



**Implementação da Resolução 465
sobre Níveis de Preços do Café
Eventos consultivos na sede das Nações
Unidas, Nova Iorque, EUA**

1. Com seus cumprimentos, o Diretor-Executivo tem o prazer de distribuir aos Membros, observadores e integrantes da Junta Consultiva do Setor Privado informações sobre dois eventos consultivos que se realizarão na sede das Nações Unidas, em Nova Iorque, EUA, em 16 de abril de 2019. Conforme decisão tomada pelo Conselho Internacional do Café em sua 124.^a sessão, em Nairóbi, Quênia, **os Membros são instados a mobilizar suas representações diplomáticas nas Nações Unidas em Nova Iorque** para garantir participação ativa nesses eventos.

2. Inseridos no "diálogo setorial estruturado"¹ que a OIC vem liderando como parte de suas ações para implementar a Resolução 465 sobre Níveis de Preços do Café, os dois eventos são organizados conjuntamente pela OIC e a Rede de Investimento e Financiamento das Pequenas Propriedades e PMEs Agrícolas (SAFIN), que o Fundo Internacional de Desenvolvimento Agrícola (FIDA) dirige.

3. Com liderança da OIC, os dois eventos—apresentados abaixo—foram incluídos no programa oficial do Fórum de Financiamento para o Desenvolvimento (FfD) do Conselho Econômico e Social das Nações Unidas (ECOSOC) e de sua Feira de Investimento em ODSs de 2019, e os participantes devem observar as regras e normas atinentes à participação em eventos oficiais na sede das Nações Unidas em Nova Iorque.

Evento 1: Financiando investimentos sustentáveis e inclusivos nas cadeias de valor dos produtos agrícolas: O caso do setor cafeeiro

4. Realizado como parte da Feira de Investimento em ODSs de 2019, o primeiro evento é uma Conversa em Café com o tema "Financiando investimentos sustentáveis e inclusivos nas cadeias de valor dos produtos agrícolas: O caso do setor cafeeiro". É organizado com o apoio da National Coffee Association (NCA) of USA e se realizará das 13h30 às 15h00 no Express Bar da sede das Nações Unidas. Maiores informações sobre o evento são dadas no Anexo I.

¹ [PJ-131/19](#): Diálogo setorial estruturado para tratar da crise de preços do café

Evento 2: Enfrentando riscos e mobilizando investimentos no setor cafeeiro: Política, coordenação e soluções de financiamento

5. Realizado como parte do Fórum de Financiamento para o Desenvolvimento, o segundo evento, intitulado "Enfrentando riscos e mobilizando investimentos no setor cafeeiro: Política, coordenação e financiamento de soluções" se realizará das 18h30 às 20h00 na Sala de Conferências C da sede das Nações Unidas. Maiores informações sobre este evento são dadas no Anexo II.

Comparecimento aos eventos liderados pela OIC

6. Para comparecer aos dois eventos laterais liderados pela OIC, os interessados devem estar credenciados para participação, respectivamente, na Feira de Investimento em ODSs e no Fórum de Financiamento para o Desenvolvimento e, nesse sentido, devem dirigir-se aos organizadores através dos canais oficiais. Em termos específicos:

- Os representantes dos países Membros devem seguir os procedimentos que os membros credenciados junto às Nações Unidas observam e se inscrever para os dois eventos **o mais cedo possível**. Para facilitar a participação dos Membros nos eventos liderados pela OIC, contudo, também é importante que eles se comuniquem com a Sr.^a Federica Ippoliti pelo e-mail f.ippoliti@ifad.org e com a Sr.^a Sarah Friend pelo e-mail friend@ico.org.
- Os observadores, incluindo integrantes da Junta Consultiva do Setor Privado e outros interessados do setor cafeeiro que desejem comparecer aos eventos laterais liderados pela OIC, devem contatar a Sr.^a Federica Ippoliti pelo e-mail f.ippoliti@ifad.org e a Sr.^a Sarah Friend, pelo e-mail friend@ico.org **o mais cedo possível, para busca de autorização de acesso à Feira de Investimento em ODSs e ao Fórum. A OIC não tem condições de garantir a autorização de acesso, em vista da demanda elevada e da disponibilidade limitada de espaço.**

Diálogo setorial estruturado da OIC

7. Esperamos contar com a participação ativa, nos dois eventos, dos Membros e das representações de suas missões permanentes e embaixadas, além de observadores e integrantes da Junta Consultiva do Setor Privado, para reforçar e apoiar a implementação da Resolução 465 sobre Níveis de Preços do Café.

8. Pormenores de outros eventos que se realizarão no futuro como parte do diálogo setorial estruturado da OIC seguirão em breve.



With support from 

Invitation

Financing sustainable and inclusive investment in agricultural value chains: The case of coffee

A Café Conversation at the SDG Investment Fair 2019

TUESDAY 16 April 2019 - 1:30 – 3:00 p.m.

UN Headquarters Express Bar

Financing more investment in agriculture and food systems to achieve the Sustainable Development Goals is a priority for countries at all levels of development, as well recognized in the Addis Ababa Action Agenda. Business opportunities in the sector are today driving new investment modalities and new financing schemes and arrangements, some of them anchored in partnerships between different types of public and private actors. At the policy level, many countries have taken serious steps to improve the business environment, and some are addressing the need for reform and innovation in agricultural and rural finance. Despite such progress, major investment gaps remain across the sector, particularly in poorly developed markets and value chains, as well as around commodities that are highly vulnerable to market and environmental shocks affecting quantity, quality, and prices.

In this Café Conversation, a number of stakeholders in the coffee sector will discuss some of the challenges around financing sustainable and inclusive investments all along the coffee value chain. This is a critical agenda for a number of countries today, and one that has important implications for the future of the sector - given how the investment capacity and livelihoods of over 20 million coffee farmers is impacted by low prices in the short term and by changes in the climate and landscape for coffee production in the longer term.

A moderated panel will frame these challenges in the market, price and environmental context affecting the coffee value chain. The panellists will identify areas of priority investment and key obstacles from the standpoint of investors, as well as innovative financial schemes to help coffee farmers to face price and climate shocks. They will also consider concrete approaches to mobilizing finance and complementary services to foster greater investment in the sector, including innovative financing schemes, diagnostic tools and alignment mechanisms, to match the demand and supply of finance for investment in the sector.

The event is jointly organized by the Smallholder and Agri-SME Finance and Investment Network (SAFIN), which is led by the International Fund for Agriculture Development (IFAD), and by the International Coffee Organization (ICO), in partnership with the National Coffee Association of the U.S.A. (NCA).

Please RSVP to Federica Ippoliti f.ippoliti@ifad.org by close of business on 10 April, copying Sarah Friend at friend@ico.org.

Agenda

1:30 – 1:35 p.m. Welcome remarks

- **Zachary Bleicher**, IFAD Representative in New York

1:35 – 1:45 p.m. Keynote

- **José Sette**, Executive Director, International Coffee Organization

1:45 – 3:00 p.m. - Moderated panel

Moderator:

- **Bettina Prato**, Senior Coordinator of SAFIN, IFAD

Panellists:

- **Edward Katende**, CEO of the Uganda Agribusiness Alliance
- **Gerardo de Leon**, Marketing Manager, FEDECOCAGUA, Guatemala
- **Bill Murray**, President and CEO, National Coffee Association, USA
- **Mary Petitt**, Ambassador, North America, Global Coffee Platform



Invitation

Addressing risk and mobilizing investment in the coffee sector: Policy, coordination, and financing solutions

A side event at the Financing for Development Forum under ECOSOC

16 April 2019, 6:30-8:00 p.m.

Conference Room C, UN Headquarters, New York City

Financing investment in agriculture is a key priority for many countries as they pursue the 2030 Agenda. The Addis Ababa Action Agenda explicitly recognizes the major payoffs expected from more investment in this domain. These range from contributing to food security to increasing incomes, from job creation to preserving and restoring ecosystems. Many initiatives and platforms led by governments or the private sector are emerging that seek to boost investment in the sector. However, many challenges remain, owing in particular to the multiple sources of risk – both actual and perceived risks – affecting the propensity of investors to deploy their capital in agriculture, and the limited availability or uptake of comprehensive strategies to mitigate, transfer, and manage such risks effectively. This includes market and price shocks, political risks, and environmental stressors and shocks, among others.

Within the Financing for Development process, the investment challenges and needs of agriculture and the food economy have been only marginally addressed so far. This side event will put these at centre stage, with a specific emphasis on the coffee value chain. This focus is justified, firstly, by the strategic importance of coffee in numerous countries at all levels of development - in terms of the product's economic contribution, especially to livelihoods in rural areas, and environmental footprint. Secondly, the case of coffee illustrates specific challenges that have been holding back investment in the sector in recent years, notably price- and market-related risks. Key coffee value chain stakeholders will discuss needs and priorities in mobilizing finance for transformative investments along the chain, major policy priorities both at country and international levels, how to make risk management instruments accessible to smallholder coffee farmers, and the complementary roles that policy-makers, investors (including farmers), and development partners can play to drive positive change at scale.

The event is jointly organized by the Smallholder and Agri-SME Finance and Investment Network (SAFIN), which is led by the International Fund for Agriculture Development (IFAD), and by the International Coffee Organization (ICO).

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Agenda

Welcome remarks and keynote

- **Stefanie Küng**, Counsellor, Embassy of Switzerland in the United Kingdom, and Chair of the International Coffee Council

Moderated panel

- *Moderator:* **Bettina Prato**, Senior Coordinator, Smallholder and Agri-SME Finance and Investment Network (SAFIN), IFAD

Panellists:

H.E. Mr. Admasu Nebebe, State Minister of Finance and Economic Cooperation, Ethiopia (TBC)

Juan Estebán Orduz, President, Colombian Coffee Federation Inc. (North American subsidiary of the National Coffee Growers Federation of Colombia)

José Sette, Executive Director, International Coffee Organization

Mr. Edward Katende, CEO, the Uganda Agribusiness Alliance

Hernan Manson, Head of Inclusive Agribusiness, International Trade Center

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