



**INTERNATIONAL
COFFEE
ORGANIZATION**

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PRESS RELEASE

**Official engagement groups of the
G20: the Youth20 Summit 2021**

Would the youth drink a coffee with the G20 leaders?

London, 13 April 2021 – The International Coffee Organization (ICO) is partnering with the Young Ambassador Society, which manages the 2021 Youth20 Summit (Y20), the official engagement group of the G20 aimed at enabling young people to express their visions and ideas to the Heads of State and Government of the G20. The partnership aims to highlight how the coffee sector can generate employment and income opportunities for young women and men around the world, and how the ICO, its Member countries and coffee sector stakeholders can set a virtuous example to achieve sustainability and prosperity through public-private partnerships.

The Y20 Summit 2021 will be held in Milan and Bergamo (Italy) from 19 to 23 July this year in preparation for the G20 Heads of State and Government Summit, which will take place in Rome on 30 and 31 October 2021. The Priorities of the Y20 Agenda include three macro themes: innovation, digitalization and the future of work; sustainability, climate and energy; and inclusion and equal opportunities.

Working together with the Young Ambassadors Society, the ICO is contributing to the organization of the Y20 Coffee Day, a full day of the Y20 Summit in which the stakeholders of the global coffee value chain will demonstrate their commitments to: sustainability, innovation and attention to the younger generations; the promotion of coffee culture and the coffee chain as a virtuous model of sustainability, innovation and job generation; and, finally, the holding of exchanges and events that bring together the ICO, coffee stakeholders and the Y20 network. The ICO will facilitate the engagement of ICO members, coffee stakeholders and experts from the public and the private sector, especially those engaged in the [Coffee Public-Private Task Force](#), on the importance of learning from and empowering future generations.

During the Y20 Summit, the ICO aims to showcase the global coffee sector as an interesting sustainable development model for responsible agribusiness development, which holds many exciting opportunities for young people. The event will offer opportunities to share best

practices on the selected macro themes relevant to young women and men who are farmers in rural areas, employees of the coffee industry, managers, baristas and coffee consumers urban areas. The Y20 Summit is an opportunity to highlight to world leaders the social and economic importance of the youth in the coffee sector and the challenges faced by 25 million coffee farmers worldwide that struggle to overcome the impact of the pandemic and pursue a living income and achieve prosperity as outlined in the UN Sustainable Development Goals (SDGs).

The ICO is dedicated to nurturing the coffee sectors future generations. On International Coffee Day 2020, the ICO launched the '[Coffee's Next Generation](#)' campaign, a global initiative targeting talented and motivated young people and entrepreneurs in the coffee sector and supporting recovery from the covid-19 pandemic. The ICO believes that young women and men are critical agents of change, with a capacity to generate both innovative and sustainable solutions for the coffee sector. Investing in youth is a pillar to building back a better, more equitable and prosperous society and promoting the coffee sector as a positive sustainable, inclusive and resilient model of how responsible investment in agribusiness creates unique opportunities for young people to build a prosperous future.

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NOTES TO EDITORS

About the International Coffee Organization

The International Coffee Organization (ICO) is a multilateral intergovernmental organization supporting coffee exporting and importing countries to improve the sustainability of the coffee sector. It provides a high- level forum for all public and private stakeholders in the sector; official statistics on coffee production, trade and consumption; and support for the development and funding of technical cooperation projects and public-private partnerships.

More information at: www.ico.org

About the Youth 20 engagement group

The Y20 engagement group is an inclusive platform that provides the opportunity to the G20 youth to express their vision and to propose innovative ideas to the G20 Presidents and Heads of State. The youth's recommendations are collected in a final communiqué that is handed over to the Presidency of the hosting country during the last day of the Y20 Summit and shared with the other Leaders. The 2021 Y20 is chaired by the Young Ambassadors Society, the association in charge of the G7/G20 Youth Summits for Italy.

About the G20 (Group of Twenty)

The G20 is the international forum that brings together the world's major economies. Its members account for more than 80% of world GDP, 75% of global trade and 60% of the population of the planet.

More information at: <https://www.youngambassadorsociety.it/>

Contact point

Gerardo Pataconi,
Head of Operations,
International Coffee Organization
info@ico.org
and pataconi@ico.org

