



**Private Sector Consultative Board**

34<sup>th</sup> meeting

7 March 2012 (09:30)

London, United Kingdom

**Draft Agenda**

**Item**

**Document**

**1. Draft Agenda – to adopt**

PSCB-130/11 Rev. 1

**2. Report on the meeting of 28 September 2011 – to approve**

[PSCB-129/11](#)

**3. Coffee market situation – to note**

The Executive Director will introduce an analysis of the market situation and the latest official estimates for the Brazilian coffee crop.

[WP-Council 221/12](#)  
[Monthly Coffee Market Report – February 2012](#)

**4. Coffee and health – to note**

verbal

Reports will be given on coffee and health programmes.

**5. Coffee Quality-Improvement Programme (CQP) – to consider**

[PM-12/12](#)  
[PM-13/12](#)

The Executive Director will introduce reports on gradings for Arabica and Robusta coffees and the implementation of the CQP.

**6. Coffee consumption – to consider**

verbal

Presentations will be made on the importance of early engagement with coffee drinkers by the representative of the Specialty Coffee Association of America (SCAA); on the development of consumer information on labels concerning nutrition and origin by the representative of the European Coffee Federation (ECF).

- 7. Food safety aspects – to note** verbal
- The PSCB will consider updates on matters related to food safety, including Maximum Residue Levels for pesticides used in coffee production. The representative of the National Coffee Association of the USA (NCA) will make a presentation entitled ‘Under the Microscope: California’s Proposition 65.’
- 8. Consultative Forum on Coffee Sector Finance – to consider** [ED-2129/12](#)
- The PSCB will consider the outcome of the 2<sup>nd</sup> Consultative Forum on Coffee Sector Finance on 6 March 2012.
- 9. Role of the PSCB – to consider** verbal
- The PSCB will continue discussions on the format and agenda of the PSCB, and challenges faced by PSCB associations.
- 10. Items under continuous review – to consider** verbal
- Discussion is invited on topics which the PSCB is keeping under review, including:
- The supply of private sector statistical data
  - The International Coffee Genome Network (ICGN)
  - Geographical Indications
  - Resources for the ICO Promotion Fund
- 11. PSCB representatives for 2011/12 and 2012/13 – to consider** verbal
- There is currently a vacancy for one Consuming association and one Producing association in the Robustas category.
- 12. Other business – to consider** verbal
- Rollback Malaria Partnership* – The PSCB will consider a presentation on the benefits of malaria control and elimination in coffee-producing communities.
- 13. Future meetings – to consider** verbal
- The PSCB is invited to suggest matters for consideration at the next meeting.
- The next meeting of the PSCB will take place during the 109<sup>th</sup> Session of the Council from 24 to 28 September 2012 in London.