



International Coffee Council
129th Session
12 – 16 April 2021
London, United Kingdom

Communication from PROMECAFE

Background

1. The International Coffee Council at its 117th Session in September 2016 approved [Resolution 459](#) on the proposed use of the Special Fund resolving that all remaining assets of the Special Fund be distributed to the exporting Members of the Fund in accordance with a mechanism for distribution of the Fund decided upon by the exporting Members. The Latin American region had already decided on how its share of the fund would be distributed and PROMECAFE was put in charge of implementing the project on behalf of the region.
2. The closing of the project was planned for the month of December 2020, however, taking into account the current situation and the problems generated by the pandemic caused by covid-19, PROMECAFE requested in November 2020 an additional extension of four months until April 2021. PROMECAFE is now requesting an additional extension of the programme for an additional period of three months, which will allow them to complete all activities leading to the final workshop where they will be presenting a summary of progress by country and the setting up of a small forum on coffee and health (see attached communication received from Mr René León-Gómez, Executive Secretary of PROMECAFE).

Action

Exporting Members are requested to consider the attached request and, if appropriate, to endorse the approval made by the Executive Director.



**PROGRAMA COOPERATIVO REGIONAL PARA EL DESARROLLO TECNOLÓGICO Y MODERNIZACIÓN
DE LA CAFICULTURA**

ACGT/P-016

9 April 2021

Mr José Sette
Executive Director
International Coffee Organization (ICO)
London
United Kingdom

Dear Mr Sette,

Greetings from the Regional Cooperative Programme for the Technological Development and Modernization of the Coffee Industry (PROMECAFE).

I am writing to you in connection with the Technical Cooperation Agreement signed between PROMECAFE and the ICO for the development of the "Regional programme of support for projects to promote domestic coffee consumption in Central American countries, the Dominican Republic, Jamaica and Peru", with effect from 6 June 2017 to 31 April 2021.

We are pleased to inform you that the programme has completed 85% of the objectives and activities proposed within the project, thanks to the active involvement and participation of all our partner institutions. As part of the final stages of the project, it is envisaged that there will be a workshop to close the project and deliver the results. The objective of this workshop is to present and disseminate the proposals of Strategies and Plans for the Promotion of Domestic Consumption that each country has defined and developed to encourage and strengthen domestic consumption, considering the positive impacts of coffee consumption on health and wellbeing as a cross-cutting theme in these plans.

The event will be held in person on Friday 23 April this year, in Antigua Guatemala, and we are therefore pleased to extend a cordial invitation to you, in your capacity as Executive Director of the ICO, to join us in the development of this workshop. We are aware of the limitations imposed by distance, in this regard, your presence, or alternatively that of the official you designate, could be handled virtually. Within the agenda we are foreseeing a space for you to provide a message to the countries and institutions of the region on the importance and role of domestic coffee consumption as part of the solutions that the ICO supports and promotes in the face of the various challenges, particularly the lack of economic sustainability, faced by coffee producers in the world.

The workshop would be made more significant by your presence, together with the participation of the representatives of the Coffee Institutions of the region, before PROMECAFE's Board of Directors, as well as the members of the network of specialists responsible for the promotion and marketing departments of the different partner countries, who have actively participated throughout the development of the project.

We take this opportunity to inform you that, after the workshop, we will start the process of the administrative closure of the project, in this sense, we consider it necessary to request an additional extension to the validity of the programme, extending an additional period of three months, this time will allow us to make full use of the coordination and adequately comply with all the processes and documents that are part of the closure.

We thank you in advance for your attention to this letter and look forward to hearing from you regarding your possible participation in the workshop and the extension of the agreement.

I take this opportunity to thank you once again for all the support given to our region through the Special Fund monies allocated to the Programme.

Yours sincerely,



René León-Gómez
Executive Secretary
PROMECAFE