

**National Coffee Insights (NCI) by
Member countries of the ICO**

1. The Executive Director would like to invite ICO Members to participate in supplying market information for their domestic markets through the provision of a short statement accompanied by a photo. The statement released should contain original information and, where possible, insights on short- to medium-term supply and demand situations. An announcement on policies and legislations may also be included.
2. The purpose of this request is to increase Member participation in the economic and statistical outputs of the Secretariat by adding unique and exclusive insights to the Coffee Market Report disseminated to a wide audience of Members, Observers, Subscribers and other interested parties.
3. The Executive Director invites Members to designate one focal point through their designated contact, who will provide the aforementioned information. This opportunity may be delegated to an authorised national coffee association, certifying agency or relevant Statistics or Economics departments.
4. The vehicle for delivery of the NCI will be the Coffee Market Report, the flagship publication of the ICO for analysis of the recent events of the global coffee industry, published monthly.
5. The projected start date of the NCI will be January 2023, where every month, the ICO will open the stage to a Member country so as to raise awareness of coffee-related occurrences.
6. The NCI will operate on a first come first serve basis, and Members are therefore encouraged to provide contributions at the start or finish of their respective coffee years to stats@ico.org.