

ED 2391/21

2 December 2021 English only



Call for Expression of Interest to be considered as a beneficiary of the Coffee Public-Private Task Force technical cooperation programmes for exporting Members

- 1. The Executive Director presents his compliments and wishes to invite exporting Members to formally express their interest to be considered as a beneficiary of the Coffee Public-Private Task Force (CPPTF) technical cooperation programmes.
- 2. Following the completion of the mapping process presented by the Coffee Public-Private Task Force to the International Coffee Council (ICC) in April 2021, during its 130th Session the ICC adopted a proposal from the CPPTF by which ICO exporting Members are encouraged to continue engaging proactively in all the Technical Workstreams and their activities. A global proposal and plan to move this process to implementation have been drafted and the Technical Workstreams (Living and Prosperous Income; Market Transparency; Market Policies and Institutions, Resilient Coffee Landscapes; Sector Coordination) have been coordinating their work to avoid duplication and maximize impact.
- 3. The Expression of Interest will ensure the integration of exporting Members into the abovementioned process to implement country and regional levels action. Members are, therefore, invited to formally submit a letter to the ICO Secretariat, reiterating their commitment to actively engaging with the CPPTF and its Workstreams and reinforcing the importance of long-term collaboration no later than **20 December 2021** to the Executive Director (info@ico.org). A model expression of interest is attached as an Annex to this document. The final list of beneficiaries will be drafted by **30 January 2022** taking into consideration resources available and Members will be then contacted to discuss the next steps.
- 4. This process is one of the concrete steps in advancing the Task Force Roadmap to achieve its commitments and vision as approved by the International Coffee Council and the CEO & Global Leaders Forum towards a sustainable coffee sector and prosperity for coffee farmers.

EXPRESSION OF INTEREST

Please fill in the letter on headed paper

[Date]

Mr José Sette Executive Director International Coffee Organization 222 Gray's Inn Road London WC1X 8HB

Subject: Call for expression of Interest to be considered as a beneficiary of the Coffee Public-Private Task Force (CPPTF) technical cooperation programmes for exporting Members.

With reference to the ED communication (ED-2391/21) of 2 December 2021

Country:
formally wishes to express interest to be considered as a priority beneficiary of technical cooperation programmes of the Coffee Public-Private Task Force (CPPTF) and its Technical Workstreams for exporting Members, covering:
 Living and prosperous income (TW1) Market transparency (TW2) Market policies and Institutions & Global Funding Mechanisms (Sector Transformation - TW3) Resilient coffee landscapes (TW4) Sector coordination & Inclusion of Women and Youth (TW5)
Understanding the importance of cooperation at national, regional and global level in a long-term perspective, I thereby acknowledge the importance to collaborate with the ICO and the CPPTF and to complement resources made available by donors with active engagement and regular sharing of relevant information and resources aiming at the achievement of the CPPTF's vision and Roadmap, as approved by the decision of International Coffee Council ICC-130-13.
[optional paragraph]
[In virtue of the above and in order to facilitate communication, I hereby indicate Ms/Mr as
focal point for any matter related to the implementation of the abovementioned technical cooperation programmes of the CPPTF.]
I look forward to exploring the next steps for the realisation of this initiative with the Coffee Public-Private Task Force (CPPTF).
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¹ To be signed by a representative of the competent authorities of the Member country (i.e. the relevant Ministry or government agency of the Member country or by a representative of the Diplomatic Mission of the Member concerned in the country where the seat of the Organization is located.