



INTERNATIONAL
COFFEE
ORGANIZATION

We are the Voice of Women In Coffee

Advocate for disadvantaged women from seed to cup

Provide access to funding and other resources

Provide a forum for connection to other women and organizations



IWCA Board of Directors

Launtia Taylor – President

Probat Burns, Inc.

Judy Ganes-Chase – Vice President

J. Ganes Consulting, LLC

Aimee Russillo – Treasurer

Liseed Consulting

Margaret Swallow – Secretary

Procter & Gamble (retired)

Coffee Quality Institute (retired)

Johanna Bot

Satake-USA, Inc.

Jennifer Lamb

Kerry Food & Beverage

Deborah Lindholm

Foundation For Women

Grace Mena

Deli-Cafe (Costa Rica)

Amena Smith

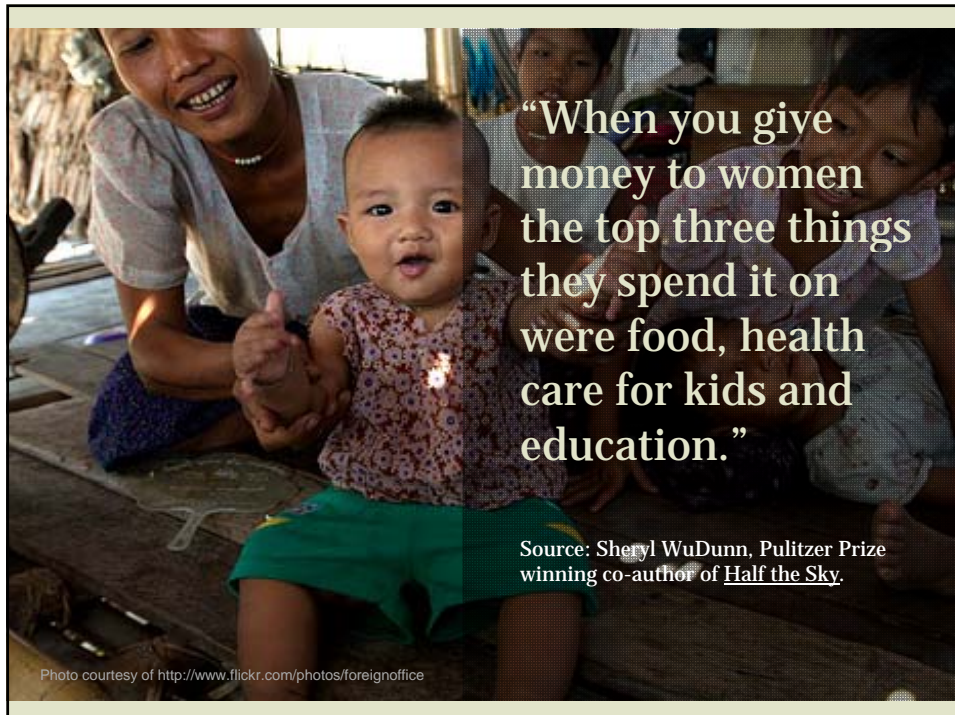
Green Mtn. Coffee Roasters

Samantha Veide

Mars Drinks, North America

Desiree Logsdon

Bunn-O-Matic Corporation



Our Mission

"Empower women in the international coffee community to achieve meaningful and sustainable lives; and to encourage and recognize the participation of women in all aspects of the coffee industry."



COMMON GOAL:
*A desire to make
people's lives better.*

Opportunity for Collaboration on Millennium Development Goals

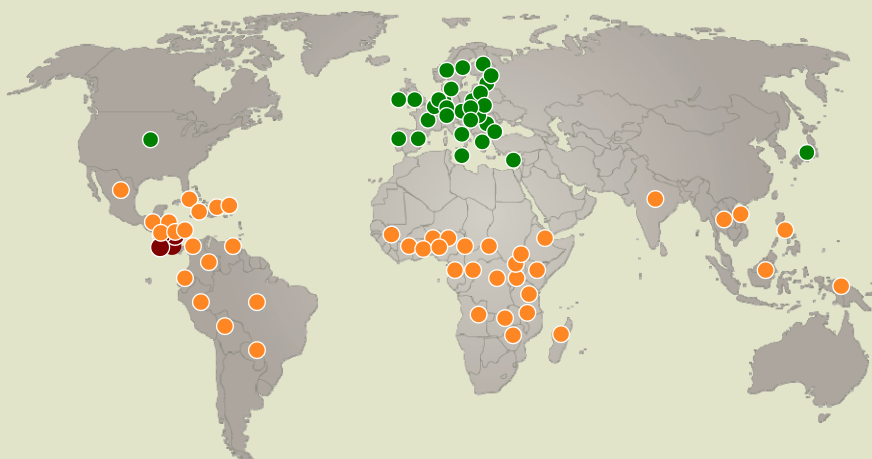


*How do
we get there?*

Localization is the Key to Change



Goal: Increase IWCA Chapters





Increased Computer Literacy in Mexico

Set up computers & trainers

Benefited 20 women and their families



Scholarship Fundraising for Costa Rican Girls

Support “Cosecha de Mujer” a cause-related coffee project

Benefited Girls from Hogar Madre del Redentor





On average, Fortune 500 companies with more women on their boards of directors turned in better financial performance than those with fewer women board directors.

Source: 2007 Catalyst Report, *The Bottom Line: Corporate Performance and Women's Representation on Boards*



IWCA GOAL:

Increase the number of women in decision-making positions.

Empower Women Head of Households, Boaca, Nicaragua

Build facility and train women to produce and commercialize ecological products to coffee producers

Benefited 12 women and their families



Personal Success Stories





Ongoing Support

Sponsors, dedicated members
and founding partners make
our organization successful



