

e.commerce – the consuming country



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Current Situation

- E marketplaces for coffee
- E marketplaces in general
- E-markets & collaboration
- Futures Markets
- Electronic Documents



Non-trading efficiencies

- Shipping
- Warehousing
- Collaboration
- Outsourcing



Trends & Developments

- XML
- Customs
- Legislation



Conclusion & Summary

- Supply chain will drive costs down
- Global Community – inclusive of all
- Global Standards - open architecture
- Collaboration - the whole chain
- Gains - all winners
- King Canute mentality is NO option