



Organización Internacional del Café
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ED 2035/08 Rev. 1

24 April 2008
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**ICO Seminar on
Geographical Indications for Coffee**

London, 20 May 2008

1. The Executive Director presents his compliments and attaches an updated programme for the ICO Seminar on Geographical Indications for Coffee. As previously indicated in document ED-2035/08, the event will take place at the headquarters of the Organization at 22 Berners Street, London, from 14.00 to 18.00 on Tuesday, 20 May 2008, and is open to Members, Private Sector Consultative Board (PSCB) associations and invited observers. Simultaneous interpretation will be provided in English, French, Portuguese and Spanish.

2. The Executive Director wishes to recommend representation at the event by all ICO Member Governments, to ensure wide-ranging discussions on this important topic. Members who are sending credentials do not need to complete the attendance form. PSCB associations and invited observers who have not yet confirmed their attendance are requested to complete and return the attached form to the ICO **by 6 May**, either by email: info@ico.org, or by fax: +44 (0) 20 7612 0630.

PROGRAMME

Seminar on Geographical Indications for Coffee International Coffee Organization, London Tuesday, 20 May 2008 (14.00)

- 13.30 – 14.00 Registration
- 14.00 – 14.15 **Opening remarks**
- Mr Néstor Osorio, Executive Director, International Coffee Organization
 - Chairman: Mr Max Schnellmann, Counsellor (Economic Affairs, Commodities), Embassy of Switzerland
- 14.15 – 14.45 **Overview of key issues**
- Mr Daniele Giovanucci, Consultant and Team Leader, International Trade Centre UNCTAD/WTO (ITC) Guide to Geographical Indications
- 14.45 – 16.15 **Use of geographical indications: various experiences**
- **Colombia:** Mr Gabriel Silva, General Manager, National Federation of Coffee Growers of Colombia (20 minutes)
 - **Ethiopia:** Mr Getachew Mengistie, Director General, Ethiopian Intellectual Property Office (20 minutes)
 - **Indonesia:** Mr Surip Mawardi, Researcher, Indonesian Coffee and Cocoa Research Institute (20 minutes)
 - **Italy:** Minister Plenipotentiary Pier Benedetto Francese, Directorate General for Economic Cooperation, Ministry for Foreign Affairs, Italy (20 minutes)
- 16.15 – 16.35 **Issues of labelling, traceability and certification**
- Mrs Paola Rizo, Senior Legal Officer, Law and International Classifications Division, Sector of Trade Marks, Industrial Designs and Geographical Indications, World Intellectual Property Organization (20 minutes)
- 16.35 – 17.25 **Current legal issues relating to geographical indications**
- Ms Amy Cotton, Attorney-Advisor, Office of Intellectual Property Policy and Enforcement, United States Patent and Trademark Office (20 minutes)
 - Ms Isabelle Peutz, Adviser for International Affairs, Directorate-General for Agriculture and Rural Development, European Commission (20 minutes)
- 17.25 – 17.55 General discussion and questions and answers
- 17.55 – 18.00 Chairman's concluding remarks
- Rapporteur: Mr José Sette



International Coffee Organization

22 Berners Street
London W1T 3DD
England

**ICO SEMINAR ON GEOGRAPHICAL INDICATIONS FOR COFFEE
20 May 2008 (14.00)**

ATTENDANCE FORM

I will/will not* attend the ICO Seminar on Geographical Indications for Coffee on 20 May 2008 (a separate form should be completed for each participant).

Name of ICO Member country/PSCB association/observer:

Name:

Position:

Organization/company:

Phone:

Fax:

Email:

The Seminar is free of charge to ICO Members, representatives of the PSCB associations and invited observers. For all other participants, there is a registration fee of £50 payable in cash or by cheque.

To be completed by fee-paying participants only

() *I enclose a registration fee of £50 (N.B. cheques must be drawn on a UK bank payable to the International Coffee Organization)*

** Please delete as appropriate*

Please return to:

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