

PROVIDING ACCESS TO FINANCE TO SUSTAINABLE COFFEE PRODUCERS



Noemi Perez, Executive Director

Finance Alliance for Sustainable Trade (FAST)

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Building Businesses and Livelihoods through Sustainable Trade Finance.

www.fastinternational.org

FAST'S MISSION

To ensure the continued growth of sustainable production and trade by increasing the number of producers in developing countries who successfully access affordable trade finance.



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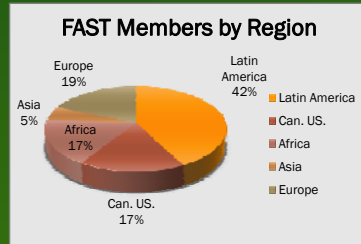


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FAST MEMBERSHIP

- + 156 members in 36 countries in North, Central and South America, Europe, Asia and Africa
- + Social and environmentally oriented financial institutions, producer groups in developing countries, certification agencies, NGOs, social investors and other actors involved in the supply chain



Including: Rabobank, Triodos Sustainable Trade Fund, Root Capital, Calvert Foundation, Project CAMBio of the Central American Bank of Economic Integration, Conservation International Verde Ventures Fund, TechnoServe USA, Green Mountain Coffee, Sustainable Harvest Coffee, Cooperative Coffees, Rainforest Alliance, UTZ, TransFair Canada, TransFair USA



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THE MISSING MIDDLE

Infrastructural finance
(>5mill.)

SME finance (20,000
to 5 mill.)

Microfinance
(<20,000)



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THE SPECIFIC NEED FOR FINANCE

+ Pre-finance:

to cover inputs into production prior to harvest

+ Trade credit:

to enable SSMEs (producer organizations) to buy on credit to produce and sell on international markets

+ Term loans:

to enable SSMEs (producer organizations) to invest in infrastructural improvements



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IN THE SUSTAINABLE COFFEE SECTOR ALONE



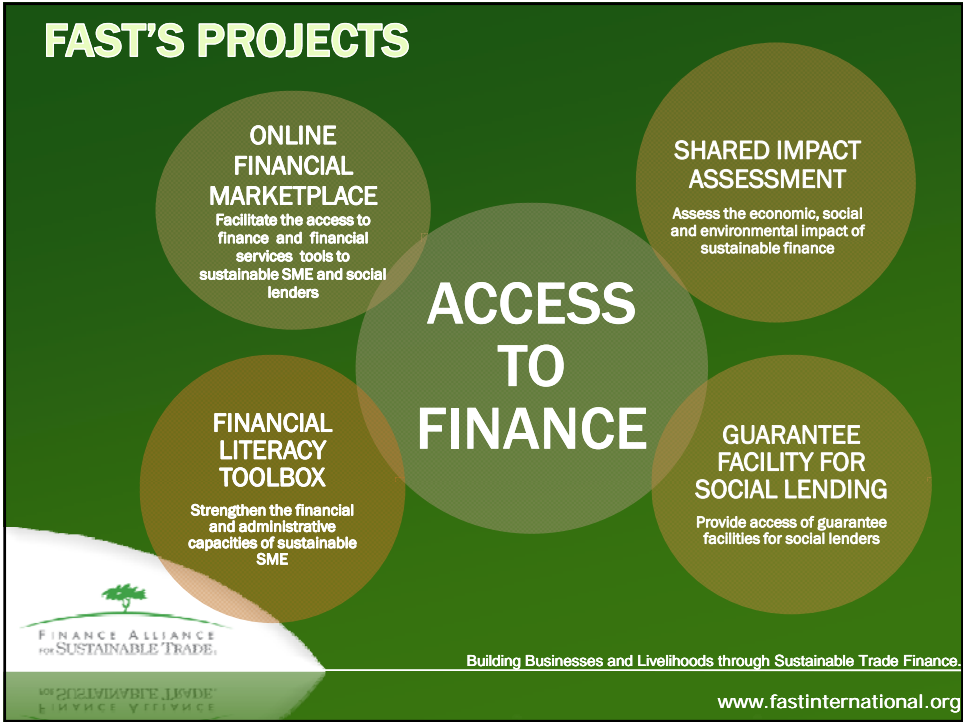
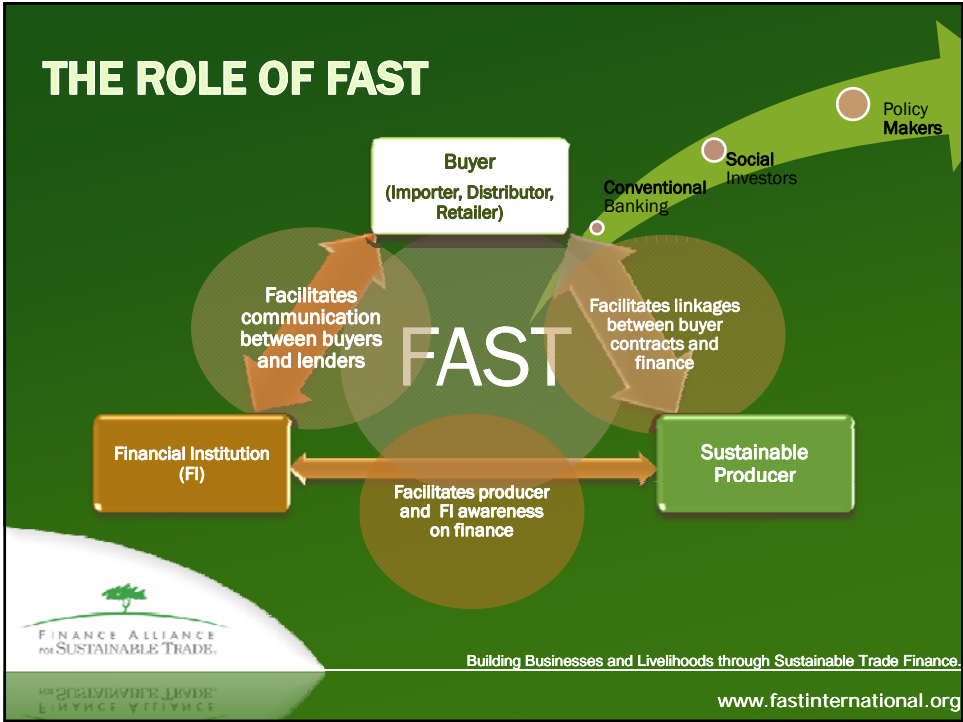
The gap between the annual financial need and the available funding from socially-oriented lenders based in Europe and North America is estimated at USD780 million.



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ONLINE MARKETPLACE www.fastinternational.org

Access to finance in 140 countries

With the support of:



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FAST FINANCIAL FAIR

- + 18 applications from SMEs from the coffee sector
- + 14 producers are confirmed for the FFF, from Honduras, Nicaragua, and Costa Rica
- + 5 FAST lending members are participating to the FFF in Honduras: Alterfin, Calvert Foundation, Root Capital, Proyecto CAMBio and responsAbility
- + 43 producer-lender one-on-one meetings
- + \$17.8 million USD requested from producers for this FFF
- + 2 strategic financial partners are also participating: Citi, IDB



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THE WORK OF FAST

- ✓ Provide information about the business opportunities in financing the coffee sector
- ✓ Providing access to risk management tools including credit rating
- ✓ Impact of investments to promote greater investment in the sector
- ✓ To make the financial tools and services available in a worldwide basis through online platform



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info@fastinternational.org



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