



**Report of the 48<sup>th</sup> meeting of the  
Private Sector Consultative Board  
held on 28 March 2019**

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1. The Private Sector Consultative Board (PSCB), chaired by Mr Anil Kumar Bhandari of the India Coffee Trust (ICT), held its 48<sup>th</sup> meeting in Nairobi, Kenya, on Thursday, 28 March 2019.

**Item 1: Adoption of the Agenda**

2. The Committee adopted the draft Agenda contained in document [PSCB-159/19 Rev. 1](#).

**Item 2: Report on the meeting of 19 September 2018**

3. The Board approved the report of the meeting held on 19 September 2018 contained in document [PSCB-158/18](#).

**Item 3: Implementation of Resolution 465**

**Item 3.1: Efforts of the ICO to involve the Private Sector in the implementation of Resolution 465**

4. The Executive Director reported directly in Council on the measures taken to mobilize and establish partnerships with the private sector for the implementation of Resolution 465 on coffee price levels.

**Item 3.2: Role of the Private Sector in the implementation of Resolution 465**

5. The following presentations on strategies and actions that the private sector could take to address coffee price volatility, and contributions to the implementation of Resolution 465 on coffee price levels, were presented to PSCB members directly in Council:

- African Fine Coffees Association (AFCA)
- Global Coffee Platform (GCP)
- International Women's Coffee Alliance (IWCA)
- Sustainable Coffee Challenge (SCC)
- Specialty Coffee Association (SCA)
- World Coffee Research (WCR).

**Item 3.3: Forum of the CEOs of the Coffee Sector**

7. The Head of Operations presented the concept of holding a forum of the CEOs of the coffee sector to review and support solutions to coffee price levels, as part of the implementation of Resolution 465.

8. The Board debated the proposal of a CEOs forum as a special session of the next PSCB meeting in London, and decided to submit this proposal to the Council for approval.

**Item 4: Consultation on conversion factors for roasted, decaffeinated, liquid and soluble coffee ([SC-91/19](#))**

9. The Head of Operations consulted the Board on the reviewing of the conversion factors for roasted, decaffeinated, liquid and soluble coffee, as stipulated in Article 2 of the 2007 Agreement.

10. The Board considered this consultation and recommended that the current conversions factors should be sent to private sector representatives for evaluation and report.

**Item 5: 5<sup>th</sup> World Coffee Conference**

11. PSCB members received a presentation, directly in Council, on the preparations of the 5<sup>th</sup> World Coffee Conference, taking place in September 2020 in Bengaluru, India.

**Item 6: Other business**

12. There was no other business.

**Item 7: Date of next meeting**

13. The Board noted that the next meeting would take place in place in London, United Kingdom, during the week of the 125<sup>th</sup> Council Session in September 2019.