) including additional funds for advocacy travel	60,000
C.1 (a) Contract additional research partners	15,000
C.1 (b) Benchmarking production costs in four producing countries and capacity-building	200,000
D.1 Contracts for (i) reviewing the ICO Step-by-Step Guide to Promote Coffee Consumption in Producing Countries; (ii) updating the ICO study on use of low-grade coffee; and (iii) Project development facility	30,000
Total estimated extra-budgetary funding	£365,000



Actual support received

In Cash	£102,000
In-kind (estimated)	£111,000
TOTAL	£213,000

Voluntary contribution in cash or in-kind (*experts, conference facilities, interpreters, video, communication campaign, co-authorship*) received by:

(A-Z) AJCA, ECF, Ernesto Illy Foundation, European Commission , EU Delegation Rwanda, Germany (BMZ/GIZ), GCP (Private sector contributions), IMO, Italy (MAECI). NCA, SCC/CI, UC Davis, United Nations NY.





Thank you