



**Curtain Raiser of the
5th World Coffee Conference**

1. The Executive Director presents his compliments, and at the request of the Government of India, has the pleasure of circulating to Members, observers and members of the Private Sector Consultative Board, an invitation to attend the Curtain Raiser of the 5th World Coffee Conference which will be held on Tuesday 15 October 2019 at the Pride Plaza Hotel, Imperial Hall, Aerocity, IGI Airport, New Delhi 110 037, India. The launch will take place from 11:00 and will be followed by lunch.
2. Members are kindly requested to inform their Embassies based in New delhi to participate at this launch kindly hosted by the Government of India and to advise of their attendance to: Ms Ruby Margret, Executive Secretary, MM Activ Sci-Tech Communications Pvt Ltd, 'Niton', Block C, I Floor, # 11/6, Palace Road, Bengaluru- 560 052.



INTERNATIONAL
COFFEE
ORGANIZATION



Department of Commerce
Ministry of Commerce and Industry
Government of India



You are cordially invited to the **Curtain Raiser** of the



International Coffee Organisation (ICO) set up in London in 1963 under the auspices of the United Nations consists of 78 exporting and importing countries. ICO every four years organises World Coffee Conference (WCC) in different parts of the world and has unanimously chosen India to host the 5th World Coffee Conference & Expo (WCC). The Ministry of Commerce & Industry, Government of India is proud to organise 5th WCC at Bengaluru between 7th and 12th September 2020 to be held for the first time in Asia.

Chief Guest

Shri Piyush Goyal

Hon'ble Minister for Commerce & Industry and for Railways,
Government of India

Guests of Honour

Shri Jagadish Shettar

Hon'ble Minister for Large and Medium Scale Industries,
Government of Karnataka

Shri José Dauster Sette

Executive Director
International Coffee Organization, London

Date: Tuesday, 15th October 2019 | **Time:** 11.00 am to 12.00 noon followed by lunch

Venue: Pride Plaza Hotel, Imperial Hall, Aerocity, IGI Airport, New Delhi - 110 037

PROGRAMME (11.00am to 12.00noon)

Opening Address

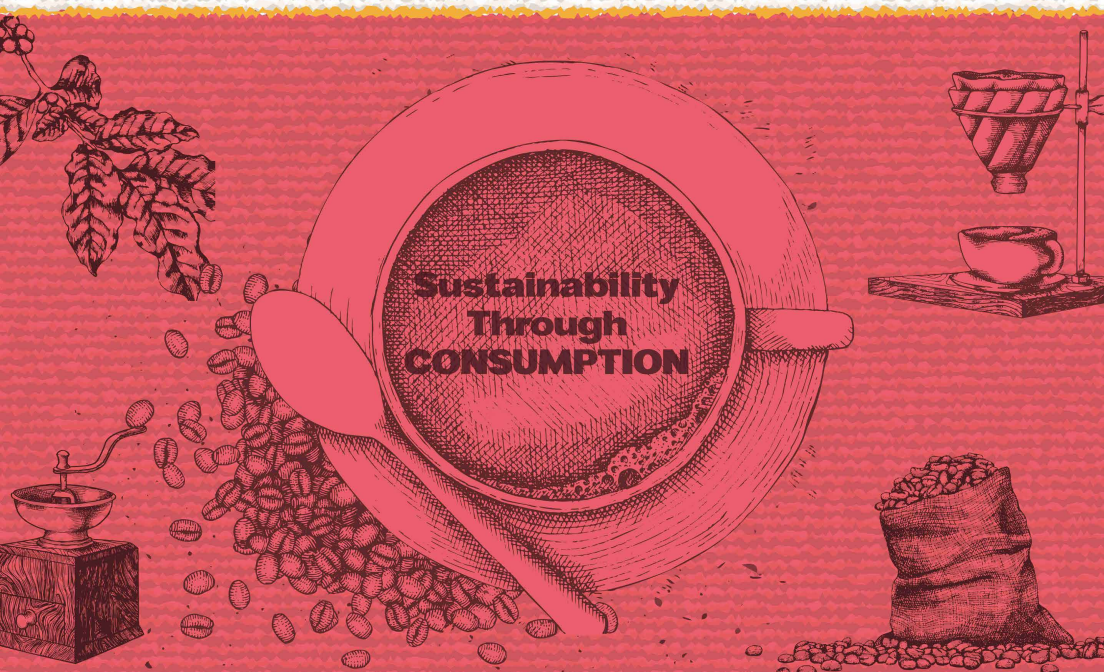
Introduction to WCC 2020

Address by the Guests of Honour

Address by the Chief Guest

Vote of Thanks

Networking Lunch (12.00noon onwards)



RSVP: Mr. Shyam B.R

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www.wcc2020.com