



International Coffee Organization
Organización Internacional del Café
Organização Internacional do Café
Organisation Internationale du Café

WP Council 188/08

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International Coffee Council
101st Session
22 – 26 September 2008
London, England

Preparations for the ICA 2007

Comments from Jamaica

Background

This document contains comments by Jamaica on the draft Strategic Action Plan contained in document WP-Council 173/08 Rev. 1.

Action

The Council is requested to consider this document.

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England**FAXED 24 SEP 2008****Tel: 44 (0) 207 823 9911 Fax: 44 (0) 207 589 5154****E-Mail address: jamhigh@jhcuk.com Web address: www.jhcuk.com****TO:** The Executive Director
International Coffee Organization**FROM:** Angela Edwards, Counsellor, Political and Economic Affairs**RECIPIENT'S NO:** 020 7612 0630**MESSAGE NO:** **QA****SENDER'S NO:** 020 7589 5154**REFERENCE NO:****NO. OF PAGES:** (Incl. Cover) |**DATE:** 22 September 2008**MESSAGE/SUMMARY**

The Jamaica Coffee Board was asked to comment on the Draft Strategic Action Plan 2009-2014 for the International Coffee Agreement (ICA) 2007. The following are their comments which were received on 23 September 2008.

General Statement

Goals 2 and 4 of the Plan deal with the removal of obstacles to the trade and consumption of coffee. The Board reiterates their position, as expounded in their reservations to the mentioned objective in the ICA 2007. This being that the current policy position to protect the domestic coffee industry is inconsistent with the objective of removing obstacles to trade and consumption.

Issues faced by the World Coffee Sector

The Board would like to address the misrepresentation of coffee brands in Members' domestic markets, as well as, in the international market under the captioned sub-heading of the Plan.

Goals

The Board would also like the inclusion of the following goals in the Plan, as noted, or otherwise where appropriate:

1. Promotion of the welfare of persons engaged in the coffee industries of Members (Goal 4)
2. Protection of the quality and integrity of coffee, especially specialty coffee such as the Jamaica Blue Mountain Coffee (All goals)
3. Improvement of technology transfers via increased farmer consultation or communication in formats such as trade shows and exhibitions (Goal 3)
4. Improvement of environmental management and safety programmes (Goals 1, 3, and 4)
5. Improvement of quality assurance measures (all Goals)

Regrettably Jamaica has not been able to send a representative to the 101st Session of the ICO, but has asked the High Commission to bring its concerns in this regard to the attention of the ICO.

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