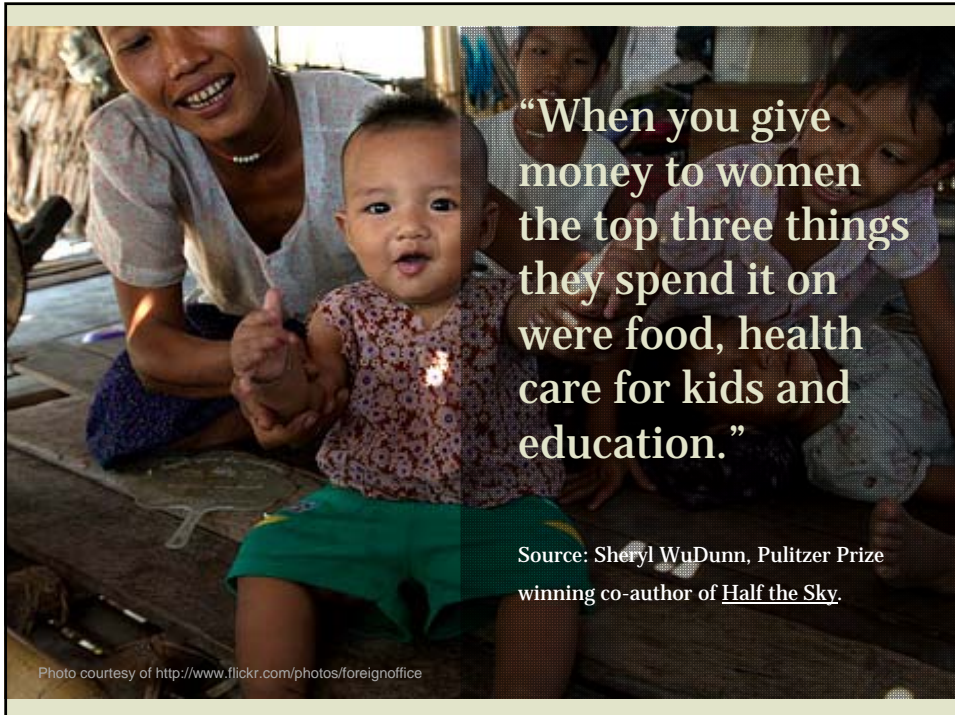




IWCA's Role at the 2010 World Coffee Conference





“[Women] assume primary responsibility for feeding their families but also contribute as much as 60-80% of the agricultural labor in sub-Saharan Africa and 50% in Asia.”

Source: Who Answers To Women?
2008/2009 UNIFEM

IWCA Background

Established as a US 501(c)3 non-profit organization in 2004

150 women and men members

Founding Partners:



Our Mission

"Empower women in the international coffee community to achieve meaningful and sustainable lives; and to encourage and recognize the participation of women in all aspects of the coffee industry."



We are the Voice of Women In Coffee

Advocate for disadvantaged women from seed to cup

Provide access to funding and other resources

Provide a forum for connection to other women and organizations



**We hold the largest networking event
for women in the industry**



Success Through Localization



● Established Chapters

● Chapters in Progress

Spring 2009 Grant Recipients

IWCA Costa Rica chapter

Cafe Femenino Foundation | Peru

Coffee Kids | Guatemala

Cup for Education | Dominican Republic

Desarrollo Autogestionario | Mexico

Union de Cooperativas Tierra Nueva | Nicaragua

Increased Computer Literacy in Mexico

Set up computers & trainers

Benefited 20 women and their families



Scholarship Fundraising for Costa Rican Girls

Support “Cosecha de Mujer” a cause-related coffee project
Benefited Girls from Hogar Madre del Redentor



Improved Socio-economic Conditions in Paraxaj, Guatemala

Support of Literacy, Bakery and Handicrafts Projects
Benefited 40 women and their families



Empower Women Head of Households, Boaca, Nicaragua

Build facility and train women to produce and commercialize ecological products to coffee producers

Benefited 12 women and their families



Opportunity for Collaboration on Common Goals





Moving Forward

What are your goals,
how can the IWCA
help accelerate the
process?



Thank You