



Private Sector Consultative Board

33rd meeting

28 September 2011 (09:30)

London, United Kingdom

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PSCB-127/11 Rev. 1
2. Report on the meeting of 28 March 2011 – to approve	PSCB-126/11
3. Coffee market situation – to note The Executive Director a.i. will introduce an analysis of the market situation. Document WP-Council 215/11 contains the latest official estimates for the Brazilian coffee crop. The PSCB will consider an update on developments at the NYSE Euronext (Liffe).	WP-Council 215/11 Rev. 1 Monthly Coffee Market Report – August 2011
4. Survey on challenges faced by PSCB associations – to consider The PSCB will consider the results of a survey on the meeting of 28 March 2011 and on the challenges faced by PSCB associations.	verbal
5. Coffee and health – to note Reports will be given on the Positively Coffee Programme and the Healthcare Professions – Coffee Education Programme (HCP-CEP).	verbal
6. Coffee Quality-Improvement Programme (CQP) – to consider The Executive Director a.i. will introduce reports on gradings for Arabica and Robusta coffees and the implementation of the CQP. The PSCB will consider an update on the Global Coffee Quality Research Initiative.	PM-7/11 PM-8/11

7. **Coffee consumption market research – *to consider*** verbal
- The PSCB will consider presentations on the results of a consumer survey on Japanese coffee consumption and on the NCA consumer study on the single serve market.
8. **Food safety aspects – *to note*** verbal
- The PSCB will consider updates on matters related to food safety, including Maximum Residue Levels for pesticides used in coffee production.
9. **Consultative Forum on Coffee Sector Finance – *to consider*** [WP-Forum 1/09](#)
[WP-Forum 3/09](#)
[PSCB-117/09](#)
[ICC-103-15](#)
[ICC-105-25](#)
[WP-Council 218/11](#)
[ED-2118/11](#)
- The PSCB will continue its discussions on this matter including the draft terms of reference for the core group for the Forum. The Council will consider the report of the ad hoc working group on the Consultative Forum on Coffee Sector Finance at its 107th Session.
10. **Conversion factors for roasted and soluble decaffeinated coffee – *to consider*** [PSCB -128/11 Rev. 1](#)
- In March 2011, the Statistics Committee decided to consult the PSCB about the introduction of revised coefficient factors to convert roasted decaffeinated coffee and soluble decaffeinated coffee into green bean equivalent in the light of the revised conversion factor for decaffeinated green coffee.
11. **Role of the PSCB – *to consider*** verbal
- The PSCB will continue discussions on the format and agenda of the PSCB.
12. **Items under continuous review – *to consider*** verbal
- Discussion is invited on topics which the PSCB is keeping under review, including:
- The supply of private sector statistical data
 - The International Coffee Genome Network (ICGN)
 - Geographical Indications
 - Resources for the ICO Promotion Fund

13. PSCB representatives and officeholders – to consider

[WP-Council 219/11](#)

PSCB representatives for 2011/12 and 2012/13 – to consider

Proposals for representation on the PSCB for 2011/12 and 2012/13 will be considered by the Council in September 2011.

PSCB Chairperson and Vice-Chairperson for 2011/12 – to elect

14. Other business – to consider

verbal

15. Future meetings – to consider

verbal

The PSCB is invited to suggest matters for consideration at the next meeting.

The next meeting of the PSCB will take place during the 108th Session of the Council from 19 to 23 March 2012 in London.