

WP Council 298/19

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International Coffee Council 124th Session 25 – 29 March 2019 Nairobi, Kenya **Draft Resolution on Coffee Price Levels**

SUBMITTED BY EXPORTING COUNTRIES

CONSIDERING:

The need to further strengthen the terms of Resolution 465, adopted by the International Coffee Council in September 2018;

The persistence of the crisis of coffee prices, whose values do not cover the production costs of producing regions around the planet, such that 25 million families cannot provide for their livelihoods:

The existence of studies indicating that one of the key factors for falling prices is excess supply;

The need to maintain a balance between the supply and demand of coffee for the economic sustainability in coffee production, so that price levels are higher than production costs and allow for coffee growers to have a dignified life,

THE INTERNATIONAL COFFEE COUNCIL

RECOMMENDS THAT:

- 1. Governments of coffee-producing countries must not encourage the increase of areas under coffee.
- 2. The growth of coffee supply be accompanied by effective projects to increase consumption in producing countries, while always seeking the convergence of the growth rates of supply and demand.

- 3. The Executive Director adopt measures to encourage the governments of emerging countries, especially in Asia, to take initiatives to stimulate the growth of domestic coffee consumption.
- 4. The Executive Director seek partnerships to create and maintain updated publications of profitability indicators for the different coffee production systems in the world, in order to improve transparency along the coffee value chain.