

MEMBER INITIATIVES



Carlos H J Brando
Private Sector Consultative Board – ICO – March 2019



Enabling the coffee sector towards sustainability

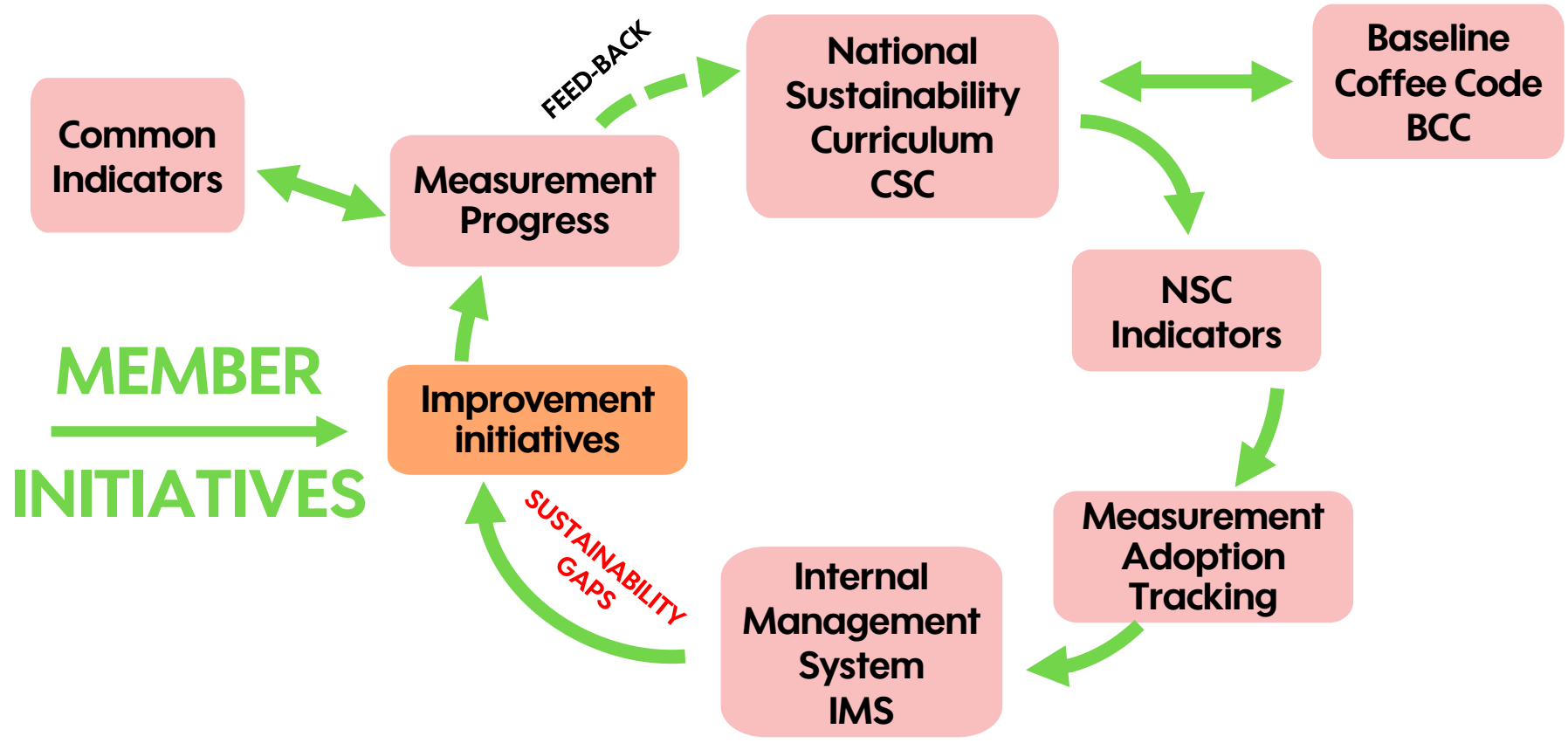


● INTANGIBLE

○ TANGIBLE



SYSTEM TO EVALUATE SUSTAINABILITY AND TO IDENTIFY GAPS / IMPROVEMENT AREAS





MEMBER INITIATIVE: RESPONSIBLE USE OF AGROCHEMICALS IN BRAZIL

Objectives

Improve Coffee Sustainability Curriculum practices related to the use of agrochemicals focusing on:

- Correct use of PPE
- Adequate storage place
- Training on agrochemical application
- Correct disposal of packing

Main target

Improve the Sustainable Indicators in order to have majority of growers in the project following the items above.

The Indicators defined are based on 35 Sustainable Indicators of GCP Brazil



MEMBER INITIATIVE: RESPONSIBLE USE OF AGROCHEMICALS IN BRAZIL

Coverage:

- Arabica:
South Minas, Mogiana, North of Paraná
- Robusta/Conilon:
North of Espírito Santo / Rondônia

Duration: 5 years

Leveraging additional resources:

- Concept Note to SAFE Platform approved; evaluation phase by IDB for final approval.

INITIATIVE OPEN TO NEW MEMBERS AND PARTNERS OF GCP

COORDINATION



SUPPORT



FUNDING PARTNERS



Nestlé



Olam



syngenta

IMPLEMENTING PARTNERS (TO BE CONFIRMED)



MI Partners - International Coffee Week
Expominas, Belo Horizonte, MG, November 2018



MI launching - Global Coffee Sustainability Conference
Expominas, Belo Horizonte, MG, November 2018

COORDINATION



SUPPORT



FUNDING PARTNERS



IMPLEMENTING PARTNERS (TO BE CONFIRMED)

TRADERS, COOPS AND EXTENSION SERVICES:



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Expominas, Belo Horizonte, MG, November 2018



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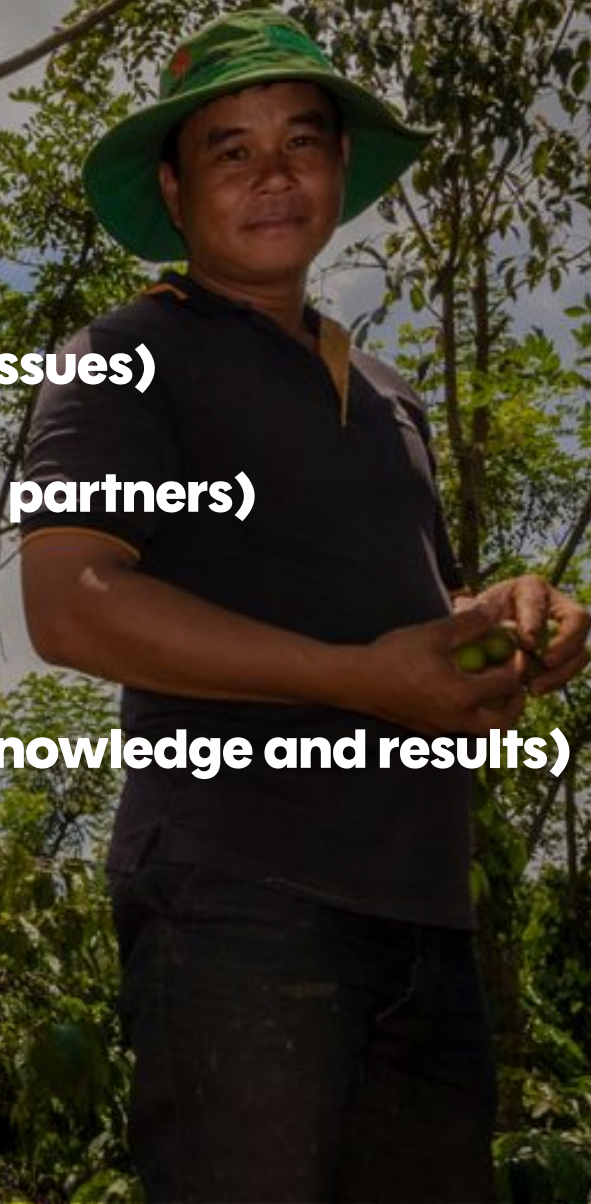
LASTING IMPACTS
BEYOND DURATION
OF INITIATIVE

PERENNIAL
LONG-TERM
RESULTS



Benefits of Member Initiatives

- **Increased scope (to tackle issues)**
- **Increased scale (additional partners)**
- **Co-funding**
- **Long-term use of output (knowledge and results)**





OTHER MEMBER INITIATIVES 1

- Vietnam
 - "More Coffee Less Water"
 - "Responsible Use of agro-inputs" (being designed)
- Brazil
 - "Mechanical Weeding"
(to decrease / substitute use of agrochemicals)
 - "Labor Issues" (being considered)



OTHER MEMBER INITIATIVES 2

- Uganda
 "Training Extension Services"
 (being finalized)
- Honduras
 "Soil Conservation and Plant Nutrition"
 (being designed)

OTHER MIs UNDER DISCUSSION



A word cloud centered around the words "Thank" and "You". The words are arranged in a circular pattern, with "Thank" and "You" being the largest and most prominent. Other words include: Vinaka, Maake, Asante, Shukria, Dhanyavadagalu, Kiitos, Manana, Dankon, Suksama, Dankscheen, Спасибо, Kösönöm, Dank Je, Mauruuru, Biyan, Chokrane, Diolch i Chi, Gracías Tibi, Grazie, Terima Kasih, Taiku, Dziękuje, Juspaxar, Arigato, Najis Tuke, Gracías, Matur Nuwun, 감사합니다, Bedankt, Dakujem, धन्यवाद, cảm ơn bạn, Ua Tsaug Rau Koj, Grazas, Tack, Kop Khun Khap, Obrigado, ありがとう, Nirringrazzjak, Děkuji, Hvala, Di Ou Mèsi, Raibh Maith Agat, Eskerrik Asko, Rahmat, 谢谢, Xвала, Danke, Merci, Go, Raibh Maith Agat, Tingki, and Salam.

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