

USAID Programs in the Coffee Sector



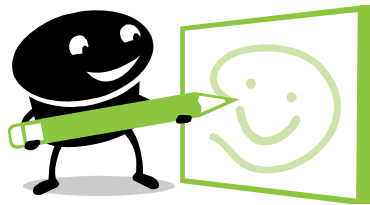
Presentation Approach

- Broad overview of USAID activities
- Illustrate opportunities to exchange information and coordinate



USAID Thumbnail Sketch

- USG Agency established in 1961
- Decentralized structure
- 2009 budget USD 26 billion



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USAID's Approach to Coffee



Goal: Improve livelihoods of small and medium producers and business capacity of small and medium enterprises by promoting sustainable systems that provide significant income, employment, environmental, social, and consumer benefit



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USAID's Approach to Coffee

Means:

- Improve capacity to produce and market high quality coffee
- Diversify activities & identify new sources of income
- Promote private sector alliances
- Coordinate with World Bank, Regional Development Banks, donors and private foundations
- Engage with International Coffee Organization



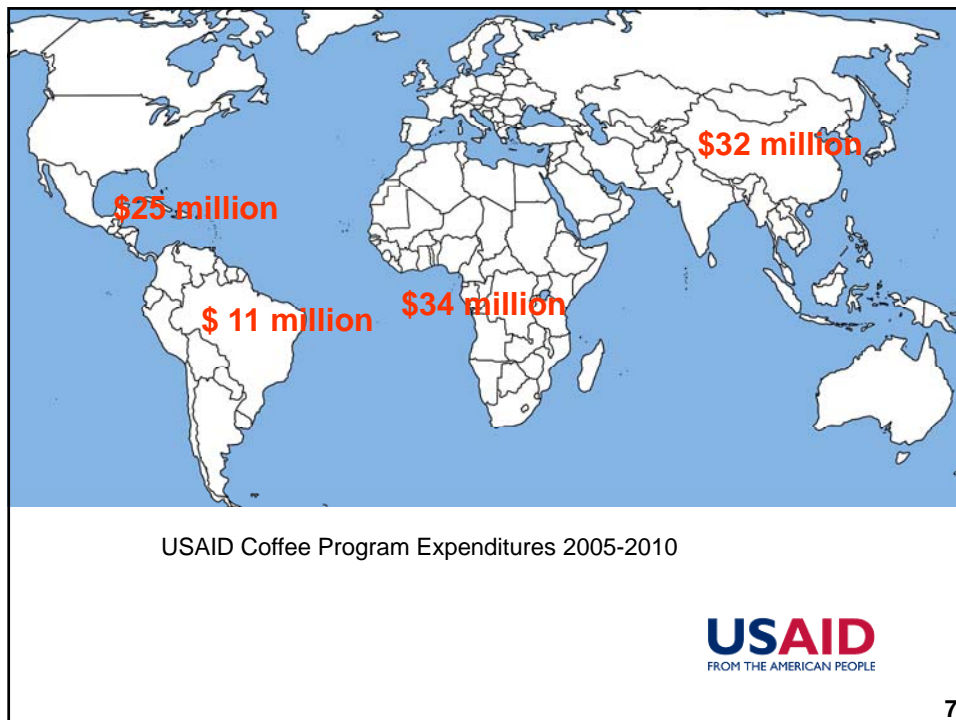
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Estimated USAID Coffee Funding 2005-2010

- USAID total budget – USD 130 billion
- USAID coffee-related activities during this period ~ USD 102 million



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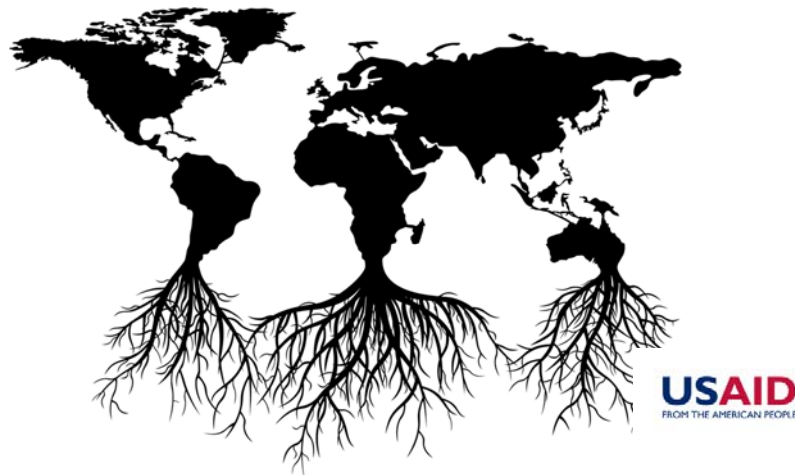
Where Does USAID Work in Coffee?

- Africa: East Africa Regional Program, Ethiopia, Kenya, Madagascar, Malawi, Tanzania, Rwanda, Uganda, Zambia
- Asia Near East: East Timor, Indonesia, Nepal
- Latin America & Caribbean: Central American Regional Program, Bolivia, Columbia, Dom. Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Peru

USAID
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- There are 45 total exporting ICO countries.
- USAID missions in 37 of them.
- 82% of the ICO exporting countries are supported by USAID.



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Examples of USAID-supported Coffee Activities Around the World

- Coffee quality control, marketing linkages, supply chain development (specialty coffee) and training; co-funding attendance at trade shows – Zambia
- Public-private partnership to meet fair trade standards, improve quality of coffee, increase sales and exports – Brazil
- Sustainable management and new market development – Columbia and Peru
- Coffee production, post-harvest handling, construction of bio-digester (for residual water treatment), coffee dryer tunnels, facilities for coffee processing – Dominican Republic



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OPPORTUNITIES FOR COORDINATION

- USAID is in 37 of 45 exporter member countries
- Providing capacity building for sustainability
- Objectives and activities are consistent with ICO objectives



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Thank you

